

STRAIT TALK

DECEMBER 2006, JANUARY, FEBRUARY 2007

VOL. 24 NO. 4



**Bubba, Norma and George Strait
CMA - 40th Annual - November 6, 2006**

STRAIT TALK

George Strait Inducted Into Country Music Hall of Fame

Nashville, TN - The King of Country Music secured his reign last night at the 40th Annual CMA Awards as he was inducted into the Country Music Hall of Fame. George Strait is the second artist elected in the "Career Achieved National Prominence between 1975 and the Present" category, which was created last year. He was presented for induction by 2004 Hall of Fame honoree Kris Kristofferson, who praised Strait's longevity, noting that "for music consistency and durability, none in his generation can match him."

A beaming Strait took the stage to a standing ovation. Ever humble, he thanked his fans first for their support, saying, "Don't think I don't realize why I'm here," and then went on to thank country radio, his record label, producer, manager, band and crew and his family.

The Hall of Fame was created by the Country Music Association in 1961 to recognize significant contributions to the advancement of country music by individuals in both the creative and business communities. Its first members were

Jimmie Rodgers, Fred Rose, and Hank Williams. Other 2006 inductees musician/producer Harold Bradley and

called Rambling Country. Upon leaving the Service in 1975, Strait enrolled in Southwest Texas University in San

Marcos, where he graduated in 1979 with a degree in agriculture. While at the university, he formed the country band Ace in the Hole. In 1979, Strait became friends with Erv Woolsey, a Texas club owner and former MCA Records employee. Woolsey invited MCA executives to watch Strait perform, and in 1980 Strait was signed to MCA Records with Woolsey as his manager.

The next year, George Strait released his first album, "Strait Country," and his debut single, "Unwound," became a Top 10 hit. Since landing his first chart-topper, he has had at least one song in the Top 10 every year. Strait's current single, "It Just Comes Natural," continues that tradition.

"His consistent dedication to traditional, Texas-based

honky tonk is unparalleled... How does he do it? Simple and simply," writes Louisville (Ky.) Courier-Journal critic Jeffrey Lee Puckett.



singer Sonny James.

George Strait, whose name has become synonymous with pure country, began his music career in 1971 after he enlisted in the Army and started playing in a group

Continued on page 5

Mega Star George Strait Announces Plans For His 2007 Arena Tour

The Multi-Platinum Artist Invites Legendary Ronnie Milsap to Special Guest

Nashville, TN - Superstar and upcoming CMA Hall of Fame Inductee George Strait announces dates for the first leg of his 2007 tour. The arena tour will kick off January 11 in Lafayette, LA with performances scheduled all across the country from Louisiana, Tennessee and Pennsylvania to Oregon, Washington and Nevada just to name a few.

The Texas singer is a former must see, no matter what part of the country! During his 2006 arena tour, The King of Country Music continued his streak of selling out and setting attendance records. Strait broke his own attendance record at Little Rock's Alltel Arena (previously set in 2004). The same week, other sold-out shows included Omaha's Qwest Center and Oklahoma City's Ford Center. George Strait holds more than 20 attendance records at venues from coast to coast.

His live shows are hailed by critics and fans and if there were a single grievance, it's the problem of having too many hits to cover! With 53 Number One songs (Billboard's all-time leader for number one country singles) and 74 Top 10 and 78 Top 20 hits, George might just miss a favorite or two. His recent critically-acclaimed and Number One CD, "It Just Comes Natural," delivers 15 more cuts for fans to choose from.


"Strait is not merely a decent singer, he's master. There are 15 songs here, and not a one of them should have been left off," says The Tennessean. "If ever there was a natural in country music, it's Strait," says People Magazine with a 4-star review. "He continues to make such consistent quality look easy," says USA Today. "He makes it sound so effortless that you wouldn't be surprised there were 53 more where that

came from," says the Philadelphia Inquirer.

George has sold nearly 70 million records and counting. With 26 different platinum or multi-platinum albums, he's earned the second most certifications of any artist in any genre, following only Elvis Presley. "It Just Comes Natural," marks Strait's 25th anniversary as a recording artist and with a total of 53, George Strait has more #1 songs than any other single artist in history (including Elvis).

Throughout his career, George Strait has received more than 40 major entertainment

industry awards and countless nominations. George Strait has had 65 Country Music Association nominations. He was the CMA "Vocalist of the Year" five times and the only artist in history to be so honored in two different decades. He has recently been inducted in the coveted Country Music Hall of Fame.

Grammy Award-winning and multi-platinum recording artist Ronnie Milsap will be Strait's special guest. Also performing on the tour will be newcomer teenage sensation Taylor Swift. 

2007 Tour Schedule

Date	City & State	Venue
1/11	Lafayette, LA	Cajundome
1/12	Shreveport, LA	CenturyTel Center
1/13	Memphis, TN	FedEx Forum
1/18	Hershey, PA	Hershey Park
1/19	Charlottesville, VA	John Paul Jones Arena
1/20	Greensboro, NC	Greensboro Coliseum
1/25	Portland, OR	Rose Quarter
1/26	Boise, ID	Taco Bell Arena
1/27	Tacoma, WA	Tacomadome
2/1	Las Cruces, NM	Pan American Center
2/2	Phoenix, AZ	America West Arena
2/3	Las Vegas, NV	MGM Grand Garden Arena
2/15	Hoffman Estates, IL	Sears Center Arena
2/16	Pittsburgh, PA	Mellon Arena
2/17	Columbus, OH	Nationwide Arena
2/22	Indianapolis, IN	Conseco Fieldhouse
2/23	Knoxville, TN	Thompson-Bowling Arena
2/24	North Charleston, SC	North Charleston Coliseum
3/2	Kansas City, MO	Kemper Arena
3/3	Denver, CO	Pepsi Arena

Hallmark's George Strait Album "Fresh Cut Christmas" Certifies Platinum in One Week

Hallmark announced today that "Fresh Cut Christmas," a holiday album of traditional seasonal songs personally selected by George Strait for Hallmark, has been certified Platinum (1,000,000 copies sold) in just seven days. The announcement was made by Ann Herrick, vice president, strategic music alliances at Hallmark. The success of this special 10-track album, available exclusively in Hallmark Gold Crown® stores, solidifies Strait's record of earning more platinum or multi-platinum discs than any other artist in country music.

