

STRAIT TALK

MARCH/APRIL/MAY 2005

VOL. 23 NO. 1



STRAIT TALK

George Strait Team Roping Classic Announces Pre-Registration Days and Times

**George Strait Team Roping Classic to Take Place
on March 11th and 12th
at the San Antonio Rose Palace in TX**

Pre-registration for teams wishing to compete in the 23rd Annual George Strait Team Roping Classic on March 11 and 12, will take place on Monday, Feb. 28 and Tuesday, March 1, from 5PM- 10PM CT. Teams may register by calling 210-698-9251. The cost per team is \$600. Entry fees must be paid, in cash only, by 9:45AM on Friday, March 11 at the San Antonio Rose Palace located at 25665 Boerne Stage Road in San Antonio, TX. Each contestant may compete on a maximum of three teams. All horses must be stalled in San Antonio Rose Palace stalls. No portable stalls will be allowed. PRCA dress codes will be in effect.

Tickets for the GSTRC Saturday, March 12 finals are already sold-out but some Friday, March 11 tickets are still available for only \$16 including shipping and handling. They can be purchased online at www.gstrc.com, or charge-by-phone by calling #210-698-0791 - Monday through

Friday from 9AM – 5PM CT. Event-goers are strongly urged to order their tickets early as both days of the roping usually sell out. The single day tickets are non-refundable and may not be exchanged for another day.

Hosted by Country Superstar and avid team roper, George Strait, the GSTRC is among the largest and most prestigious open ropings in the circuit and annually plays host to the most accomplished names in the sport. Past money winners of "The Strait" include, among others, Jake Barnes, Steve Northcutt, Allen Bach, Matt Tyler, Tyler Magnus, Turtle Powell, Kirt Jones and the team of Rich Skelton and Speed Williams who broke the GSTRC record with a lightning fast round of 3.69 last year.

At the George Strait Team Roping Classic, the opening day's fastest 50 teams on two head are invited to return the next morning for the three-header non-progressive finals. Prizes include two Chevy Silverado Trucks

provided by Cavender Chevrolet of Boerne, Texas and two Strait X-treme 3-horse slant trailers by Bruton, huge cash purses, Twister saddles and Gist buckles.

In addition to these great prizes, the GSTRC is proud to welcome back H.E.B. Food Stores and their "Red Wrapped Challenge" – a thrilling \$15,000 per round progressive contest that takes place during the finals. Ropers win the challenge if they have the best time of the round on one of the steers with red wrapping around their horns. Up to \$60,000 could be available if there are no winners in the first two rounds.

Sponsors for the 2005 George Strait Team Roping Classic are: Cavender Chevrolet, Bruton Trailers, HEB Food Stores, Bill Miller Bar-B-Q, Tractor Supply Company, Brake check, McCormick's Foods and Spices, Gist Buckles, Wrangler, Georgia-Pacific's Brawny Towels, Justin Boots, Cactus Ropes, Resistol Hats, Classic Ropes and Southwest Texas ACA. 🌵

For Strait Fans, Arena's Just A Big Ol' Honky-Tonk

By Keith Herrell

Post staff reporter - Cincinnati Post

You can have those guys who rise up from underneath the stage on a hydraulic lift, enshrouded in fog. Give me the singer who takes the aw-shucks approach, ambling into view wearing a cowboy hat and an enormous grin.

That's how it was with George Strait Saturday at U.S. Bank Arena, where about 12,000 country music fans showed up on a frigid night to see the Texas traditionalist headline a show that also included Amber Dotson and Dierks Bentley.

Strait came onstage to the strains of "Deep In the Heart of Texas" from his Ace In the Hole Band and proceeded to turn the vast arena into a Texas roadhouse, starting with "The Fireman." In an hour and 40 minutes, he sang 28 songs and kept the crowd cheering and singing along.

Strait, 52, seemed downright happy to be in Cincinnati -- or at least inside. "Nice and warm in here," he deadpanned early on before advising his fans to "relax, have a good time and leave the driving to us."

The driving was highly efficient, with scarcely a moment's pause. Thirty minutes into the show, Strait had already treated the crowd to 10 songs. His formula mixed classics of his own, like "Check Yes Or No" and "I Can Still Make Cheyenne," with nods to country legends such as Webb Pierce ("There Stands the Glass.")

The arena was set up for an in-the-round show, with a microphone stand on each of the stage's four sides. The nine-piece Ace In the Hole Band was loosely arranged in a circle, with two backup singers (seen, but seldom heard in the muddy acoustics) in the center.

