

STRAIT TALK

OCTOBER/NOVEMBER 2003

VOL. 21 NO. 5



STRAIT TALK

The 2004 George Strait Tour Kicks Off In January

The George Strait 2004 Concert Tour is just around the corner with the first show scheduled in mid-January and the first ticket on-sale date set for October 4th for a January 31st date at the Grand Garden Arena in Las Vegas at the very plush MGM-Grand Hotel and Casino the night before the Super Bowl.

George Strait's 2004 tour schedule will kick off with 21 dates in 17 different states. There will be three dates in Florida (Ft. Lauderdale, Tampa and Jacksonville), two in Tennessee (Memphis and Nashville) and two in California (Fresno and Sacramento).

George and the Ace In The Hole Band will also visit Birmingham, Alabama, Little Rock, Arkansas, Ames, Iowa, Bossier City, Louisiana, Detroit, Michigan, Biloxi, Mississippi, St. Louis, Missouri, Las Vegas, Nevada, Oklahoma City, Oklahoma, Greensboro, North Carolina, Columbus, Ohio, Charleston, South Carolina, Milwaukee, Wisconsin, and a city & state to be named later. The first shows to go on sale, after Las Vegas, will be on December 6th. Altogether, one show (Las Vegas) will go on sale in October, eleven more in December and the remaining dates in

January. Please check the itinerary for the tour schedule.

Capitol recording artist Dierks Bentley, who just obtained his first #1 record for "What Was I Thinking" will be George's special guest star for the tour, while RCA recording artist Kellie Coffey will open the shows.

On-sale dates are always subject to change so please keep in touch with Strait Line at 615-824-7176 or the George Strait website at www.georgestrait.com for any change in plans. 🎵

George Strait Team Roping Tickets On Sale October 1st

The staff of the George Strait Team Roping Classic will begin taking ticket orders for the 2004 event beginning October 1st. Once again, fans, using a credit card, will be able to order their tickets online through the George Strait Team Roping Classic website at www.gstrc.com. Fans may also access the site from a link at www.georgestrait.com. Ticket prices for each day will remain at \$16, including shipping and handling. Ticket buyers should keep in mind that all tickets are non-refundable and may not be exchanged

for another day. All sales are final. Fans who would prefer to order their tickets by phone using a credit card may call 210-698-0791 Monday through Friday from 9am to 5pm. Those wishing to order their tickets by mail may send their checks or money orders and \$16 per ticket to:

George Strait Team Roping Classic
PMB #452
24165 IH-10 West, Suite 217
San Antonio, TX 78257-1159

GSTRC 2004 will take place on Friday and Saturday, March 19th and 20th at the Rose Palace in San Antonio, Texas. Ropers who would like to register for the event will be able to do so during two call-in days in early March. Entry fees have not yet been determined for 2004 but GSTRC officials have made one formal announcement concerning the event. All ropers will need to have their horses stalled. There will be no portable stalls allowed and no exceptions will be made. The 2003

Continued next page ...

George Strait Team Roping Tickets On Sale October 1st

Continued from page 1...

GSTRC, sponsored Cavender Chevrolet and Tractor Supply Co., awarded more than \$300,000 in cash and prizes to contestants. Turtle Powell and Kirt Jones, the 2003 Classic champions, each won \$49,992 in cash while driving home in their new Chevrolet dually Pick-up trucks and pulling their Bruton Strait eXtreme 3-hour trailers.

The 2003 GSTRC again featured the exciting H.E.B. Challenge sponsored by H.E.B. Food Stores sponsored the H.E.B. Challenge. Each round a number of random ropers was given the opportunity to rope one of the red wrapped steers. Ropers that won the round on one of the

red wrapped steers earned an additional \$5000 for the round. H.E.B. has agreed to return in 2004.

642 teams from all across the country were there in 2003 to compete in the event. The 2004 GSTRC will once again be sponsored by Cavender Chevrolet of Boerne, Texas and Tractor Supply Company. H.E.B., Brake Check, Cactus Ropes, Wrangler, Justin and Classic Ropes have already agreed to return as sponsors for the 2004 GSTRC. U.S. Tobacco has also agreed to bring their outstanding electronic scoreboard back for 2004. The scoreboard made it much easier for fans to keep up with the scoring and the standings during each round. 🌟