On November 6th, just before receiving Platinum certification of "Fresh Cut Christmas," George Strait was inducted into the prestigious Country Music Hall of Fame. In celebration of Strait's career and the release of "Fresh Cut Christmas," Hallmark co-sponsored The CMA Awards Reunion held during the 40th Annual CMA Awards and showcased the CD along with the George Strait Christmas song card, which features Strait's version of the holiday classic "Oh Christmas Tree."

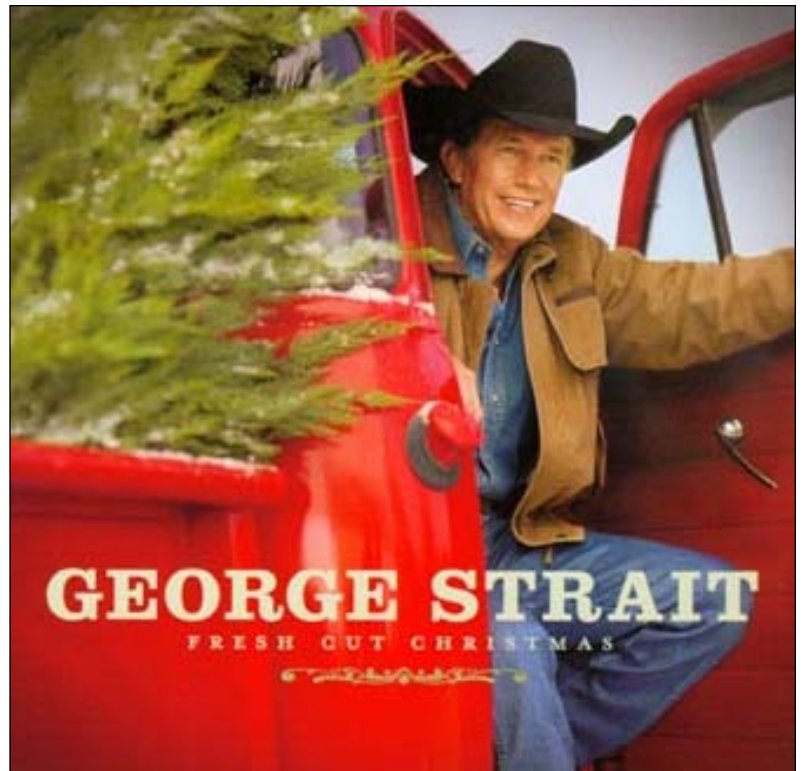
"We are thrilled to play a small part in the enormous success of this artist, and are honored to be able to add another platinum album to his collection," said Herrick.

Hallmark carefully considers the interests of its expanding customer base when selecting some of the music world's most influential and successful recording artists. Hallmark is the only specialty retailer to achieve Platinum and Gold RIAA certification of CDs sold only at their Hallmark

Gold Crown® retailers. James Taylor's 2004 Hallmark Christmas CD certified Platinum in only 44 days. Next came Michael McDonald's 2005 Christmas album, which went Gold two weeks after its release. Each Hallmark CD has a focused, seasonal or event theme.

Strait, who has sold more than 70 million records, recently scored his 53rd number one hit with "Give It Away," making him the artist who has scored more solo number one songs than any musician in any genre.

"Fresh Cut Christmas" is available alongside the Strait song cards in Hallmark Gold Crown® stores now through December 2006 for \$7.95 with each purchase of three Hallmark cards. Songs on the CD include the Christmas anthem "We Three Kings," the playful "Up on the Housetop" and enduring classics such as "Hark, The



Herald Angels Sing," "Deck The Halls," "O Come, All Ye Faithful" and "We Wish You A Merry Christmas," among others. Consumers can visit Hallmark.com or call 1-800-HALLMARK to find a Gold Crown® store in their area.

As with all Hallmark recording artists, George Strait was given the right to retain creative integrity for "Fresh Cut Christmas" and weaved his unique style into traditional seasonal music that families everywhere have come to love. ❄️

HOURS: MONDAY - FRIDAY 8:30 A.M.-3:00 P.M. (CENTRAL TIME)

FAN CLUB #: 1-615-824-7176 ▶ ORDER DESK #: 1-800-338-4732 ▶ FAX #: 1-615-826-7052

George Strait Team Roping Classic A Sellout

The 25th Annual George Strait Team Roping Classic scheduled for March 23rd and 24th at the San Antonio Rose Palace in San Antonio, TX has been declared a sellout four months in advance. This is the fastest sellout in Classic History.

The event began in 1982 as a family roping in Kingsville, Texas and has grown to be the richest and most anticipated open Team Roping in the country. The GSTRC had a payout of more than \$400,000 in cash and prizes in 2006, including two

2006 Chevy Silverado dually pickups from Cavender Chevrolet of Boerne, Texas and two Strait Extreme 3-horse trailers from Bruton Trailers. 🌟

MCA Honors Strait's 25th Anniversary with Label

MCA Records used the CMA Awards Show and George Strait's induction into the Country Music Hall of Fame as an opportunity to honor the legendary Country Music Icon. At the after show party sponsored by the label, executives from MCA presented Strait with a plaque signifying 25 years as a member of the label. Strait began recording for MCA in 1981 and has accounted for the sales of nearly 70 million copies of his albums. 🌟

George Strait with MCA Records executives receiving plaque signifying 25 years as a member of the label.



George Strait Inducted Into Country Music Hall of Fame

(Continued from page 1)

Throughout his 25-year career, that easy-going, unaffected style has helped him sell more than 62 million records and notch an unprecedented 53 number ones. With 26 platinum or multiplatinum albums, he's earned the second-most certifications of any artist in any genre, behind only Elvis Presley.