Strait strolled from microphone to microphone, taking care to give each side of the stage equal time. He wore jeans, boots, a checked button-down shirt and a guitar, which he strummed about as often as my

teenage daughter asks me for advice.

With his 22-year career, Strait has plenty of songs to draw from. In fact, only 10 of the songs he sang Saturday night came from his "50 Number Ones" album. A George Strait show without "Write This Down," or "All My Ex's Live In Texas"? It happened, and no one seemed to mind.

Unlike Strait, I have no particular affection for Texas -- my answer to the musical question "Does Fort Worth Ever Cross Your Mind?" would have to be, "Not if I can help it" -- but the crowd loved the Texas-flavored songs. "Amarillo Bound," with its mournful fiddle solo by band member Gene Elders, was the fifth song on Strait's list and the first to get singalong treatment.

By straying off the beaten path, Strait was able to mix in songs like "Murder On Music Row," which with lines like "steel

guitars no longer cry" bemoans the demise of traditional country music. There was some irony there, as semi-renegade Bentley had earlier whipped the crowd into a frenzy with "What Was I Thinkin'?" and its searing guitar solos that would be right at home in a '70s rock show.

Traditionalism ruled the night, though, with Strait giving nods to Bob Wills ("Take Me Back to Tulsa" and "Milk Cow Blues") and Merle Haggard ("My Life's Been Grand" -- not the Haggard song I would have picked, but Strait didn't consult me).

The four-song encore brought one more nod to a legend, Johnny Cash's "Folsom Prison Blues," and then Strait ended with "The Cowboy Rides Away."

Just consider that ride temporary. "See you on the next trip," Strait said as he left the stage. 🍸



Strait Delivers What He Promises

By Mary Colurso

News staff writer - The Birmingham News

Check yes or no: Are you a George Strait fan?

If so, you were probably among an audience of 18,000 people standing, dancing and cheering Friday night at the BJCC Arena.

Strait hails from Texas but he rules in Alabama, as far as country-music lovers here are concerned.

There's a good reason for that: Strait, 52, delivers.

His 9:15 p.m. concert might not have been the most energetic show ever to hit Birmingham, but it definitely was one of the most consistent. Note to note, song to

song, Strait just stood on the stage and nailed it.

He was a workmanlike superstar, performing in the round with understated excellence and leading his 11-member Ace in the Hole touring band.

This year, by the way, the band includes female backup singer Marty Slayton, a finalist on the 2004 edition of the TV series "Nashville Star." She's a talented vocalist (as well as eye candy for the cowboys in the crowd) and a welcome addition.

Strait's vocals were as crisp as his buttercup-yellow shirt as he eased through hit after hit, including "Run," "Amarillo By Morning," "Honk If You Honky Tonk," "Check Yes or No," "Does Fort Worth Ever

~ Concert Wire Review ~

By Tim Netherland
Richmond Times-Dispatch

On a cold and snowy evening, Richmond took its country straight last night courtesy of the veteran hitmaker. He filled the Coliseum from floor to ceiling with country fans out for a night of the real McCoy. A bah and a humbug, too, to those who say real country doesn't sell. Throw in amply talented show openers Amber Dotson and Dierks Bentley, and Richmonders had cause for celebration.

They got the real thing.

Newcomer Dotson cracked the seal on the night with 20 minutes and five songs. The 31-year-old sings like a honky-tonk angel. Best among her brief though impressive offering from her forthcoming Capitol Records debut was new single "I'll Try Anything." Full of wailing steel guitar, and that voice. Just wait until the rest of you hear her.

Last year's real country sensation, Dierks Bentley, followed on stage and dug into Waylon Jennings' ever-rumbling "Lonesome, On'ry and Mean." A tip o' the hat to Bentley for that, and for his 45 minutes of new-era honky-tonk. He's no Freightliner, but Bentley honks and hauls might hard freight.

Quick spins through hits "How am I Doin'" and "What was I Thinkin'" were offset with more honking tonkers like "Bartenders, etc . . ." Toss in a few new tunes, like the sly and suggestive "Come a Little Closer," and brief though it proved, Bentley made his case. You might as well

get used to his name and his songs.

Still, bets are that few among the sold-out crowd paid \$60 to see Bentley and Dotson, fine singers though they are. Folks came to see, hear, and get as much of George Strait as they could.

Strait didn't disappoint. Long about 9 o'clock the lights dimmed and the crowd rustled into a roar. Down an aisle came Strait. Dressed smartly in a black hat, blue Wranglers, and a pressed Western shirt, Strait grabbed a guitar, cracked a smile and opened with a raucous "The Fireman."

