

# STRAIT TALK

SEPTEMBER, OCTOBER, NOVEMBER 2013

VOL. 31 NO. 3



# STRAIT TALK

## George Strait To Announce 2014 Touring Plans On September 9th

Nashville, TN-Over the past several months, the George Strait staff and promoters have been feverishly working trying to select the right cities, crunch the numbers, doing logistic work, creating light and sound design, choosing merchandise designs, lining up buses and trucks, checking out support acts and all of the myriad of things that go into putting a tour together. The work is mostly complete and on Sept. 9th, George Strait will step up to the microphone at his press conference and inform the world where he will be performing during the final leg of his "Cowboy Rides Away Tour". While Strait is not disappearing from the music scene, this will be the last organized tour he will do.

Strait announced his plans to end his of-

ficial touring days at a press conference in September of 2012 and the final leg has been much anticipated. The 2012 press conference was seen by thousands of fans who watched the streaming of the event on the George Strait website at [www.georgestrait.com](http://www.georgestrait.com). While plans have not been finalized for the stream broadcast, all efforts are being made to make that happen again. We suggest you keep checking the George Strait website or Facebook page for daily updates. We can tell you that many wonderful events have been planned with a number of surprises that will make this tour the greatest George Strait has ever done. Keep checking for further updates.



## George Strait Announces Dates For The 32nd Annual GSTRC

San Antonio, Texas-George Strait has announced the dates for the 32nd Annual George Strait Team Roping Classic for Friday, March 14th and Saturday, March 15th. The highly anticipated two-day event will again be held at the San Antonio Rose Palace in San Antonio,

Texas

The GSTRC is the largest open Team Roping event in America with over \$750,000 in cash and prizes up for grabs. In 2013, 685 teams chose to compete in the illustrious event.

In 2013, Garrett Tonozzi won a whopping

total of \$184,485 by coming out both first and second. He won \$131,060 for heading with partner Dugan Kelly to win the overall championship and picked up another \$52,425 when he placed second while heading with York

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# George Strait To Be Honored With ASCAP Founders Award

The American Society of Composers, Authors and Publishers (ASCAP) will honor the “King of Country Music,” George Strait, with the ASCAP Founders Award at the 51st annual ASCAP Country Music Awards, to be held on Monday, November 4, 2013 at the newly opened Music City Center in downtown Nashville. The event takes place just days before the 47th Annual CMA Awards on Wed., Nov. 7 and is an invitation-only black-tie gala that honors the songwriters and publishers of ASCAP’s most performed country songs from April 1, 2012 through March 31, 2013.

The ASCAP Founders Award is the most prestigious honor that ASCAP presents to songwriters and composers who have made pioneering contributions to music by inspiring and influencing their fellow music creators. Each recipient is a musical innovator who possesses a unique style of creative genius that will enrich generations to come. Past recipients include Garth Brooks, Alan Jackson, Emmylou Harris, Billy Joel, Paul McCartney, Carly Simon, Rod Stewart, James Taylor, Steven Tyler & Joe Perry, Stevie Wonder and more.

“George Strait is a living legend whose revitalization of classic country music defined a generation of country singers and continues to inspire songwriters today,” said ASCAP President and Chairman Paul Williams. “He has topped the charts more often than any other artist in history, captivating millions while remaining true to his style and love of tradition. ‘King’ George is a genuine musical pioneer whose influence on country music is immeasurable, and we are honored to recognize his extraordinary career with the ASCAP Founders Award.”

Of all the new country music stars to emerge in the early 1980s, George Strait has remained

the truest to the classic country sound. Drawing from traditional honky-tonk and Western



swing, Strait modernized the old styles for a new decade and in the process became one of the most popular and influential singers of our time. His signature sound spurred a wave of neo-traditionalist singers from Randy Travis and Dwight Yoakam to Clint Black, Garth Brooks and Alan Jackson.