Strait has received more than 40 major entertainment industry awards and count-

less nominations, including 65 Country Music Association nominations. He was the CMA "Vocalist of the Year" five times and is the only artist in history to be so honored in two different decades. And after last night, he can add Hall of Fame member to that list of honors.

Though he's now an official member of country music royalty, Strait has no plans to rest on his laurels. "After I hung up from talking with (CMA Chief Strategic Officer)

Ed (Benson), I did kind of have to chuckle because I'm thinking, 'Well, don't people usually get this after their career's over?' I've got a lot of good years left in me."

With the first leg of his 2007 tour announced, a new album atop the charts, and membership in the Country Music Hall of Fame, 2007 is shaping up to be another stellar year for Strait.

It appears The King of Country won't be giving up his crown anytime soon. 🌟

Fan Collectable Column

- Country Weekly - November 20, 2006 - Mentioned on p. 18, p. 52 Reader's Choice Awards, p. 54 Music Section - "Fresh Cut Christmas" CD story, p. 66 Timeline - November 16, 1995 - "Strait Out of the Box" is certified platinum for sales of one million copies, music charts mentioned: Singles/Albums. Nashville, TN.
- Country Weekly - November 6, 2006 - Front cover, p. 4 cover story insert, pp. 20-22 Full pages of pictures, quotes - "George Talks Honored and Humbled" - 25 years of hits and 35 years of marriage plus induction into Hall of Fame, pp. 25, 26, 27, 29, 30 and 32 - all about George's home life on the Ranch, Wrangler ad - 2 pages, LP story, On The Road Again 2007, photos with Bubba and Norma pp. 33-34, pg. 35 Full page ad from Wrangler - Congratulates George Strait on entering the Country Music Hall of Fame, p. 48 photo and mentioned, p. 58 Music Reviews - Outstanding, p. 66 Timeline - October 23, 1992 - George Strait's - Movie "Pure Country" premieres in theaters, p. 68 Music Charts mentioned - Singles/Albums, p. 71 Crossword Puzzle.
- San Antonio Express - News, pp. 13H-14H Weekender - Music Section mentioned. San Antonio, TX.
- Texas Music Magazine - Fall 2006. Issue 28. Page 25 mentioned in releases, Back cover Full page ad for George Strait's "It Just Comes Natural" LP.
- People Magazine (Country Special) - November 8, 2006. P. 4 mentioned, p. 13 mentioned, p. 56 mentioned, p. 68 photo of George Strait and article, p. 80 photo/mentioned. New York, NY.
- Spin-To-Win Rodeo Magazine - November 2006. Vol. 10 #9. P. 26 photo with story "George Strait to be inducted into the Country Music Hall of Fame," p. 28 George Strait releases 34th album: "It Just Comes Natural." Louisville, CO.
- American Cowboy - November/December 2006. Front cover ad for Resistol congratulating George on being inducted into the Country Music Hall of Fame - full page, p. 10 story - Editor's letter, pp. 44-47 story with photos, pp. 102-103 review of "It Just Comes Natural." Dallas, TX.
- Hallmark Noon News. Photo with New Christmas LP info. Independence, MO.
- Star Tribune Newspaper - 11-5-06. TV Week section. P. 3 mentioned, p. 1 & 17 mentioned. Minneapolis, MN.
- Winnipeg Free Press - Fall 2006. Review of George Strait's LP "It Just Comes Natural." Winnipeg, MN, Canada.
- Readers Digest - November 2006. P. 119 story "Beyond the Battlefield." George Strait mentioned throughout the story. New York, NY.
- San Antonio Express - News. 11-5-06. P. 1 & 7J large story on G.S. regarding "Hall of Fame."
- USA Weekend - November 3-5, 2006. Photo with story p. 12, p. 3 Hallmark ad for "Fresh Cut Christmas." New York, NY.
- The Courier. 11-7-2006. Photo with George Strait and story about CMA Night - music section. Findlay, Ohio.

The following George Strait Fan Club Members submitted to the Collectable Column...

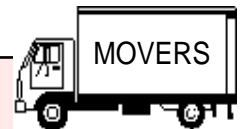
And We Thank You!

As a GSFC member, you can join in and earn Strait Cash, receive your Strait Talk 1st Class and a Collector's Card. This is all you need to do - collect magazine or newspaper articles, photos or reviews - send them in and if we use them, your name is added to the list. It's easy. Remember to enclose the article, where it came from, date, page #, issue and your name and address. Thank You!!!

Dee Walker - Tuscaloosa, AL
Linda Robbins - San Antonio, TX
Alexis Gaffney - Gales Creek, OR
Margaret Carmichael - Loveland, CO

Ruthann Nagel - Independence, MO
Margaret Eckers - St. Louis Park, MN
Suzanne Leblond - Winnipeg, MN, Canada

Debbie Erickson - Taylor, MI
Judy Shisk - San Antonio, TX
Cecelia Miller - Andover, MN
Wendy Smith - Deshler, OH