Pen Pals

OCTOBER/NOVEMBER 2003

Carolyn Tramel
P.O. Box 1779
Myrtle Beach, SC 29578

Visit The Official

George Strait Website:

www.georgestrait.com

user name: cat

password: buster

Fan Collectable Column October/November 2003

- Country Weekly - September 16, 2003. Front cover, p. 10 "The Scoop" Cyber Poll, p. 22 "The Truth About Men," p. 42 mentioned. Nashville, TN.
- The Courier-Journal - September 13, 2003. Mentioned p. 4. Louisville, KY.
- Bona Fide Country - KUPL 98.7 Country, September 2003. P. 11 mentioned. Gales Creek, OR.
- American Cowboy - September/October 2003. Insert and advertisement p. 96. Dallas, TX.
- Country Weekly - September 2, 2003. P. 7 mentioned, p. 10 mentioned, p. 58 mentioned, p. 70 charts: Singles/Albums. Nashville, TN.
- San Marcos Living - 2003-2004. Visitor and Newcomer Guide. pp. 22-23 "George Strait - From Cheatham Street to the Top" pp. 56-57 with photos. San Marcos, TX.
- San Antonio Express News - September 14, 2003. Mentioned, photo and ad for "For The Love of Kids and Harleys." San Antonio, TX.
- Country Music Today - September - October issue. p. 26 & 28 mentioned. Nashville, TN.
- Country Weekly - September 30, 2003. P. 7 mentioned, p. 34 nomination & p. 35, p. 70 charts, p. 72 Looking Back.

The following George Strait Fan Club Members submitted to the Collectable Column...

And We Thank You!

As a GSFC member, you can join in and earn Strait Cash, receive your Strait Talk 1st Class and a Collector's Card. This is all you need to do - collect magazine or newspaper articles, photos or reviews - send them in and if we use them, your name is added to the list. It's easy. Remember to enclose the article, where it came from, date, page #, issue and your name and address. Thank You!!!

Debbie Erickson - Taylor, MI
Beverly Enlow - Louisville, KY
Alexis Gaffney - Gales Creek, OR
Florence Bieniek - Amsterdam, NY

Mrs. Diane Barrett - Baltimore, MD
Gary A. Randow - Kingsbury, TX
Linda Robbins - San Antonio, TX
Judy Shisk - San Antonio, TX

The Wrangler® Brand Announces The George Strait Cowboy Cut Collection

A First: Country Music Legend and Western Wear Leader Harmonize on New Line

GREENSBORO, N.C. (Aug., 2003) - Are you ready for some country? After three decades of mega hits in the country music business, multi-platinum superstar George Strait makes music with the Wrangler® brand through the George Strait Cowboy Cut® Collection by Wrangler®. A decades-long relationship between Strait and the Western Wear leader led to the development and launch of the signature line of specialty shirts, making history as the first time both legends have collaborated on such a project. This fall's certain hit climbs a new kind of chart, as the collection is sure to be an unexpected delight for consumers loyal to both the patch and the celebrity. As an added bonus, fans can clip and save a one-of-a-kind ad running in Country Weekly featuring Strait.

"George and Wrangler® have had a phenomenal partnership for years, and the time was right to incorporate his clean, classic cowboy style into a new line of Wrangler® Western Wear shirts," said Edyie Brooks-Bryant, marketing manager, Wrangler® Western Wear. "The George Strait Cowboy Cut® Collection is a premium line of signature shirts that stands as an example of the brand's continuing effort to keep consumers satisfied. It's an unexpected surprise for fans, and they will be especially excited to know he has had a say in designing the line and bringing it to



them."

The collection is made with the quality and care consumers have come to expect from the Wrangler® brand. Designed in a simple, traditional style that reflects shirts worn by the legend himself, the signature line of specialty shirts hits shelves in late November. Unique to the collection, each piece is of superior dress-shirt quality in a fine-weave, lightweight, all-cotton fabric. Traditional long-sleeve, button-down styles have improved comfort without sacrificing a neat dress shirt look. Available in casual

plaids, dressy stripes and elegant solids, the line makes a statement about Strait's timeless style and is sure to have consumers singing for more.

"After so many years of an accomplished relationship, Wrangler® and George were inspired to take it to the next level for their consumers and fans, who are one and the same," said Erv Woosley, CEO, The Erv Woosley Company, artist management for Strait. "They wanted to make sure the signature collection was perfect, and they did a fantastic job of incorporating George's timeless style and

overall essence of what he wears on stage and in everyday life into the new collection."

For more than 50 years the Wrangler® brand has catered to and evolved with its consumers in order to exceed expectations and stay the worldwide leader in authentic Western Wear. Now, the best in Western apparel and country music deliver an enduring collection that is sure to be well-received by their many fans.