Strait was born and raised in Texas, the son of a junior high school teacher who also owned and operated a ranch that had been in the family for nearly 100 years. He began playing music as a teenager and joined a rock n’ roll garage band. After high school, Strait

enlisted in the Army, and two years later, while stationed in Hawaii, he began playing with an Army-sponsored band called Rambling Country. Strait left the Army in 1975, returning to Texas to enroll in college, and soon formed his own band, Ace in the Hole. The band made a few records for the independent Dallas-based label D in the late 1970s, with little success, until 1979, when Strait became friends with Erv Woolsey, a Texas club owner who had formerly worked for MCA Records. Woolsey had several MCA executives come down to Texas in 1980 to hear Strait sing, and his performance convinced the company to sign him.

In more than 30 years of recording, all of which have been spent with MCA Records, Strait has earned an incredible 60 #1 songs cross all country music charts, and has had more #1 hits than any other artist in history, in any genre. Additionally, Strait is the first artist in the history of Billboard magazine to have had at least one #1 single enter the Top 10 of a Billboard chart for 30 consecutive years, starting in 1981 when his debut single, “Unwound,” peaked at #6.

Throughout his career, Strait has received more than 60 major entertainment industry awards and countless nominations. With 81 nods, he is the most-nominated artist in Country Music Association Awards history, earning the CMA Male Vocalist of the Year award five times to become the only artist to be so honored in two different decades. Additionally, Strait has sold more than 68.5 million albums in the United States across a career-spanning 40 gold, platinum and multi-platinum studio recordings, to become the second highest-selling country music artist in

*(Continued on page 3)*

# George Strait Announces Dates For The 32nd Annual GSTRC

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Gill. The amount is the largest total ever won at any of the historical events. In addition, Tonozzi and Kelly both received 2013 Chevrolet Silverado Dually trucks from Cavender Chevrolet in Boerne, TX and Strait X-Treme 3-horse trailers from Bruton Trailers.

The GSTRC was started as a small family roping by George and his brother Buddy in 1982 and has grown into the most anticipated open roping of the year drawing every kind of roper imaginable from all over America.

George Strait Fan Club Members will have the first chance to purchase tickets for the 2014 event in an exclusive one-day sale through the George Strait website at [www.georgestrait.com](http://www.georgestrait.com). Tickets to the 2014 event will be \$20 each and pre-sale for Fan Club Members will begin at 9am CDT on Monday, Sept. 30th, 2013 and will close at 5pm or until sold out. Fan Club Members will have to log into the Members Only section of the website using their Username and

Password when prompted, in order to purchase a maximum of 4 tickets per day, per Member. Only one purchase per Member will be allowed.

Online sales to the general public will open at 9am on Monday, October 7th on the official George Strait website at [www.georgestrait.com](http://www.georgestrait.com). Should any tickets remain after the public on-sale they may be purchased beginning Monday, Oct. 21 by calling 210-698-0791.

Tickets may also be purchased by mail on a first-come, first-serve basis at the following

address:

**George Strait Team Roping Classic  
PMG #452  
24165 IH-10 West  
Suite 217  
San Antonio, TX 78257-1159**

All tickets are non-refundable and cannot be exchanged for another day. All ticket sales are final. Additional postage will be charged for ticket orders sent outside the United States.

For additional information, please visit [www.georgestrait.com](http://www.georgestrait.com).



**GSFC Hours:  
Mon., Wed., & Fri.  
11:00 am-1:00 pm  
Call Your  
Merchandise  
Orders In:  
1-615-824-7176**

## George Strait To Be Honored With ASCAP Founders Award

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RIAA history.

The 51st annual ASCAP Country Music Awards will also include the announcements of the ASCAP Country Songwriter of the Year, Song of the Year and Publisher of the Year.

The evening will feature live performances of the top five most performed songs of 2012 by the award-winning songwriters and the artists who recorded them. Special awards will be given out to recognize the leaders and legends of Nashville's songwriting community.

# George Strait To Be Honored As “Legend Of Live” At The 2013 Billboard Touring Awards In Association With Shell Rotella

New York, NY (August 15, 2013) – Billboard announced today that touring legend George Strait will be the first country artist to be honored with the Legend Of Live Award at the 10th Annual Billboard Touring Awards on Nov. 14th at The Roosevelt Hotel in New York.