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QTY.	MODEL	ITEM DESCRIPTION	COST	AMOUNT
	100	FAN CLUB MEMBERSHIP (Newsletter Sent By Mail) - 1 YEARU.S.	\$20	
		(Includes photo magnet, sticker, fact sheet, discography, bio, 5 x 7CANADA	\$20	
		photo & 4 quarterly issues of STRAIT TALK sent through the mail with periodic email updates)FOREIGN	\$25	
	120	FAN CLUB MEMBERSHIP (Newsletter Sent Via E-Mail) - 1 YEAR		
		(Memberships via EMAIL include Fan Club Membership Card, 5x7 Photo of George, Discography of George'sU.S.	\$15	
		Incredible Career, Behind the Scenes Fact Sheet & Biography. All Fan Club Documents are emailed immediatelyCANADA	\$15	
		following payment authorization)FOREIGN	\$20	
	140	FAN CLUB RENEWAL (Newsletter Sent By Mail) - 1 YEARU.S.	\$20	
		(Same as 1 year membership -CANADA	\$20	
		Newsletter sent through the mail)FOREIGN	\$25	
	160	FAN CLUB RENEWAL (Newsletter Sent Via E-Mail) - 1 YEARU.S.	\$15	
		(Same as 1 year membership -CANADA	\$15	
		Newsletter sent via e-mail)FOREIGN	\$20	
	201	BUMPER STICKER (3-3/4"x7-1/2" sticker with Sharp G.S. State of Texas "Somewhere Down in Texas" design in Red, White and Blue)	\$1.95	
	204	BUMPER STICKER (4"x3-1/2" sticker w/Sharp G.S. lettering in Red, White, and Blue)	\$1.95	
	232	COLOR 8x10 PHOTO (2006)	\$3.95	
☆☆☆	252	PHOTO MAGNET (2"x2" Square magnet with photo from "It Just Comes Natural")	NEW \$2.95	
☆☆☆	306	PHOTO MOUSE PAD (Photo from CD "It Just Comes Natural," 7.5"x8")	NEW \$9.95	
	340	BELT BUCKLE (Solid bronze buckle w/sterling silver and gold electroplated classic western design w/G.S. highlighted over a team roping scene. Each buckle will be NUMBERED and gift boxed. Size 4" x 3-1/2")	\$119.95	
	520	KOOZIE (Black Koozie with white "50 Number Ones" logo - The Koozie maintains a beverage can temperature of 40 degrees or below for 35 minutes or three times longer than a can without a Koozie)	\$4.95	
	545	PHOTO KEYCHAIN (Double sided photo keychain containing cover photo from LP "50 Number Ones")	\$3.95	
☆☆☆	546	PHOTO KEYCHAIN (Double sided photo keychain containing photo from CD "It Just Comes Natural")	NEW \$3.95	
☆☆☆	558	LICENSE TAG (Red, White and Blue Texas plate with silhouette "STRAIT" design and "It Just Comes Natural" across bottom)	NEW \$6.95	
	566	LICENSE TAG HOLDER (Black Frame with Classic "George Strait" on Top and www.georgestrait.com on bottom)	\$4.95	
	580	HAT PIN (Sterling silver w/G.S. signature in blue) SUPER!	\$9.95	
	585	EARRINGS (Sterling Silver w/G.S. signature. For pierced ears only!)	\$14.95	
	650	SONGBOOK (The Best of George Strait 2nd Edition, includes 34 of George's Greatest Hits for Piano, Vocal and Guitar)	\$17.95	
	652	CHRISTMAS SONGBOOK (Includes lyrics and music for piano & guitar for all songs on G.S. Christmas Album)	\$10.95	
	662	LATEST GREATEST STRAITEST HITS (Songbook)	\$14.95	
	663	THE BEST OF GEORGE STRAIT (Songbook)	\$10.95	
	993	1992 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO (VHS)	\$29.95	
	994	1993 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO (VHS)	\$29.95	
	995	1994 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO (VHS)	\$29.95	
	996	1995 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO (VHS)	\$29.95	
	997	1996 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO (VHS)	\$29.95	
	998	1997 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO (VHS)	\$29.95	
	992	1998 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO (VHS)	\$29.95	
	991	1999 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO (VHS)	\$29.95	
	989	2000 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO (VHS)	\$29.95	
	988	2001 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO (VHS)	\$29.95	
	987	2002 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO (VHS)	\$29.95	
	986	2003 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO (VHS)	\$29.95	
	985VHS	2004 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO (VHS)	\$29.95	
	985DVD	2004 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO (DVD)	\$29.95	
	984VHS	2005 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO (VHS)	\$29.95	
	984DVD	2005 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO (DVD)	\$29.95	
	983VHS	2006 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO (VHS)	\$29.95	
	983DVD	2006 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO (DVD)	\$29.95	
	8888DVD	"FOR THE LAST TIME" - LIVE FROM THE ASTRODOME DVD (Recorded at the closing night of the Houston Livestock show and Rodeo on March 3, 2002 - Available in DVD only)	\$20.00	
	9999DVD	"PURE COUNTRY" DVD (Digital Video Disc, Original Motion Picture, Rated PG)	\$24.95	
	1022	DENIM APRON (Embossed Denim Apron is 28" Long with 3 roomy pockets, extra-long ties and adjustable neck strap. GREAT for Chores and Indoor or Outdoor Cooking. Washable and Durable, Brand NEW G.S. Rodeo Design using a permanent 3 dimensional embossing process. Made in U.S.A.)	\$29.95	