Wrangler® Western Wear is available at over 2,500 western specialty stores nationwide. For more information regarding the

George Strait Cowboy Cut® Collection by Wrangler® or the Wrangler® family of products, or to locate the Wrangler® Western Wear retailer nearest you, visit www.wrangler.com or call 1.888.784.8571. 





NEW FAN CLUB MERCHANDISE



#7045 - Tapestry Afghan



Front



Back

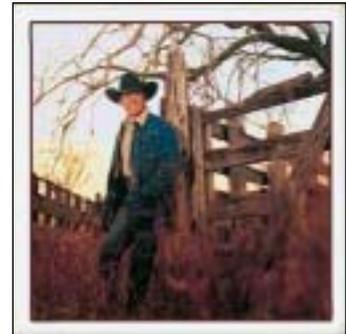
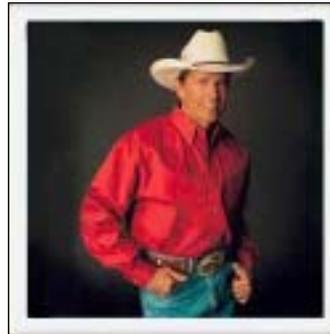
#9600 -
Work Jacket



#1075 - Tote Bag



#1022 - Apron



#1026 - Coaster Set

Visit The Official George Strait Website ▶ www.georgestrait.com
user name: cat ▶ password: buster

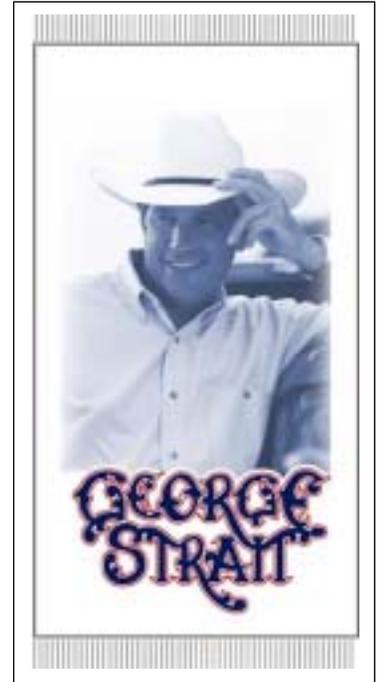
NEW FAN CLUB MERCHANDISE



#1070 - Satchel



#5017 - Long Sleeve Shirt



#1120 - Beach Towel



#570 - Italian Charm Bracelet



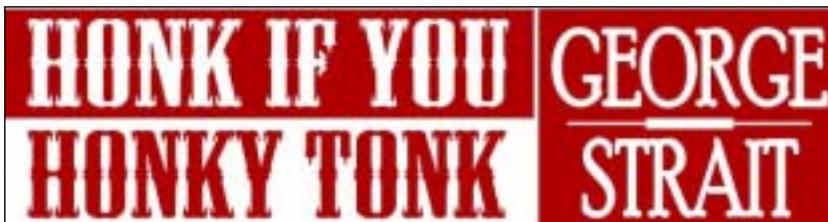
#5225 - Baby Shirt



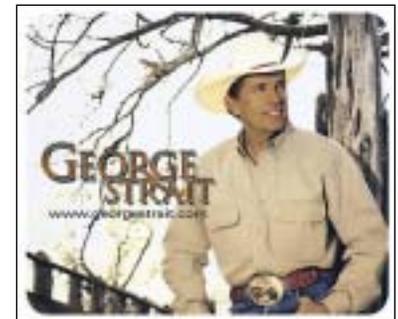
#5250 - Baby/Youth Shirt



#810 - Wall Clock



#207 - Bumper Sticker



#300 - Mouse Pad

NEW HOURS: MON., WED., THURS. 8:30 A.M.-4:30 P.M. ▶ TUES. & FRI. 8:30 A.M.-3:00 P.M. (CENTRAL TIME)
 FAN CLUB #: 1-615-824-7176 ▶ ORDER DESK #: 1-800-338-4732 ▶ FAX #: 1-615-822-2527

— Talkin' About George Strait —

Created by: Jeanie Spears - Blue Springs, MO

George has many legions of fans, his peers included. Below are quotes that were made by some of his peers. Write the artist's name next to their quote. Clues are inside the ()'s. Good Luck!