Billboard’s highest accolade in the touring space, the Legend of Live Award honors individuals or bands who have made significant and lasting contributions to live music and the touring business. Beyond success at the box office, the Legend of Live Award recognizes professionalism and steadfast commitment to the art and craft of live performance and the fan experience at concerts. Previous honorees include Sir Elton John, Journey, promoter Michael Cohl, promoter Jack Boyle, agent Frank Barsalona, the Allman Brothers Band, Ozzy Osbourne, Rush, and 2012 honoree Neil Diamond.

Strait says he is excited to be acknowledged by Billboard for his contributions to live music. “There’s nothing more rewarding than performing in front of a sold out, pumped-up, loud crowd,” says Strait. “That’s what keeps us coming back. I love it.”

Known as the King of Country Music, George Strait has sold more than 68.5 million records and counting. With 33 different platinum or multi-platinum albums and a total of 60 No. 1 songs, George Strait has more No. 1 songs than any other artist in history. Strait also remains the only artist in the history of music (all genres) to have a top ten hit every

year for thirty years. Nearly 40 years into his touring career, George Strait remains one of the most in-demand headliners on the road, including his sold out 2013-2014 “Cowboy Rides Away” tour of arenas and stadiums,

says Billboard Editorial Director Bill Werde. “From his days in the Texas honky-tonks, through the creation of country music touring festivals in stadiums, and his top-shelf, professional touring strategies and production,

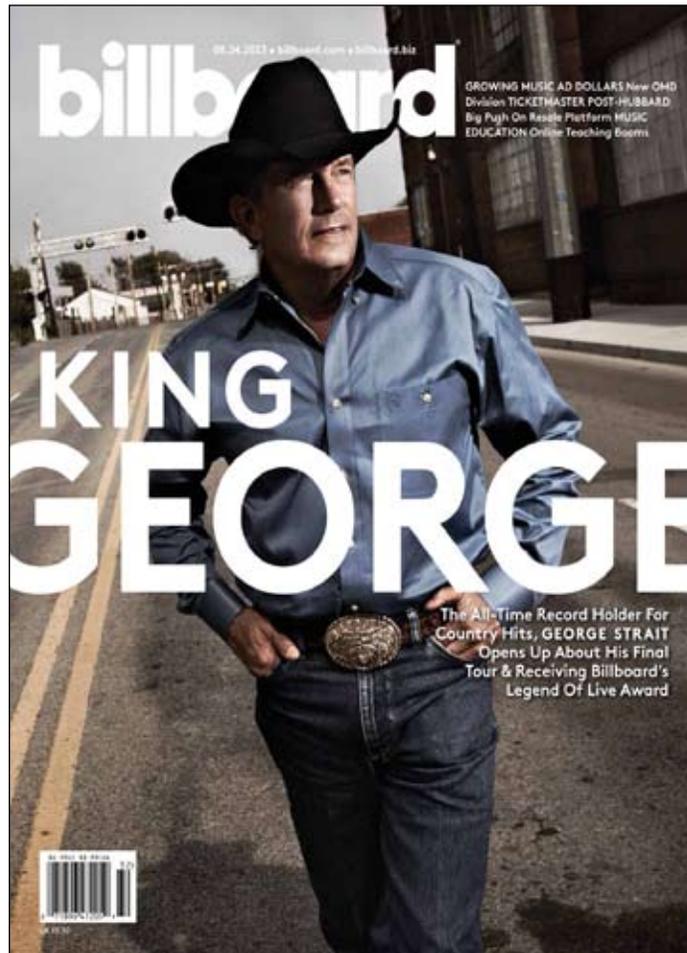
George Strait’s talent and style transcends musical trends. Billboard is honored to name George Strait as our first country music Legend Of Live.”

To further commemorate his achievements, Billboard’s 60-plus page Aug. 24 issue includes a rare interview with the country crooner about his career—from his early days to the upcoming final shows of “The Cowboy Rides Away Tour” —and his honor in receiving the Legend of Live award at the Billboard Touring Awards. The tribute also features in-depth stories on Strait’s record-setting success as a recording artist and touring performer with comments from his label, manager, promoter, producer, and songwriters; and favorite Strait memories from a host of Nashville stars.

The 2013 Billboard Touring Awards honor the concert industry’s top artists, venues and professionals for the year, primarily based on the Billboard Boxscore chart and actual box office performance between October 1, 2012 and September

30, 2013.