☆☆☆	1023	APRON (Black apron with Burning Hot Flames G. "Texas Cookin" design)	NEW \$19.95	
☆☆☆	1036	COLLAPSABLE 6-PACK COOLER (This 6-pack cooler is perfect for carrying all of your favorite snacks and beverages to your next tailgate party or backyard picnic. It has hot and cold retention to keep your items fresh. Lightweight, collapsible, and constructed with an insulated liner. Great looking G.S. On Stage "It Just Comes Natural" logo on front)	NEW \$12.95	
☆☆☆	1038	TRAVEL MUG (Blue thermal travel mug offers a secure cap and an easy-slide drink top closure to keep beverages from spilling during commutes. Designed to fit securely in most vehicles' holders and consoles, G.S. signature logo in white)	NEW \$14.95	
☆☆☆	1042	PHOTO COFFEE MUG (WHITE 11 oz. Ceramic Mug with a Great looking concert photo from "It Just Comes Natural")	NEW \$12.95	
☆☆☆	1049	COFFEE MUG (Great looking "I Love George Strait" coffee mug)	NEW \$8.95	
	1050	THERMAL MUG (32 oz. Thermal Travel Mug featuring "50 Number Ones" CD cover photo)	\$8.95	
	1060	THERMAL MUG (32 oz. Thermal Travel Mug featuring G.S. "Somewhere Down in Texas")	\$9.95	
	1065	SHOT GLASS (2 oz. Clear Shot Glass with G.S. logo in black)	\$5.95	
	1068	OLD FASHIONED GLASS (11 oz. clear glass with sharp G.S. design in Black - specially designed to match the shot glass)	\$5.95	
	1070	SATCHEL ("George Strait" Embossed Satchel, 12 oz. Canvas fusion dyed in a rich Chocolate Brown. Washable, Sturdy Construction, 16-1/2" Wide and 14" Long, 2 Extra Pockets with Snaps for extra security, Adjustable Strap. Brand NEW G.S. Rodeo Design using a permanent 3 dimensional embossing process. EXCELLENT Book Bag, Diaper Bag, Purse, or Briefcase! Roomy enough for a laptop! Made in USA)	\$34.95	
☆☆☆	1074	TOTE BAG (Cotton canvas tote bag with outside pocket and G.S. "It Just Comes Natural" logo)	NEW \$19.95	
	1075	TOTE BAG (LARGE size Embossed Denim Tote Bag, 22-1/2" Long and 20" Wide. You can carry Everything in this one - GREAT for shopping! Washable and Durable, Brand NEW G.S. Rodeo Design using a permanent 3 dimensional embossing process. Made in USA)	\$29.95	
☆☆☆	1115	STRAIT UMBRELLA ("A Better Rain" Cloud design from LP "It Just Comes Natural")	NEW \$19.95	
☆☆☆	3200	CAMOUFLAGE BANDANA (Camouflage color Bandana with G.S. "It Just Comes Natural" design)	NEW \$5.95	
☆☆☆	3250	PLUM PURPLE BANDANA (Plum purple color Bandana with G.S. On Stage Live design in white)	NEW \$5.95	
☆☆☆	3300	EMBROIDERED CAMO CAP ("Go Camo" in our Advantage MAX-1 HD Camouflage Cap with a full visor and adjustable headband, custom embroidered with G.S. initials on front, and "George Strait" across the back)	NEW \$16.95	
☆☆☆	3310	EMBROIDERED WAXED CANVAS CAP (Rugged waxed canvas chocolate color cap, breathable yet water resistant, custom chenille embroidered G.S. initials on front and "George Strait" embroidered across the back with tuck strap buckle closure)	NEW \$16.95	
☆☆☆	3320	EMBROIDERED KHAKI CAP (Khaki color cap, 6 panel, 100% cotton brushed twill with black and white trim on bill, matching G.S. initials embroidered on front and "George Strait" embroidered on back with tuck strap buckle enclosure)	NEW \$16.95	
☆☆☆	3500	LADIES ANTIQUE PINK TANK TOP (With a soft feel and attractive styling our "How 'Bout Them COWGIRLS" Tank will stand out when worn by itself or under a sweater or shirt, made of a comfortable 90% rib-knit cotton, preshrunk)	Check Size: M L XL NEW \$17.95	
☆☆☆	3505	LADIES THREE-QUARTER SLEEVE JERSEY (Ladies 3/4 sleeve raglan jersey, Crystal pink and apricot color, 94% silky soft cotton, a touch of spandex adds comfortable stretch so it won't lose its shape, vintage G.S. "It Just Comes Natural" design on front)	Check Size: M L XL NEW \$22.95	
☆☆☆	3510	LADIES VINTAGE FOOTBALL JERSEY (A fun retro look, all the softness of 100% ring spun combed cotton jersey knit, grey crossover v-neck, 3/4 length sleeves with navy double needle stitched stripes, "How 'Bout Them COWGIRLS" G.S. design on front)	Check Size: M L XL NEW \$24.50	
☆☆☆	3515	LADIES ARMY LONG SLEEVE TEE (Army colored, contoured feminine body with a snug baby rib fit and a generous long sleeve length, preshrunk super soft 100% combed cotton with G.S. 2007 "It Just Comes Natural" army style design, USA made)	Check Size: M L XL NEW \$17.95	
☆☆☆	3520	LADIES SADDLE BROWN LONG SLEEVE TEE (Saddle brown ladies long sleeve tee styled in a flattering slim fit with the silky smoothness of 100% ring spun combed cotton, beautiful vintage paisley G.S. "a heart like mine" design)	Check Size: M L XL NEW \$17.95	
☆☆☆	3525	LADIES LIGHT LIME LONG SLEEVE TEE (Light lime color boat neck long sleeve tee, slightly shaped to flatter a woman's figure, made of 100% ring spun combed cotton for silky softness that lasts, G.S. initials CowGirl design, fitted)	Check Size: M L XL NEW \$17.95	