1. "I am doing what I am doing because of the good Lord, my family, and George Strait." (a.k.a. Chris Gaines) _____
2. "Every artist in country music strives for the legacy that George Strait will leave. I am truly honored to work with George. He's a great singer and he knows great songs. He's pure country," (George's Producer) _____
3. "He's incredible. I had the biggest crush on him for years." (This was before Tim) _____
4. "I have known George Strait for many years and it has been my pleasure to see his career go straight - no pun intended - up to the rank of superstar. He is a hard-working and caring person, a great country music singer, good actor, great guy and fellow Texan." (The Possum) _____
5. "George Strait has got it right. The guy works only 50 to 60 dates a year and plays only the biggest venues in the best markets. Then he goes home, goes fishing, goes hunting - does just what he wants to do. Eventually, I want to be doing what George is doing." (He just wanted you to know) _____
6. It is a dream come true to have the privilege of playing these dates with George Strait. He continues to be an inspiration in regards to the type of artist that I hope to be, Not to mention, on this tour I'm singing to the greatest country music fans in the world." (An angel I'm waiting) _____
7. "George is the gentleman cowboy we all used to dream about." (She also thinks about Elvis) _____
8. "If I had to model my career after anybody, it'd be George Strait. He's made 20, 30 albums and he's still one of the top performers, if not the top performer in country music. He's the man, he's the one that everybody wants to be." (Sometimes referred to as Mr. Faith Hill) _____
9. "George Strait and I have always competed. Garth and I compete. I love them, but I love to compete. (Has a sitcom) _____
10. The thing about him that I really admire is that the music is still as young as back then. I did learn a lot from him - mainly about picking songs." (Dresses like George) _____
11. "We used to tour together too, early on, and we always were good friends. George's the kind of guy that don't say a whole lot, he kind of keeps to himself, and is a quiet kind of a person, and I respect that. But, he's always been really kind to me and really nice." (Mr. Kansas City Lights) _____
12. "George Strait invited me onto his bus one night, and he was naming songs off my album without it being there in front of him. I was freaking out that this current country music king had listened to my record." (A single white female) _____
13. "I look at George and see him as one of those rare acts who every year continues to build. People realize that he does have a personality and he's human and they've enjoyed seeing that part of him." (George's Manager) _____
14. "I always dreamed of playing with George Strait. Always. I grew up in Texas worshipping George, so it's a milestone for me." (She hopes you dance) _____
15. "George Strait is one of a kind, no one will ever be like him, but he's laid a path I'd love to follow. He's solid as a rock and I admire that." (His brother is half of Gentry) _____
16. "I love country music, but there's too much rock 'n roll in it these days. I don't hear a lot of things I'm crazy about these days, except George Strait." (One of the fab four) _____
17. "Every hat act that has crossed the Red River since the early 80's owes a debt of gratitude to George Strait." (He's a no hat act) _____
18. "I've been a George Strait fan ever since I heard "Unwound" on the radio in Charlotte, NC. I also sang a lot of his music in the clubs through the 70's and early 80's." (He'll love you forever and ever amen) _____
19. "He's had the longevity of a career based on being true to him and his music, and I admire him. He's incredible. (She's alright) _____
20. "I like what he has done with his music and his career. I'm proud to know him and he is one of my favorite singers...also." (A workin' man) _____

Reba McEntire
Tracy Byrd
Tammy Cochran
Randy Travis
Terri Clark
George Jones
Clay Walker
Trace Adkins
Merle Haggard
Garth Brooks
Chely Wright
Marty Stuart
Tony Brown
Patty Loveless
Kenny Chesney
Ray Benson
Mark Chesnutt
Tim McGraw
Faith Hill
Erv Woolsey
Jo Dee Messina
Steve Wariner
LeeAnn Womack
John Michael Montgomery
Ringo Starr

Please Print:

Name: _____ Membership #: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____

Jacket Size: _____ Sweatshirt Size: _____ T-Shirt Size: _____

** All entries must be received by November 14, 2003. **ONE ENTRY ONLY!!!**

LIMITED EDITION SWEATSHIRT AVAILABLE FOR THE HOLIDAY SHOPPING SEASON!



#9100 - Christmas Sweatshirt (Navy)

SPECIAL ORDER FORM

QTY.	ITEM	SIZE (Please specify)	COST	TOTAL
	9100 Christmas Sweatshirt (Navy)	<input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL	\$35.95	

Shipping and Handling:
\$5.50 per Sweatshirt

Shipping Charge: \$5.50 per Sweatshirt \$ _____

Total \$ _____

PLEASE PRINT

NAME: _____ CUSTOMER #: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: (_____) _____ E-MAIL: _____

Method of Payment: Check _____ Money Order _____ Cashier Check _____ Credit Card _____

(If paying with Credit Card, please fill out below)