The awards reception culminates the two-day Billboard Touring Conference taking place at Roosevelt Hotel in New York City on November 13-14.



which will end his touring career but not his live performances.

“George Strait’s fans span generations, and he is committed to making his live shows the best possible experience for fans and, as such, is uniquely deserving of this award,”





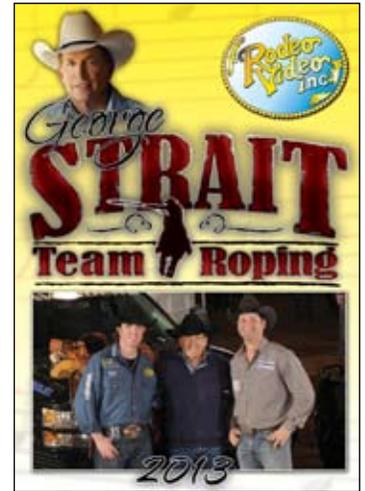
# ~NEW MERCHANDISE~



4345 - Black Strait Country T-Shirt



1145 - White Photo Coffee Mug



971DVD - 31st Annual George Strait Team Roping DVD (2013)



1018 - Shot Glass



543 - Photo Keychain



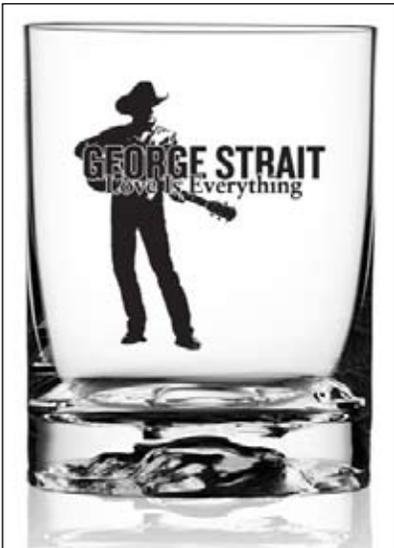
2755 - Orange Mesh Cap



564 - License Tag



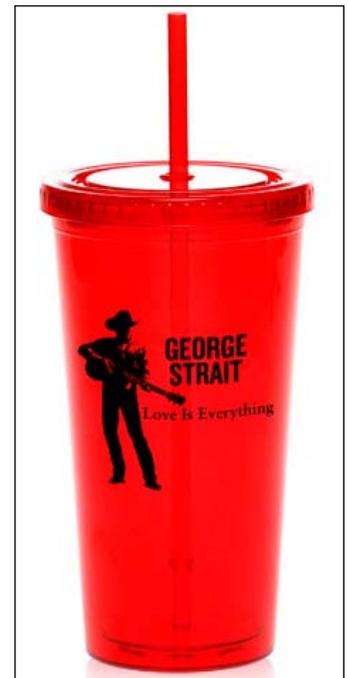
1015 - Stainless Steel Travel Mug



1019 - Old Fashioned Glass



4375 - Kiwi "Love Is Everything" T-Shirt



1030 - Tumber (Double Wall Acrylic)

# Getting Ready for the Holiday!



9100 - Christmas Sweatshirt



1054 - Christmas Photo Coffee Mug



346 - Christmas Ornament

~ SWEATSHIRTS WILL BEGIN SHIPPING ON OCTOBER 8TH ~  
 ~ MUGS AND ORNAMENTS WILL BEGIN SHIPPING ON OCTOBER 15TH ~

## CHRISTMAS ORDER FORM for 2013 SWEATSHIRT, MUG and ORNAMENT

Description	Sizes (Put Qty. # next to each size)	Price Each	Amount
9100 - Christmas Sweatshirt (Gray)	M_____ L_____ XL_____	\$39.95	
9100 - Christmas Sweatshirt (Gray)	XXL_____	\$41.95	
1054 - Christmas Photo Coffee Mug		\$11.95	
346 - Christmas Ornament		\$10.95	

.00 - 20.00 = \$10.00	50.01 - 75.00 = \$17.25
20.01 - 30.00 = \$12.75	75.01 - 100.00 = \$19.00
30.01 - 50.00 = \$15.00	101.00 & Up = \$22.50