QTY.	MODEL	ITEM DESCRIPTION	COST	AMOUNT
☆☆☆	3530	LADIES PETAL PINK RINGER TEE (Petal pink ringer tee with contrasting red ribbing at the collar and sleeves. Vintage "How About This Cowgirl" G.S. design in red and white, preshrunk 100% ring spun cotton, fitted).....Check Size: M L XL NEW	\$17.95	
☆☆☆	3535	LADIES DEEP RASPBERRY CREW NECK TEE (Deep raspberry capped sleeve tee with contoured fit and super soft 100% cotton baby rib knit fabric, G.S. faux embroidery stitched glitter pink design).....Check Size: M L XL NEW	\$16.95	
☆☆☆	3540	LADIESW SEEDLING GREEN HEATHER TEE (Seedling green heather tee, feels silky soft and wears remarkably well, contrasting darker green overlapped thread on neckline, armholes, and shirt tale, vintage "My Heart is the Property of George Strait" design).....Check Size: M L XL NEW	\$17.95	
☆☆☆	3545	LADIES BUTTER YELLOW CREW NECK TEE (Butter yellow short sleeve crew neck tee super soft 100% cotton baby rib fabric, feels comfortable from the start, G.S. "Natural Cowgirl" design on front).....Check Size: M L XL NEW	\$17.95	
☆☆☆	3550	LADIES LIGHT DRIFTWOOD TEE (Light driftwood color, super soft 100% cotton light weight tee, ideal for summer days or for layering when the temperature cools, styled in a flattering slim fit, G.S. CowGirl western design on front).....Check Size: M L XL NEW	\$16.95	
☆☆☆	3555	LADIES DARK SLATE GREY SILHOUETTE TEE (Dark slate gray close fitting tee with feminine styling, preshrunk 100% ring-spun cotton, large G.S. silhouette design on front with G.S. autograph in white at hip).....Check Size: M L XL NEW	\$18.95	
☆☆☆	3560	LADIES CAMOUFLAGE TEE (Camouflage ringer tee with contoured fit and soft 100% cotton baby rib knit fabric, styled in a flattering slim fit, G.S. 2007 "It Just Comes Natural" army style design on front chest).....Check Size: M L NEW	\$17.95	
☆☆☆	3565	LADIES RED AND WHITE TEE (Ladies white shirt with red yoke and capped sleeves, 100% super soft combed cotton, styled in a flattering slim fit with a split hem for added comfort, "Cowgirls gone WILD for Strait" logo on front chest. Stop a cowboy dead in his tracks wearing this one!).....Check Size: M L XL NEW	\$17.95	
☆☆☆	3570	LADIES CHOCOLATE/SKY BLUE RINGER TEE (Ladies chocolate color ringer tee with contrasting sky blue ribbing at the neck and sleeves, knit from high quality 100% combed cotton yarns, G.S. CowGirl western style design on front in matching sky blue and white).....Check Size: M L XL NEW	\$17.95	
☆☆☆	3575	LADIES SADDLE BROWN SONG TITLE TEE (Ladies saddle brown tee made from a comfortable 100% cotton jersey and garment-washed for extra softness, imprinted with all the song titles from George's CD "It Just Comes Natural" and the G.S. signature logo, fitted).....Check Size: M L XL NEW	\$17.95	
☆☆☆	4100	GOLDENROD PHOTO T-SHIRT (Goldenrod color 100% cotton short sleeve t-shirt, pigment dyed to feel colorform from the start, contrasting dark brown ribbing at the collar and sleeves, vintage G.S. "It Just Comes Natural" design on front chest with three excellent photos, sized for men).....Check Size: M L XL NEW	\$17.95	
☆☆☆	4110	BLACK OVAL DESIGN T-SHIRT (Black 100% preshrunk cotton short sleeve t-shirt, G.S. "It Just Comes Natural" oval design in white distressed lettering on front chest, sized for men).....Check Size: M L XL NEW	\$14.95	
☆☆☆	4120	BLACK PHOTO TOUR T-SHIRT (Black 100% preshrunk cotton short sleeve t-shirt, three great looking concert photos of G.S. with autograph and "It Just Comes Natural" logo on front, sized for men).....Check Size: M L XL NEW	\$15.95	
☆☆☆	4130	BLACK ON STAGE T-SHIRT (Black 100% preshrunk cotton short sleeve t-shirt, distressed G.S. onstage live design on front chest in white, sizing for men).....Check Size: M L XL NEW	\$14.95	
☆☆☆	4165	NAVY BLUE LONG SLEEVE SHIRT (Navy blue 100% preshrunk cotton long sleeve shirt with SHARP Texas license plate G.S. silhouette "It Just Comes Natural" design on front chest, sizing for men).....Check Size: XXL NEW	\$17.95	
			\$19.95	
			\$22.95	
4845		LADIES BASEBALL JERSEY TEE (Ladies cream baseball Tee with chocolate brown piping on the scoop neck and sleeves, G.S. photo with "Say Goodnight but Not Goodbye" design, 100% cotton).....Check Size: M L XL	\$21.95	
5000		KELLY GREEN SILHOUETTE T-SHIRT (Kelly Green T-shirt with yellow G.S. silhouette design on front chest, 100% cotton, pre-shrunk).....Check Size: M L XL	\$16.95	
5001		CLASSIC CREME SILHOUETTE T-SHIRT (100% soft cotton creme T-shirt with kelly green trim on neck and sleeves, G.S. silhouette design on kelly green background).....Check Size: M L XL	\$21.95	
5007		STONE BLUE TOUR T-SHIRT (Stone blue color 100% pre-shrunk cotton short sleeve t-shirt with Great G.S. photo with "Somewhere Down in Texas" logo on front and G.S. Tour 2006 logo on back).....Check Size: M L XL	\$16.95	
			\$17.95	
5205		BABY BIB (White Bib with "I Love George Strait" in Blue and Red - CUTE!)	\$6.95	
5225		BABY SHIRT (100% Cotton, White Shirt, precious "Little George Strait Fan" design for your littles G.S. fan).....Check size: 12 month 24 month	\$9.95	
☆☆☆	6512	FROST BLUE NIGHTSHIRT (Frost blue ladies short sleeve scoop neck nightshirt, 100% preshrunk cotton feels comfortable from the start, 35" long, ONE SIZE FITS ALL, "Every Cowgirl's Dream" G.S. silhouette design on front)..... NEW	\$19.95	
7045		TAPESTRY AFGHAN (3 ply, 54"x72" 100% cotton custom tapestry weave afghan - 40 colors are woven into lifelike photo of G.S. from LP "Honkytonkville" with G.S. logo at bottom - BEAUTIFUL! Crafted with pride in USA).....	\$59.95	
		GEORGE STRAIT CD's & CASSETTES		
		CD's		CASSETTES
	901	STRAIT COUNTRY	\$14	\$9
	902	STRAIT FROM THE HEART	\$14	\$9
	903	RIGHT OR WRONG	\$14	\$9
	905	GREATEST HITS	\$14	\$9
	906	SOMETHING SPECIAL	\$14	\$9
	907	#7	\$14	\$9
	909	OCEAN FRONT PROPERTY	\$14	\$9
	910	GREATEST HITS #2	\$14	(Available in CD Only)
	911	IF YOU AINT LOVIN' YOU AINT LIVIN	\$14	\$9
	912	BEYOND THE BLUE NEON	\$15	(Available in CD Only)
	913	LIVIN' IT UP	\$15	(Available in CD Only)
	914	CHILL OF AN EARLY FALL	\$15	(Available in CD Only)
	916	HOLDING MY OWN	\$16	\$11
	917	PURE COUNTRY (Original motion picture soundtrack)	\$16	\$11
	919	LEAD ON	\$16	(Available in CD Only)
	920	STRAIT OUT OF THE BOX (Boxed set comprised of 72 tracks and accompanying booklet featuring Strait's comments on each record, plus dozens of photographs, a biographical essay, and complete recording session information).....	\$49.95	\$39.95
	921	BLUE CLEAR SKY	\$16	\$11
	922	CARRYING YOUR LOVE WITH ME	\$16	(Available in CD Only)
	923	ONE STEP AT A TIME	\$16	\$11
	924	ALWAYS NEVER THE SAME	\$16	(Available in CD Only)
	925	MERRY CHRISTMAS WHEREVER YOU ARE	\$16	\$11
	926	LATEST GREATEST STRAITEST HITS	\$16	\$11
	927	GEORGE STRAIT	\$16	\$11
	928	THE ROAD LESS TRAVELED	\$16	(Available in CD Only)
	929	THE BEST OF GEORGE STRAIT (20th Century Masters, The Millennium Collection)	\$16	(Available in CD Only)
	930	FOR THE LAST TIME - LIVE FROM THE ASTRODOME	\$19	(Available in CD Only)
	931	HONKYTONKVILLE	\$19	(Available in CD Only)
	932	50 NUMBER ONES (Double CD Set)	\$25	(Available in CD Only)
	933	SOMEWHERE DOWN IN TEXAS	\$19	(Available in CD Only)
	934	IT JUST COMES NATURAL	\$19	(Available in CD Only)