An added treat came by way of the square

stage, situated smack in the middle of the floor. No matter where fans sat, they were afforded close views of Strait as he sang songs from all four sides of the stage. Nice touch.

Better still, Strait surprised with several covers, including a dead-on dandy of Webb Pierce's "There Stands the Glass." Much later he again looked into country's past for a frisky take on Johnny Cash's unforgettable "Folsom Prison Blues." OK, Strait's no Pierce or Cash, but he's mighty fine nonetheless. 🍀



Strait Delivers What He Promises

Continued from previous page...

Cross Your Mind" and "I Can Still Make Cheyenne."

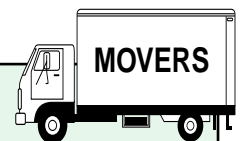
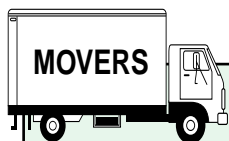
He opened his set with "The Fireman," another signature song, written by Alabama's Mack Vickery. While Strait may not have meant it this way, starting the evening with that tune seemed like a fitting tribute to Vickery, a Town Creek native who died unexpectedly in December.

Logistically, the program progressed much as it did in 2003, the last time Strait played the BJCC. Four microphones were placed

on the stage, dividing the house into quadrants. Strait sang a couple of songs into one mike, facing folks in that section, then slid over to the next one and redirected his attention.

Efficient enough, and it allowed the promoter to use all the seats in the arena, although a few empty rows could be seen in the upper tier.

Strait regularly packs 'em in here, and likely will return, with similar results, in 06 or '07. When he sings songs about the heartland, people listen. 🍀



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Fan Collectable Column

- Avalanche-Journal, Lubbock, TX, 1/28-29/05, p. 1 photo, p. 3 review.
- Austin American-Statesman, Austin, TX, 1/27/05, photo w/mention p. 18.
- Austin American-Statesman, Austin, TX, 1/28/05, photo front cover, p. 1 story w/photo on "Life and Movies" section.
- Time-Mail, Bedford, IN, 1/21/05, p. 4 large photo ad for Wrangler.
- Spin to Win Magazine, Feb. 2005, p. 77 photo and tell you about the 2005 George Strait Team Roping Classic, p. 94 info on the Rose Palace in San Antonio, p. 95 past issue of Spin to Win Magazine.
- FFA-New Horizons Magazine, Feb. 2005, inside cover of magazine - ad for Justin Boots.
- Knoxville News-Sentinel, Knoxville, TN, 1/22/2005, review from concert p. B-3.
- San Antonio Express-News, 1/2/05, photo w/mention 2004 The Year in Review, p. 26N Arts and Entertainment section.
- Daysdales Catalog, Jan. 2005, Ham Lake, MN, p. 27 photo ad for Wrangler Jeans.
- Calgary Sun, Jan. 11, 2005, Calgary, AB, Canada, mentioned.
- The Greenville News, 1/5/05, Greenville, SC, front cover photo, Section B photo w/story.
- Country Weekly, 1/17/05, Nashville, TN, front cover photo, p. 7 under features, p. 9 photo on past magazines, p. 16 under Best Country Collaboration with Vocals, p. 32 under Star Vehicle, p. 46 photo w/story, p. 62 tour listed, p. 64 tour information, p. 66 charts.
- Country Line Magazine, January 2005, Buda, TX, front cover photo, p. 2 photo, p. 6 photo w/story.
- Western Horseman, January 2005, Dallas, TX, p. 140 new line of boots, back page photo ad for Justin Boots.
- Indianapolis Star, January 12, 2005, Indianapolis, IN, p. B4 photo w/story.
- Country Weekly, 1/31/05, Nashville, TN, front cover, p. 6 Features, p. 13 CyberPoll, p. 40 article w/photo, p. 56 photo/address, p. 62 dates, p. 64 concert information, p. 66 charts.
- Rocky Mountain News, 1/21/05, Denver, CO, p. 21D photo w/concert information, p. 54A information given on show in Denver, CO.
- The Parkersburg News and Sentinel, 1/21/05, Charleston, W. Va., p. 9 photo w/information on the concert.
- Cowboys and Indians Magazine, March 2005, p. 33 mentioned.
- Richmond Times-Dispatch, 1/20/2005, Richmond, VA, large front cover photo, pages 16-18 story w/photo.

The following George Strait Fan Club Members submitted to the Collectable Column...