Shipping Charge (please see chart) \$ \_\_\_\_\_

Tennessee Sales Tax (9.25%) \$ \_\_\_\_\_  
 (All Tennessee Customers must add 9.25%)

Deduct Strait Cash Here \$ \_\_\_\_\_

PLEASE PRINT:

NAME: \_\_\_\_\_

Total \$ \_\_\_\_\_

PHYSICAL ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: (\_\_\_\_\_) \_\_\_\_\_ EMAIL: \_\_\_\_\_

Method of Payment: Check \_\_\_\_\_ Money Order \_\_\_\_\_ Credit Card \_\_\_\_\_

(If paying with Credit Card, please fill out below:

MASTERCARD/VISA NO.: \_\_\_\_\_

EXPIRATION DATE: \_\_\_\_\_

NAME ON CARD: \_\_\_\_\_

SIGNATURE ON CARD: \_\_\_\_\_

QTY.	MODEL	ITEM DESCRIPTION	COST	AMOUNT
	120	<b>FAN CLUB MEMBERSHIP</b> (Newsletter Sent Via E-Mail) - 1 YEAR (All Fan Club Documents are emailed immediately ..... U.S. following payment authorization)..... CANADA	\$15 \$15	
	160	<b>FAN CLUB RENEWAL</b> (Newsletter Sent Via E-Mail) - 1 YEAR ..... U.S. (All Fan Club Documents are emailed immediately following payment authorization)..... CANADA	\$15 \$15	
	210	<b>"HRE 4 A GD TME" BUMPER STICKER</b> (Black, Red and White 8.75" x 4" Bumper Sticker featuring a license plate graphic design with large "HRE 4 A GD TME" lettering).....	\$1.95	
	257	<b>PHOTO MAGNET</b> (2"x2" Square Photo Magnet Featuring Cover Photo from George Strait's Album, "Here For A Good Time").....	\$2.95	
	340	<b>BELT BUCKLE</b> (Solid bronze buckle w/sterling silver and gold electroplated classic western design w/G.S. highlighted over a team roping scene. Each buckle will be NUMBERED and gift boxed. Size 4" x 3-1/2".).....	\$119.95	
	☆☆☆ 543	<b>PHOTO KEYCHAIN</b> (Double Sided Photo Keychain Features Amazing photos from George Strait's LP "Love Is Everything")..... <b>NEW</b>	\$4.95	
	544	<b>PHOTO KEYCHAIN</b> (Double Sided Photo Keychain Features George Strait's 2013-2014 "The Cowboy Rides Away" Tour Logo on one side with an Amazing G.S. Photo on the other side).....	\$4.95	
	☆☆☆ 564	<b>LICENSE TAG</b> (Manufactured with a process that allows photorealistic detail, our custom License Tag features a gorgeous photo of George Strait from his NEW LP "Love Is Everything." This plate is made from aluminum which makes it lightweight, durable and completely weatherproof. With pre-drilled holes for easy mounting, this plate measures approximately 6 inches by 12 inches and fits most standard license plate frames and holders)..... <b>NEW</b>	\$19.95	
	640	<b>CALENDAR</b> (5 Page, 15 Month Calendar (April 2013-June 2014) with great looking full color photos of George Strait. It opens to an amazing 14" wide x 21" high, closed calendar dimensions are 14" x 10.5" - wonderful gift idea for every George Strait fan!).....	\$12.95	
	650	<b>SONGBOOK</b> (The Best of George Strait 2nd Edition, includes 34 of George's Greatest Hits for Piano, Vocal and Guitar).....	\$17.95	
	663	<b>THE BEST OF GEORGE STRAIT</b> (Songbook).....	\$14.95	
	8888DVD	<b>'FOR THE LAST TIME' - LIVE FROM THE ASTRODOME DVD</b> (Recorded at the closing night of the Houston Livestock show and Rodeo on March 3, 2002 - Available in DVD only).....	\$29.95	
	☆☆☆ 971DVD	<b>31st ANNUAL GEORGE STRAIT TEAM ROPING DVD</b> (2013)..... <b>NEW</b>	\$29.95	
	☆☆☆ 1015	<b>STAINLESS STEEL TRAVEL MUG</b> (Our Thermal 16 oz. Siler Stainless Steel Travel Mug has a comfort handle, offers a secure cap and an easy-slide drink top closure to keep beverages from spilling during commutes. It is tapered at the base and is designed to fit securely in most vehicles' holders and consoles. It features a bold G.S. "LOVE IS EVERYTHING" Silhouette Logo in Black)..... <b>NEW</b>	\$14.95	