MASTERCARD/VISA NO.: _____

EXPIRATION DATE: _____

NAME ON CARD: _____

SIGNATURE ON CARD: _____

MASTERCARD/VISA ORDERS CALL TOLL FREE 1-800-338-GSFC

QTY.	MODEL	ITEM DESCRIPTION	COST	AMOUNT
	100	FAN CLUB MEMBERSHIP (Newsletter Sent By Mail) - 1 YEAR U.S.	\$20	
		(Includes photo magnet, sticker, fact sheet, discography, bio, 5 x 7 CANADA	\$20	
		photo & 6 issues of STRAIT TALK sent through the mail) FOREIGN	\$25	
	120	FAN CLUB MEMBERSHIP (Newsletter Sent Via E-Mail) - 1 YEAR U.S.	\$15	
		(Includes photo magnet, sticker, fact sheet, discography, bio, 5 x 7 photo & 6 issues of STRAIT TALK CANADA	\$15	
		sent via e-mail - your newsletter will arrive about 2 weeks earlier and all photos will appear in color) FOREIGN	\$20	
	140	FAN CLUB RENEWAL (Newsletter Sent By Mail) - 1 YEAR U.S.	\$20	
		(Same as 1 year membership - CANADA	\$20	
		Newsletter sent through the mail) FOREIGN	\$25	
	160	FAN CLUB RENEWAL (Newsletter Sent Via E-Mail) - 1 YEAR U.S.	\$15	
		(Same as 1 year membership - CANADA	\$15	
		Newsletter sent via e-mail) FOREIGN	\$20	
	204	BUMPER STICKER (4"x3-1/2" sticker w/Sharp G.S. lettering in Red, White, and Blue) U.S.	\$1.95	
☆☆☆	207	BUMPER STICKER ("Honk If You Honky Tonk" George Strait Bumper Sticker, 8-1/2" x 3", Red and White) NEW	\$1.95	
	211	PHOTO MAGNET (2"x2" square magnet with G.S. American Flag design) U.S.	\$2.95	
	212	PHOTO MAGNET (1.75"x2.75" rectangular magnet with two wonderful photos of G.S.) U.S.	\$2.95	
☆☆☆	300	PHOTO MOUSE PAD (Great Looking 4-color photo of G.S. from LP "Honkytonkville" with G.S. logo and NEW	\$9.95	
		Official George Strait Fan Club Web Site Address) U.S.	\$2.95	
	315	STRAIT RULER (White ruler w/"STRAIT RULER for a STRAIGHT EDGE" logo in blue) U.S.	\$2.95	
	325	SHOELACES (36" LACES, NEW longer length, white w/G.S. name in red) U.S.	\$2.95	
	340	BELT BUCKLE (Solid bronze buckle w/sterling silver and gold electroplated classic western design w/G.S. highlighted U.S.	\$119.95	
		over a team roping scene. Each buckle will be NUMBERED and gift boxed. Size 4" x 3-1/2".) U.S.	\$9.95	
	415	PHOTO NOTE CUBE (3-1/2" cube note pad with two different color photos and G.S. logo on sides, with website address U.S.	\$9.95	
		(www.georgestrait.com) at the top of every page) U.S.	\$3.95	
	530	KOOZIE (Hunter Green w/white and tan G.S. star design - The Koozie maintains a beverage can temperature U.S.	\$3.95	
		of 40 degrees or below for 35 minutes or three times longer than a can without a KOOZIE) U.S.	\$3.95	
	554	PHOTO KEYCHAIN Double sided Photo Keychain - containing a Photo from George's U.S.	\$3.95	
		latest photo session) U.S.	\$3.95	
☆☆☆	555	LICENSE TAG (Colorful plate which reads GRG STR8 with horse design and "www.georgestrait.com" NEW	\$5.95	
		across the top) U.S.	\$4.95	
	565	LICENSE TAG HOLDER (Black frame with "George Strait" on top and "www.georgestrait.com" on the bottom) U.S.	\$4.95	
☆☆☆	570	ITALIAN CHARM BRACELET (Our "George Strait" Italian Charm Bracelet starts with a 19 link stainless steel bracelet U.S.	\$19.95	
		and 18 kt. Gold plated "George Strait" Charms, which are soldered on. Each link/charm can be added or subtracted U.S.	\$5.95	
		to reach your desired length. Each link is exceptionally crafted and will link with other name brand Italian Charms. Adding U.S.	\$6.95	
		and subtracting links is easy. Men and women; boys and girls, will all have fun designing their own original bracelet. U.S.	\$12.95	
	575	HAT PIN (Enamel pin with new G.S. design in White, Burgundy, and Navy, trimmed in Gold) U.S.	\$5.95	
	580	HAT PIN (Sterling silver w/G.S. signature in blue) SUPER! U.S.	\$6.95	
	585	EARRINGS (Sterling Silver w/G.S. signature. For pierced ears only!) U.S.	\$12.95	
	600	LOVE WITHOUT END, AMEN (This tender gift BOOK, a celebration of a father's unconditional love for his child, is a U.S.	\$14.95	
		perfect father's day gift. Includes a CD of the song sung by George Strait) U.S.	\$12.95	
☆☆☆	641	CALENDAR (12 page, 15 month calendar - April 2003 - June 2004 - Excellent full color photos) NEW DATES	\$12.95	
	650	SONGBOOK (The Best of George Strait 2nd Edition, includes 34 of George's Greatest Hits for Piano, Vocal and Guitar) U.S.	\$17.95	
	652	CHRISTMAS SONGBOOK (Includes lyrics and music for piano & guitar for all songs on G.S. Christmas Album) U.S.	\$10.95	
	653	SONGBOOK-GREATEST HITS VOL. 2 (Includes lyrics and music for piano and guitar for all songs on the album) U.S.	\$10.95	
	655	TEN STRAIT HITS (Songbook) U.S.	\$12.95	
	660	ONE STEP AT A TIME (Songbook) U.S.	\$14.95	
	661	ALWAYS NEVER THE SAME (Songbook) U.S.	\$14.95	
	662	LATEST GREATEST STRAITEST HITS (Songbook) U.S.	\$14.95	
	663	THE BEST OF GEORGE STRAIT (Songbook) U.S.	\$10.95	
	701	STRAIT BEAR (Super soft and very squeezable 12" Honey Color Bear wearing a "George Strait Across America" U.S.	\$19.95	