And We Thank You!

As a GSFC member, you can join in and earn Strait Cash, receive your Strait Talk 1st Class and a Collector's Card. This is all you need to do - collect magazine or newspaper articles, photos or reviews - send them in and if we use them, your name is added to the list. It's easy. Remember to enclose the article, where it came from, date, page #, issue and your name and address. Thank You!!!

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Visit The Official George Strait Website ► www.georgestrait.com
 user name: music ► password: magic

2005 Tour for George Strait

Find the 19 cities that George has and will perform at in 2005. Good Luck!

List of Cities:

- | | |
|------------------|---|
| 1. Charlotte | C H A R L O T T E K D E A R N Y H O A R O B |
| 2. Birmingham | D A N I A W O C I N C I N N A U K W E Y U I |
| 3. Lafayette | L D L I F K E T O O W I Y H D N O M H C I R |
| 4. Richmond | O U A V A E R Y H X A P S P Y V A L E I N M |
| 5. Knoxville | T I N E Y S D A Y V A N D T E L Y O H N O I |
| 6. Cincinnati | W M U C E H I V O I E Y O U L Y O U M C A N |
| 7. Lubbock | K E E E T H P L A L U B B O C K D T H I N G |
| 8. Austin | Y M V R T A P Y N L A S C R U C E S I N K H |
| 9. Las Cruces | O F Y O E U E A D E Y H A N K Y O F O N B A |
| 10. Phoenix | A U S T I N C H A T P H O E N I X U R A E M |
| 11. Las Vegas | I N L A S V E G A S G S O S W E E T T T C O |
| 12. Greenville | M E I Y O V E E R L O P A M R Y A N D I H R |
| 13. Orlando | T U O L A N H N L G R E E N V I L L E A A R |
| 14. Grand Rapids | H Y O R L A N D O R A K A N I N T N K I R A |
| 15. Charleston | A K U T S M I T H A N I A T C D A D A I L S |
| 16. Indianapolis | N A D A R R I N O N A N I T K I N T T A E T |
| 17. Rosemont | K N O A P A C M E D F P Q U I A S T I U S V |
| 18. Kansas City | I S H L R B G D O R G R S T I N F G E W T T |
| 19. Denver | J A K Q O C T B K A N S A S R A S Y V X O U |
| | V S R T F T I A R P T F O D A P Z U W T N V |
| | W C S A G O D Y A I O V W X R O S E M O N T |
| | O I Y O D A Y I L D O V E Y O L U T O A Y W |
| | P T U R S T U A T S T E V O L I L L D E W I |
| | U Y C F E A D N R I Y T P A R S D E A A N L |
| | T F W D A D E N V E R I O A A N G R A N G E |
| | A O A R R A R I N K N T H E M R A N G E R X |
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* All entries must be received by April 29, 2005. **One Entry Only!!!** Thank you.