☆☆☆ NEW ITEMS ☆ CLOSEOUT PRICES ☆☆ PLEASE MARK SIZES WHERE APPROPRIATE

**** PLEASE PRINT CLEARLY CUSTOMER #: _____

NAME: _____

ADDRESS: _____

CITY: _____ ST.: _____ ZIP: _____

E-MAIL: _____ PHONE: (____) _____

PAYMENT MADE BY: CHECK: _____ MONEY ORDER: _____

MASTERCARD: _____ VISA: _____ If paying by MasterCard or Visa, please fill out below:

MASTERCARD/VISA NO.: _____

EXPIRATION DATE: _____

NAME ON CARD: (Please Print) _____

SIGNATURE ON CARD: _____

Please Check One SUB TOTAL _____

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NO This is not a new address. (All Tennessee Customers must add 9.25%) _____

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30.01 - 40.00 = \$7.25	80.01 - 100.00 = \$11.75
40.01 - 50.00 = \$8.25	101.00 & Up = \$12.75

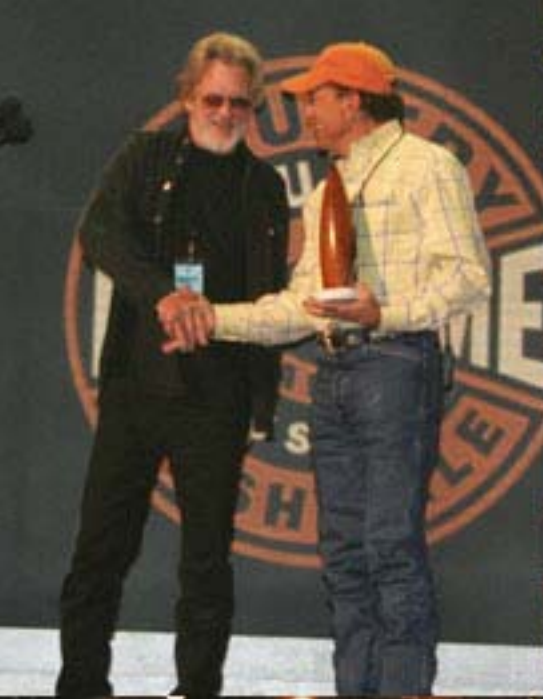
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ORDERS FOR A FAN CLUB MEMBERSHIP TAKE FOUR TO SIX WEEKS TO PROCESS. THEY WILL NOT BE SHIPPED BY OVERNIGHT SERVICES AND ARE NOT REFUNDABLE.
EXCHANGES AND REFUNDS: All returns must be accompanied by our packing slip with all necessary information pertaining to your return.
We will credit your original payment method less shipping and handling charges. There is a 30 day return policy on all merchandise.



CMA Week - From Rehearsals to the MCA Party
November 6, 2006 - Nashville, Tennessee





LIMITED EDITION SWEATSHIRT



AVAILABLE FOR THE HOLIDAY SHOPPING SEASON!

#9100 - Christmas Sweatshirt (Black)

SPECIAL ORDER FORM

QTY.	ITEM	SIZE (Please specify)	COST	TOTAL
	9100 Christmas Sweatshirt (Black)	<input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL	\$39.95	

Shipping and Handling:
\$7.25 per Sweatshirt

Shipping Charge: \$7.25 per Sweatshirt \$ _____

Tennessee Sales Tax (9.25%) \$ _____
(all Tennessee Customers must add 9.25%)

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Deduct Strait Cash Here \$ _____

Total \$ _____

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NAME: _____ CUSTOMER #: _____

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PHONE: (_____) _____ E-MAIL: _____

Method of Payment: Check _____ Money Order _____ Cashier Check _____ Credit Card _____

(If paying with Credit Card, please fill out below)

MASTERCARD/VISA NO.: _____

E X P I R A T I O N

DATE: _____

NAME ON CARD: _____

SIGNATURE ON CARD: _____

MASTERCARD/VISA ORDERS CALL TOLL FREE 1-800-338-GSFC

Anita's Notes

Happy Holidays to all! As we reflect on the past year and look forward to the New Year, we are so blessed and thankful for all that is given.

George has had a very busy 2006 and it doesn't appear as if there will be any letup in 2007. When the tour started in Des Moines, IA last January and went through Canada in June, the fans showed up in droves to see the shows. The 24th Annual George Strait Team Roping Classic was awesome and Speed Williams and Brad Culpepper were crowned the Champions.