		Flag Shirt - Matches Youth Shirt #5320) U.S.	\$39.95	
☆☆☆	810	WALL CLOCK (Round Clock with great looking photo of G.S.) NEW	\$39.95	
	990	CONCERT VIDEO (George Strait "Live" concert performance recorded New Year's Eve 1986-1987 - U.S.	\$19.95	
		also includes the music video "Check Yes or No" - VHS only) U.S.	\$29.95	
	993	1992 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO U.S.	\$29.95	
	994	1993 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO U.S.	\$29.95	
	995	1994 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO U.S.	\$29.95	
	996	1995 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO U.S.	\$29.95	
	997	1996 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO U.S.	\$29.95	
	998	1997 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO U.S.	\$29.95	
	992	1998 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO U.S.	\$29.95	
	991	1999 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO U.S.	\$29.95	
	989	2000 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO U.S.	\$29.95	
	988	2001 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO U.S.	\$29.95	
	987	2002 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO U.S.	\$29.95	
☆☆☆	986	2003 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO NEW	\$29.95	
8888 DVD		"FOR THE LAST TIME" - LIVE FROM THE ASTRODOME DVD (Recorded at the closing night of the Houston Livestock U.S.	\$20.00	
		show and Rodeo on March 3, 2002 - Available in DVD only) U.S.	\$19.95	
	9999	"PURE COUNTRY" VHS (Original motion picture) RATED PG U.S.	\$24.95	
9999DVD		"PURE COUNTRY" DVD (Digital Video Disc, Original Motion Picture, Rated PG) U.S.	\$7.95	
	1015	PHOTO COFFEE MUG (White mug with 4 color photo process w/George in black hat with background rodeo scene) U.S.	\$29.95	
☆☆☆	1022	DENIM APRON (Embossed Denim Apron is 28" Long with 3 roomy pockets, extra-long ties and adjustable neck strap. NEW	\$29.95	
		GREAT for Chores and Indoor or Outdoor Cooking. Washable and Durable, Brand NEW G.S. Rodeo Design using U.S.	\$17.95	
		a permanent 3 dimensional embossing process, Made in U.S.A.) U.S.	\$3.95	
☆☆☆	1026	COASTER SET (Four Different Coasters with Color Photos from George's latest photo session for "Honkytonkville." NEW	\$17.95	
		3 5/8" Square Coasters made of super absorbent porous sandstone - cork backed to protect your U.S.	\$3.95	
		furniture - boxed for your gift giving convenience) U.S.	\$4.95	
	1061	SHOT GLASS (GS design in hunter green) U.S.	\$4.95	
	1067	OLD FASHIONED GLASS (8 oz. glass with sharp G.S. design in hunter green - specially designed to match the shotglass) U.S.	\$4.95	
☆☆☆	1070	SATCHEL ("George Strait" Embossed Satchel, 12 oz. Canvas fusion dyed in a rich Chocolate Brown. Washable, Sturdy Construction, NEW	\$34.95	
		16-1/2" Wide and 14" Long, 2 Extra Pockets with Snaps for extra security, Adjustable Strap, Brand NEW G.S. Rodeo Design U.S.	\$29.95	
		using a permanent 3 dimensional embossing process. EXCELLENT Book Bag, Diaper Bag, Purse, or Briefcase! Roomy U.S.	\$29.95	
		enough for a laptop! Made in USA) U.S.	\$29.95	
☆☆☆	1075	TOTE BAG (LARGE size Embossed Denim Tote Bag, 22-1/2" Long and 20" Wide. You can carry Everything in this one - GREAT NEW	\$29.95	
		for shopping! Washable and Durable, Brand NEW G.S. Rodeo Design using a permanent 3 dimensional embossing U.S.	\$29.95	
		process, Made in USA) U.S.	\$17.95	
	1110	STRAIT UMBRELLA (42" Arc, 36" Spread; 16-1/2" (length when closed) Navy Blue and White with "If It's Gonna Rain" cloud U.S.	\$17.95	
		design from LP "George Strait") U.S.	\$29.95	
☆☆☆	1120	BEACH TOWEL (100% white cotton, sheared woven terry with large photo of George and COLORFUL G.S. logo, NEW	\$29.95	
		30"x60") U.S.	\$14.95	
	1130	CD CASE (Black insulated case with White G.S. Logo, holds 12 CD's) U.S.	\$7.50	
	4050	CAMOUFLAGE BANDANA (Camouflage bandana with G.S. star design specially designed for 2002 tour) U.S.	\$6.50	
	4065	BURGUNDY BANDANA (Burgundy Bandana w/G.S. Brand) U.S.	\$7.50	
	4070	NAVY BANDANA (Navy bandana specially designed for 2002 tour) U.S.	\$18.95	
	4003	EMBROIDERED CAP (Mustard color cap with Navy trim, double stitched, embroidered G.S. logo) U.S.	\$18.95	
	4005	EMBROIDERED CAP (100% cotton, 6 panel, low profile khaki color cap with embroidered G.S. tour logo in red and navy) U.S.	\$21.95	
	4610	LADIES BASEBALL JERSEY (00% ring spun cotton, white body with pink 3/4 length sleeves. CUTE "George Strait U.S.	\$19.95	
		Girl" logo in pink and periwinkle glitter) U.S.	\$19.95	
	4615	ONE SHOULDER TOP (100% cotton girls top - available in one size only - City lights "George Strait" U.S.	\$19.95	
		foil stamping on full chest) U.S.	\$19.95	
	4630	LADIES KIWI CAP SLEEVE T-SHIRT (Kiwi color 100% cotton cap sleeve t-shirt, w/"g" block design U.S.	\$19.95	
		shimmering in glitter on front, G.S. patch design on left sleeve in white) U.S.	\$19.95	