NEW FAN CLUB MERCHANDISE 2005



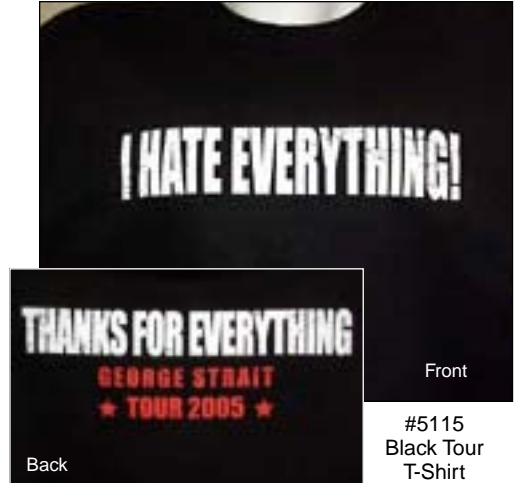
Front

#4800
White Retro
Ladies Tee

Back



#1045 - Photo Coffee Mug



Front

#5115
Black Tour
T-Shirt

Back



#4810 - Two Tone Long Sleeve Ladies Tee



#625 - Calendar



#9820 - Embroidered Mountaineer Jacket



#4820 - White Ladies Long Sleeve Tee



#5125 - White/Green Jersey T-Shirt



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Front

#5120
Black Tour
T-Shirt



Back



Front

#9830
Embroidered
Denim
Outfielder
Jacket



Back



#4870 - Ladies Tan and Brown Tee



#6505 - Nightshirt



Front

#5130
Baseball
Jersey



Back



#9025 - Hooded Sweatshirt



#9810 - Embroidered Windbreaker Jacket

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	1070	SATCHEL ("George Strait" Embossed Satchel, 12 oz. Canvas fusion dyed in a rich Chocolate Brown. Washable, Sturdy Construction, 16-1/2" Wide and 14" Long, 2 Extra Pockets with Snaps for extra security, Adjustable Strap. Brand NEW G.S. Rodeo Design using a permanent 3 dimensional embossing process. EXCELLENT Book Bag, Diaper Bag, Purse, or Briefcase! Roomy enough for a laptop! Made in USA) \$34.95		
	1075	TOTE BAG (LARGE size Embossed Denim Tote Bag, 22-1/2" Long and 20" Wide. You can carry Everything in this one - GREAT for shopping! Washable and Durable, Brand NEW G.S. Rodeo Design using a permanent 3 dimensional embossing process, Made in USA) \$29.95		
	1110	STRAIT UMBRELLA (42" Arc, 36" Spread, 16-1/2" (length when closed) Navy Blue and White with "If It's Gonna Rain" cloud design from LP "George Strait") \$17.95		
	1120	BEACH TOWEL (100% white cotton, sheared woven terry with large photo of George and COLORFUL G.S. logo, 30"x60") \$29.95		
	1130	CD CASE (Dark Green insulated case with Tan G.S. Logo, holds 12 CD's) \$14.95		
☆☆☆	3020	BABY BLUE BANDANA (Baby Blue Bandana specially designed for the 2005 Tour) NEW \$7.95		
☆☆☆	4010	EMBROIDERED LADIES CAP (Pink 100% Cotton washed twill low profile unstructured Ladies Cap with "I HATE EVERYTHING!" embroidered on front with G.S. logo on side and "www.georgestrait.com" embroidered on back - ONE SIZE) NEW \$19.95		
☆☆☆	4015	EMBROIDERED CAP (White cap with grey bill, two tone, 6 panel, brushed twill with "50 Number Ones" logo embroidered on front in navy and grey with "www.georgestrait.com" embroidered on back with tuck strap buckle closure - ONE SIZE) NEW \$19.95		
☆☆☆	4020	EMBROIDERED CAP (Black 100% cotton twill cap with embroidered baseball style "George Strait" logo in blue and white with "www.georgestrait.com" embroidered on back with tuck strap buckle closure - ONE SIZE) NEW \$19.95		
☆☆☆	4025	EMBROIDERED CAP (Black cap with grey bill, two tone twill with G.S. "50 Number Ones" star logo embroidered on front in yellow, white, and grey and "www.georgestrait.com" embroidered on back with tuck strap buckle closure - ONE SIZE) NEW \$17.95		
☆☆☆	4800	WHITE RETRO LADIES TEE (100% superfine combed cotton, white shirt with red yoke and 3/4 length sleeves, G.S. Tour 2005 star design in glittery red and blue on front center chest and huge red "STRAIT" and retro "50" in glittery blue on back) Check size: M L XL NEW \$19.95		
☆☆☆	4810	TWO TONE LONG SLEEVE LADIES TEE (Pink jersey tee with black long sleeves underneath, cute G.S. cowgirl design on front - Size Run Small) Check size: M L XL NEW \$19.95		
☆☆☆	4820	WHITE LADIES LONG SLEEVE TEE (White 100% cotton ladies long sleeve jersey tee with G.S. album cover photo design with "51 Number Ones - I Think I'll Have One More" on full front chest) Check size: M L XL NEW \$19.95		
☆☆☆	4830	WHITE LADIES LONG SLEEVE VINTAGE TEE (White 100% cotton ladies vintage rib tee with navy and gold in faux embroidery stitches on front) Check size: M L XL NEW \$24.95		
☆☆☆	4840	WHITE LADIES LONG SLEEVE TEE (White 100% cotton ladies long sleeve jersey tee with large silhouette photo of George Strait in blue with script G.S. logo) Check size: M L XL NEW \$19.95		