George did take a little time off but still managed to record two new albums. One of them, "It Just Comes Natural" was released in October and debuted at the #1 spot on the Billboard sales chart. The second, a special collection of Christmas songs called "Fresh Cut Christmas" went on sale in Hallmark stores in November and surpassed a million copies in sales in one week. With the two CDs released so close together, fans are eating it up.

Congratulations are in order for George on his induction into the coveted Country Music Hall of Fame. The induction ceremonies took place during the broadcast of the 40th Annual Country Music Awards show. Kris Kristofferson presented the Hall of Fame plaque to George who took the time to thank everyone who had contributed to his successful career. In addition to the Hall of Fame presentation, George also performed his 53rd #1 single "Give It Away." We are all so proud of the numerous awards that George has won over the past 25 years, but this is the

icing on the cake.

Have you flipped to the back page yet? Is George coming to your area? If he is, grab a friend and enjoy an evening out. I believe this coming year will be unforgettable. George has invited the legendary Ronnie Milsap as his special guest for the 2007 tour. 17-year-old sensation Taylor Swift will be opening the show. If you attend a show or two, please drop us a note and let us know what you thought. If you happen to get some good photos, please share them with us. If we use your photos in Strait Talk, you can earn \$5.00 in Strait Cash, a collector's card and your copy of the newsletter by first class mail. You can also earn all of these by submitting games, reviews, news clippings and photos. Please remember that Strait Cash can only be used when purchasing items from the Fan Club and cannot be used at concert venues. Congratulations to Judy Shisk of San Antonio, Texas who was our winner for sending in items for the Collectable column.

This will be the last chance you will have to purchase a 2006 Christmas Sweatshirt, so check out the order form in this issue. Also, please look over the order form as we have a large selection of new items that are available for Christmas and many are still coming in. Also, please note that orders for all the merchandise can be placed on our website at www.georgestrait.com.

We would like to advise everyone to get your Christmas orders in as early as possible. Even though we have overnight, 2nd day and 3rd day delivery from UPS, things can run behind during the Holiday season. We also want to make you aware of our holiday shipping schedule. Anyone ordering merchandise using a check should make sure it arrives by Dec. 1st. It takes up to two weeks for checks to be processed and orders will not be shipped until the checks have cleared the bank. Cashiers checks, money orders and approved credit card orders are shipped the following day. All orders received after Friday morning are shipped the following Monday. The fan club warehouse will ship its final items out on Dec. 21st but the office staff will not be answering the phones. The offices and warehouse will be closed from Dec. 22nd through Jan. 2nd. Any orders received during that time will not be processed until Jan. 2nd. If you have any questions, please call customer service at 615-824-7176. Also, please remember that

Congratulations to our winners of the Dr. George Strait puzzle:

Linda Smyers
Muscatine, IA
(Jacket Winner)

Lisa Keener
Proctor, WV
(Sweatshirt Winner)

Linda Kellet
Moyers, OK
(T-Shirt Winner)

the 800 number is just for placing orders and the order takers have no information on shipping or concerts.

Do we have your new address, correct email address, phone number? Please drop us a note, email or call us with your new info. It is very important that your email address is correct in order for you to receive notices about tour ticket on-sale dates. To insure that you receive your George Strait emails and ticket on-sale notices, please add customerservice@georgestraitfans.com to your address book.

We would like to congratulate George and Norma on their 35th Wedding Anniversary which they will be celebrating on December 4th.

We look forward to 2007 with more new Strait music, the 25th Annual GSTRC and George's continued success. It has been a wonderful journey. We thank you for taking the ride with us.

I would also like to thank Dottie Oelhafen for the great CMA photos and plaque presentation photos that she took for us this year.

In closing, we would like to take this time to wish you and yours a safe and Happy Holiday Season. May 2007 bring good health and joy to you all. For those of you with military families, we continue to pray for your loved one. We are proud of the men and women who serve our country all across this globe and wish them all a speedy and safe return to this fine country of ours. God Bless you all! Merry Christmas and a Happy New Year!



*George and Norma Strait
Happy 35th Anniversary
December 4, 2006*

GEORGE STRAIT ITINERARY

Date	City & State	Venue	On-Sale	Ticket Info
1/11	Lafayette, LA	Cajundome	12/2	337-265-2100
1/12	Shreveport, LA	CenturyTel Center	12/9	318-747-2501
1/13	Memphis, TN	FedEx Forum	11/18	901-205-1234
1/18	Hershey, PA	Giant Arena	12/9	717-634-3911
1/19	Charlottesville, VA	John Paul Jones Arena	12/9	434-243-4960
1/20	Greensboro, NC	Greensboro Coliseum	12/2	336-373-7400
1/25	Portland, OR	Rose Quarter	12/2	503-235-8771
1/26	Boise, ID	Taco Bell Arena	12/1	208-426-1900
1/27	Tacoma, WA	Tacoma Dome	12/9	253-272-3663
2/1	Las Cruces, NM	Pan American Center	12/2	505-646-4413
2/2	Phoenix, AZ	US Airlines Arena	12/16	602-379-7878
2/3	Las Vegas, NV	MGM Grand Garden Arena	On Sale	
2/15	Hoffman Estates, IL	Sears Centre Arena	1/13	847-649-2222
2/16	Pittsburgh, PA	Mellon Arena	1/13	412-642-1800
2/17	Columbus, OH	Nationwide Arena	1/13	614-246-2000
2/22	Indianapolis, IN	Conseco Fieldhouse	1/13	317-917-2500
2/23	Knoxville, TN	Thompson-Boling Arena	1/13	865-974-0953
2/24	N. Charleston, SC	N. Charleston Coliseum	1/19	843-529-5050
2/27	Houston, TX	Rodeo Houston	1/13	832-667-1080
3/2	Kansas City, MO	Kemper Arena	1/20	816-513-4000
3/3	Denver, CO	Pepsi Arena	1/20	303-405-1100

All on sale dates are tentative and subject to change. Please check with STRAIT LINE (615) 824-7176, the George Strait website at www.georgestrait.com and your local radio station for any changes.