Anita's Notes:

Welcome to the fall issue of Strait Talk. Here is a big welcome to those of you who are just joining the fan club for the first time. You will receive your copies of Strait talk by mail or email depending on which you signed up for. Please read your issue from front to back and check out our website at www.georgestrait.com for any updates. If you don't have access to a computer you may call Strait Line at 615-824-7176 for updates. The newsletter is printed a couple of weeks before you actually receive it. You will also receive a Username and Password each issue that will allow you to get into the members only section of the website. The members only section is where you can read the latest issue of Strait Talk before you get it in the mail as well as purchase fan club seating prior to most shows before they go on sale to the public. When you get your membership card, please store it somewhere safe because you will need your membership number to purchase tickets and we do not give out that information on the phone. For this issue:

User Name: cat
Password: buster

We have a lot of great news for you in this issue of Strait Talk. The tour is starting soon and if you check out the itinerary on the back page you might ask for an early Christmas gift as many of the tour dates will go on sale in December. Also, the GSTRC will begin taking orders for Roping tickets on Oct. 1st. It will again be held in San Antonio on March 19th & 20th. Order your tickets early because it will sell-out. If you have never been, you should make plans to go because the atmosphere is electric. It features the greatest team ropers in the world and, even if you are not a die-hard fan, you will enjoy it. I am a true fan and can't wait for the event. Stories about both the tour and the GSTRC are available elsewhere in the newsletter.

George has been nominated for the CMA Awards for Male Vocalist. It will be televised by CBS on November 5th. No word yet on whether George will perform or not. He has also been nominated for the Country Weekly Fan Favorite awards as Favorite Entertainer, Favorite Male Artist and Favorite Album for "Live from the Astrodome". Good luck to George and thank you for voting for him.