QTY.	MODEL	ITEM DESCRIPTION	COST	AMOUNT
☆☆☆	4850	BLACK LADIES TEE (Black 100% superine combed cotton ladies short sleeve t-shirt with glitter pink "I HATE EVERYTHING!" star design across the front chest - Sizes Run Small) Check size: M L XL NEW	\$19.95	
☆☆☆	4860	LADIES TAN SHORT SLEEVE TEE (Ladies tan 100% cotton lettuce ruffle edge short sleeve tee with "George Strait" western logo on front chest - Sizes Run Small) Check size: L XL NEW	\$19.95	
☆☆☆	4870	LADIES TAN AND BROWN TEE (Ladies 100% superfine cotton cap sleeve raglan tee with tan bodice and brown sleeves. Three pictures of G.S. with "George Strait - 50 Number Ones" logo on front chest - Sizes Run Small) Check size: L XL NEW	\$19.95	
☆☆☆	5115	BLACK TOUR T-SHIRT (Black 100% preshrunk cotton short sleeve t-shirt with vintage "I HATE EVERYTHING!" across front chest in white and "THANKS FOR EVERYTHING - GEORGE STRAIT TOUR 2005" on back in white and red) Check size: M L XL NEW	\$18.95	
☆☆☆	5120	BLACK TOUR T-SHIRT (Black 100% preshrunk cotton short sleeve t-shirt with "G.S. Live in Concert" on front chest and three concert photos of G.S. on back) Check size: M L XL NEW	\$19.95	
☆☆☆	5125	WHITE/GREEN JERSEY T-SHIRT (White 100% cotton jersey with green raglan short sleeves and green contrast stitching at neck and at hem - vintage "2005 G.S. Official Roadie" design in green on front center chest) Check size: M L XL NEW	\$22.95	
☆☆☆	5130	BASEBALL JERSEY (100% cotton 3/4 sleeve baseball jersey with a white body and black "Strait" baseball style swoosh design with "You've Got To Have An Ace In The Hole!" underneath on front center chest) Check size: M L XL NEW	\$23.95	
☆☆☆	5135	BROWN LONG SLEEVE SHIRT (Brown 100% heavyweight cotton, long sleeve shirt with vintage state of Texas design on left front chest, "50 Number Ones" G.S. design on back and "George Strait" down sleeve) Check size: M L XL NEW	\$19.95	
☆☆☆	5140	MAROON LONG SLEEVE SHIRT (Maroon 100% heavyweight cotton, long sleeve shirt with vintage G.S. "Fifty Number Ones" star design in white and grey on the front center chest) Check size: M L XL NEW	\$20.95	
	5205	BABY BIB (White Bib with "I Love George Strait" in Blue and Red - CUTE!) Check size: M L XL NEW	\$19.95	
	5225	BABY SHIRT (100% Cotton, White Shirt, precious "Little George Strait Fan" design for your littlest G.S. fan) Check size: 12 month 24 month	\$9.95	
	5250	BABY/YOUTH SHIRT (100% Cotton, White Shirt, Adorable "future Honky Tonker" Rocking Horse design for "George Strait's number one fan") Check Baby size: 12 month 24 month	\$9.95	
☆☆☆	6505	NIGHTSHIRT (White 100% preshrunk cotton ladies short sleeve scoop neck nightshirt, 35" long, one size fits all, BIG G.S. album cover photo design with "51 Number Ones - I Think I'll Have One More" on front) Check Youth size: XS (2-4) S (6-8) NEW	\$9.95	
	7045	TAPESTRY AFGHAN (3 ply, 54"x72" 100% cotton custom tapestry weave afghan - 40 colors are woven into lifelike photo of G.S. from LP "Honkytonkville" with G.S. logo at bottom - BEAUTIFUL! Crafted with pride in USA) Check size: M L XL NEW	\$24.95	
☆☆☆	9025	HOODED SWEATSHIRT (Ash grey 90% cotton/10% polyester preshrunk heavyweight fleece hooded sweatshirt, spacious hood with drawstring, extra large pouch pocket, vintage G.S. "Fifty Number Ones" star design on front center chest in burgundy and white) Check size: M L XL NEW	\$34.95	
	9600	EMBOSSED CANVAS WORK JACKET (Rough and Ready Jacket is fashioned for work or play. Gussetted arms for flexibility, Hand Warmer Pockets and Inside Vest Pocket, 12 oz. Canvas fusion dyed in a rich brown, Full Zipper with Storm Flap and Snaps for extra protection, Fully Lined, Brand NEW G.S. Rodeo design) Check size: M L XL NEW	\$99.50	
☆☆☆	9810	EMBROIDERED WINDBREAKER JACKET (Royal blue full-zip nylon jacket with black contrasting trim with a half-mesh lining and a vented back yoke, it has deep front zip-up pockets, elastic cuffs and waistband - G.S. 50 Number Ones star logo embroidered in gold, grey and white on front left chest) Check size: M L XL XXL NEW	\$109.50	
☆☆☆	9820	EMBROIDERED MOUNTAINEER JACKET (The Mountaineer Jacket is beautifully tailored with a maroon shell constructed of water-resistant PU coated Toughlan Nylon. Stretch knit cuffs and waistband provide an extra comfortable custom fit. The grey anti-pilling panda fleece lining adds warmth and wicks away moisture. It has deep front zip-up pockets and double stitched seams to ensure strength and reinforcement - G.S. "50 Number Ones" design in grey and white embroidered on left front chest) Check size: M L XL XXL NEW	\$89.95	
☆☆☆	9830	EMBROIDERED DENIM OUTFIELDER JACKET (The Outfielder Athletic Team Style Jacket has been crafted for quality and comfort. It is beautifully tailored with tan cotton twill sleeves and a blue denim bodice. It has deep front pockets trimmed with tan cotton twill sleeves and a blue denim bodice. It has deep front pockets trimmed in tan twill. It features a ribbed collar, cuffs and bottom in tan and navy for added comfort. To ensure strength and durability, the seams are reinforced with double needle stitching. Features G.S. "50 Number Ones" logo embroidered on left front chest in tan and white - on the back it has a big "50" in tan chenille with navy wool background with a G.S. embroidered signature) Check size: M L XL XXL NEW	\$119.95	
		GEORGE STRAIT CD's & CASSETTES		
		CD's		
		CASSETTES		
	901	STRAIT COUNTRY \$14	\$9	
	902	STRAIT FROM THE HEART \$14	\$9	
	903	RIGHT OR WRONG \$14	\$9	
	905	GREATEST HITS \$14	\$9	
	906	SOMETHING SPECIAL \$14	\$9	
	907	#7 \$14	\$9	
	908	MERRY CHRISTMAS STRAIT TO YOU (Now Available in CD!) \$14	\$9	
	909	OCEAN FRONT PROPERTY \$14	\$9	
	910	GREATEST HITS #2 \$14	(Available in CD Only)	
	911	IF YOU AIN'T LOVIN' YOU AIN'T LIVIN' \$14	\$9	
	912	BEYOND THE BLUE NEON \$15	(Available in CD Only)	
	913	LIVIN' IT UP \$15	\$10	
	914	CHILL OF AN EARLY FALL \$15	(Available in CD Only)	
	916	HOLDING MY OWN \$16	\$11	
	917	PURE COUNTRY (Original motion picture soundtrack) \$16	\$11	
	918	EASY COME, EASY GO \$16	\$11	
	919	LEAD ON \$16	(Available in CD Only)	
	920	STRAIT OUT OF THE BOX (Boxed set comprised of 72 tracks and accompanying booklet featuring Strait's comments on each record, plus dozens of photographs, a biographical essay, and complete recording session information.) \$49.95	\$39.95	
	921	BLUE CLEAR SKY \$16	\$11	
	922	CARRYING YOUR LOVE WITH ME \$16	(Available in CD Only)	
	923	ONE STEP AT A TIME \$16	\$11	
	924	ALWAYS NEVER THE SAME \$16	(Available in CD Only)	
	925	MERRY CHRISTMAS WHEREVER YOU ARE \$16	\$11	
	926	LATEST GREATEST STRAITEST HITS \$16	\$11	
	927	GEORGE STRAIT \$16	\$11	
	928	THE ROAD LESS TRAVELED \$16	\$11	
	929	THE BEST OF GEORGE STRAIT (20th Century Masters, The Millenium Collection) \$16	Available in CD Only	
	930	FOR THE LAST TIME - LIVE FROM THE ASTRODOME \$19	Available in CD Only	
	931	HONKYTONKVILLE \$19	\$12	
☆☆☆	932	50 NUMBER ONES (Double CD Set) \$25	Available in CD Only	