We get chart positions weekly on George's singles and albums and you can find them on the home page of the website at www.georgestrait.com. The singles report is available on Monday and the album report on Tuesday. We have also received one more chart we want to tell you about. It is the Country Music chart from Australia. George's single, "Tell Me Something Bad About Tulsa", recently went to #1 on their chart. Congratulations to George and thanks to all of his fans down under for their support. It is always nice to hear news about George from abroad. If you have any news, reviews or photos from anywhere that you would like share with the rest of the fans, please send them to us at the fan club office. If we use them in Strait Talk, we will send you \$5.00 in Strait Cash, a collector's card and a Strait Talk by first class mail. I would also like to thank Jeanie Spears from Blue Springs, Mo., again for creating the "Honkytonkville" puzzle. The winners for the August/September issue are as listed in the box above.

Congratulations to all of the winners. Check out this issue for another chance to win. Good luck to everyone.

Those of you that would like a jacket, sweatshirt, or t-shirt, and have not won one, check out the website for a color view of the merchandise and order one. There is a lot of new merchandise available for Christmas shopping including a new mouse pad and a brand new, beautiful and very large Afghan. This is truly a fans gift with its beautiful likeness of George. Also please check out

Congratulations to our winners of the August/September 2003 puzzle contest.

They are:

Sharon Rusovick
Pueblo, CO
(Jacket Winner)

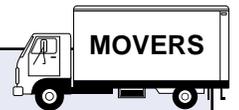
Caroline Griffiths
Glasgow, Scotland
(Sweatshirt Winner)

Dee Walker
Tuscaloosa, AL
(T-Shirt Winner)

the Christmas Sweatshirt. It is beautiful and a little different this year. The order form is also enclosed in this issue and this years color is Navy. We suggest you shop early and often so your gifts arrive in plenty of time before Christmas.

If you need to change your address, email address or check an order, please call Strait Line at 615-824-7176. If you would like to place an order, please call the toll-free number at 1-800-338-4732 or visit our General Store on-line at www.georgestrait.com. When placing an order on the web, please review your order. Check the size you have selected and also check if you have chosen a CD or cassette when ordering albums. You must choose one or the other.

Thanks for tuning in and we hope to hear from all of you soon. We wish you all a Happy Thanksgiving and may we all continue to be blessed with good health. In our prayers, let us all remember our servicemen and women who are doing such a wonderful job of protecting our country as well as representing it in so many different places of the world. God Bless you all.



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(NEW HOURS: MON., WED., THURS. 8:30 AM - 4:30 PM; TUES. & FRI. 8:30 AM - 3:00 PM CENTRAL TIME)

GEORGE STRAIT ITINERARY

DATE	CITY & STATE	VENUE	ON SALE	TICKET INFO
1/15	Ft Lauderdale, FL	Office Depot Center	12/6	954-523-3309
1/16	Tampa, FL	St. Petersburg Times Forum	12/6	813-301-6500
1/17	Birmingham, AL	Jefferson Civic Center	12/6	205-715-6000
1/23	St. Louis, MO	Savvis Center	12/6	314-241-1888
1/24	Ames, IA	Hilton Coliseum	12/6	515-294-2509
1/28	Sacramento, CA	Arco Arena	12/6	916-928-6900
1/29	Fresno, CA	Save-Mart Center	TBA	559-347-3400
1/31	Las Vegas, NV	MGM Grand Arena	10/4	702-891-1111
2/5	Oklahoma City, OK	Ford Center	12/6	405-602-8700
2/6	Bossier City, LA	CenturyTel Arena	TBA	318-747-2501
2/7	Nashville, TN	GEC	TBA	615-770-2000
2/12	Jacksonville, FL	Jacksonville Arena	TBA	904-352-3309
2/13	Columbia, SC	Carolina Center	TBA	803-576-9200
2/14	Greensboro, NC	Greensboro Coliseum	TBA	336-373-7400
2/19	Detroit, MI	Palace of Auburn Hills	TBA	248-377-0100
2/20	Milwaukee, WI	Bradley Center	TBA	414-276-4543
2/21	Columbus, OH	Nationwide Arena	TBA	614-246-4201
2/26	Biloxi, MS	Mississippi Coast Coliseum	TBA	228-385-2600
2/27	Memphis, TN	The Pyramid	TBA	901-521-9675
2/28	Little Rock, AR	Alltel Arena	TBA	502-975-9000

* All on-sale dates are subject to change. Please call Strait Line at 615-824-7176 or check out the website at www.georgestrait.com for any changes.