☆☆☆ NEW ITEMS ☆ CLOSEOUT PRICES ☆☆ PLEASE MARK SIZES WHERE APPROPRIATE

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NEW FAN CLUB MERCHANDISE 2005



#5140 - Maroon Long Sleeve Shirt



#5135 - Brown Long Sleeve Shirt



#4840 - White Ladies Long Sleeve Tee



#4830 - White Ladies Long Sleeve



#520 - Koozie



#4850 - Black Ladies Tee



#4010 - Embroidered Ladies Cap



#3020 - Baby Blue Bandana



#545 - Photo Keychain
and
#216 - Photo Magnet

Anita's Notes

Welcome to the spring issue of Strait Talk. It seems that we are still catching up from the Christmas season and all of a sudden...poof... its spring. It is always very hectic during December and the first quarter of the year for us, trying to get all of the Christmas orders out as well as trying to take care of ticket on-sales at the same time. We have managed to weather the storm again, but not without a few hiccups thrown in. Now we can try to analyze what went right and what went wrong, as well as how to make the things that went right better and, fix the things that didn't go exactly the way we hoped they would.

George and the band have been on the road since mid-January and will rap up the tour on the 5th of March in Denver, CO. The following week, we get to enjoy the 23rd Annual George Strait Team Roping Classic in San Antonio, Texas on March 11th and 12th. It has been a phenomenal year again. The size of the crowds this year has even surpassed that of 2004. Many of the events have sold out quicker than in previous years.

There are still a number of things to look forward to in 2005. George has been in the studio wrapping up his next album for MCA. The first single from the album could be released in March with the album release date probably scheduled for early to mid-summer. In addition to that, George will be making an appearance and performing on the 40th Annual Academy of Country Music Awards show broadcast from Las Vegas, Nevada on May 17th. In addition, George will be participating in another nationally televised show in 2005 but that information has not yet been released. Please keep checking the website at www.georgestrait.com for any further information.

In addition to George 51st #1 record, his Fifty #1's (now 51) has reached quintuple platinum signifying the sale of more than five (5) million CDs. George and all of us in the George Strait organization thank you for your support. What an outstanding accomplishment.

Those of you travelling to San Antonio, TX for the GSTRC on March 11th and 12th are in for a real treat and another great year of Team Roping. Some tickets for

March 11th are still available but tickets for Saturday, March 12th have been sold out. If you would like tickets for Friday's roping, please call 210-698-0791 between 9 a.m. and 5 pm. (Central Time) Monday through Friday. No orders will be taken between noon and 1 p.m. each day. We are looking forward to visiting with many of you at this year's event. Remember that this is a long 2-day event, so make sure you wear some comfortable boots and jeans along with your favorite George Strait t-shirt. You might also want to bring along your favorite George Strait jacket as the evenings in San Antonio can get a little cool. In addition, please don't forget to bring along your cameras as this is a great photo opportunity. Please keep in mind that this is a Team Roping Classic only and there is no concert performance. We hope you enjoy yourself and make a lot of new friends. We have our hopes up that George or some of the Strait boys, Bubba, Trey or Walker, will make it into the finals this year and capture some of the final prizes.

We have a few "Thank Yous" for the fan collectable column members. Your Strait Cash is in the mail. Remember, if we use your photo, concert review or game in any issue of Strait Talk, you will earn Strait Cash, a collectors card and your copy of Strait Talk send by 1st Class mail. The Strait Cash you earn can be used for merchandise from the General Store or for your membership renewals.

Please check out the merchandise photo pages in this issue. If you would like to see each item in color, check them out in the General Store on the website at www.georgestrait.com.

When going to the members only section of the website, please use the following User Name and Password for March, April and May.

User Name: music

Password: magic

Please remember that the User Name and Password does change for each issue of Strait Talk.

We would like to touch on one more item before we close. Although we have suffered from some very significant delays, we are

still in the process of re-designing the way that the General Store on the website works. In trying to put everything together before Christmas, we discovered some glitches in the software that were not able to be corrected quickly. When finalized, the new software will make everything work much better. Unfortunately, we are not in a position to predict when that will be. It seems that every time we get an issue fixed, we find a new one. Our code writers and designers are working diligently to solve all of the problems along with the original software designers. Fan club memberships create a new dimension that most retail software and on-line stores do not have to deal with. We apologize for the delays but will get it all working to everyone's satisfaction in the near future and we are sure that when we do you will enjoy and take advantage of the enhancements. We really do look forward to it.

Lastly, if you are moving or changing your email address, please make sure that you notify us in plenty of time so we can incorporate the changes and insure that you will get your newsletter properly.

In closing, we ask that you please say a prayer for our troops all over the world who are doing their best to keep our country safe and secure. God Bless America!

See you at the Roping!!!!

Happy Birthday!

George

(May 18th)

&

George, Jr.

(May 14th)



GEORGE STRAIT ITINERARY

DATE	CITY	VENUE	ON SALE	TICKET INFO
3/3	Rosemont, IL	Allstate Arena	On Sale	847-635-6601
3/4	Kansas City, MO	Kemper Arena	On Sale	816-513-4000
3/5	Denver, CO	Pepsi Center	SOLD OUT	***
3/11-12	San Antonio, TX	San Antonio Rose Palace	Fri. - On Sale Sat. - SOLD OUT	210-698-0791

2005 George Strait Team Roping Classic