	☆☆☆ 1018	<b>SHOT GLASS</b> (1.75 oz. Tapered Shot Glass, features a SHARP Black Graphic Silhouette Design Celebrating George Strait's LP "Love Is Everything," part of our GS Barware Collection, specially designed to complement our Old Fashioned Glass (1019)..... <b>NEW</b>	\$8.95	
	☆☆☆ 1019	<b>OLD FASHIONED GLASS</b> (11 oz. Glass Features a SHARP Black Graphic Silhouette Design Celebrating George Strait's LP "Love Is Everything," part of our GS Barware Collection, specially designed to complement our Shot Glass (1018)) ..... <b>NEW</b>	\$9.95	
	☆☆☆ 1030	<b>TUMBLER</b> (DOUBLE WALL ACRYLIC) (Our RED, 16 oz. Acrylic Tumbler features a SHARP Black Graphic Silhouette Design Celebrating George Strait's LP "Love Is Everything." It is perfect for your favorite hot or cold drinks. It has insulated double wall construction which helps prevent sweating and is made with durable BPA-Free plastic material. It has a screw-on cap which prevents unnecessary spills and a reusable matching straw is included. Top rack dishwasher safe)..... <b>NEW</b>	\$13.95	
	1053	<b>STADIUM CUP</b> (2013 Tour) (Black Matte Finish Stadium Cup with HUGE 32 oz. capacity, beautiful photo design with three great concert photos and George on horseback across front of cup, back of cup has large "The Cowboy Rides Away" tour logo, made with durable BPA-FREE plastic material, top rack dishwasher safe).....	\$5.00	
	1085	<b>TOTE BAG</b> (Our 10 oz. 100% Cotton Canvas Tote Bag With 22" Red Webbing Handles Features A Large Tone-On-Tone G.S. Signature Logo In Red And White. Perfect For Travel, Shopping, Beach, School Or Knitting! Dimensions: 15" x 14.5" x 3" Gusset Bottom).....	\$10.95	
	1142	<b>LATTE MUG</b> (Simple, Oversized Styling For Those Luscious Lattes, Comfortable To Hold With A 16 oz. Capacity, Features A SHARP Black Logo Celebrating George Strait's 2013-2014 "The Cowboy Rides Away" Tour On Both Sides Of The Mug. A Dye Sublimation Manufacturing Process Ensures That The Double-sided Image Stays Brilliant For The Life Of The Mug. Perfect For Gift Giving!).....	\$11.95	
	☆☆☆ 1145	<b>WHITE PHOTO COFFEE MUG</b> (This Gorgeous 11 oz. White Ceramic Coffee Mug features a wonderful photo of George Strait and logo from his New LP "Love Is Everything." A dye sublimation manufacturing process ensures that the double-sided image stays brilliant and colorful for the life of the mug. Perfect for gift giving!) ..... <b>NEW</b>	\$12.95	

QTY.	MODEL	ITEM DESCRIPTION	COST	AMOUNT
	☆☆☆ 2755	<b>ORANGE MESH CAP</b> (The Classic Look of Mesh is Back - the simple retro styling of a mesh back and a cotton twill front combine for the best of both old and new. This cap has an orange crown and vintage worn look bill with cream mesh back. It is custom puff embroidered with imprint G.S. logo on crown with a "COWBOY RIDES AWAY" embroidered patch across back. ONE SIZE FITS MOST)..... <b>NEW</b>	\$18.95	
	2760	<b>COPPER/BROWN MESH CAP</b> (The Classic Look of Mesh is Back! The simple retro styling of a mesh back and a cotton twill front combine for the best of both old and new, copper crown and bill with contrasting brown mesh back, custom embroidered G.S. star logo on crown, "COWBOY RIDES AWAY" embroidered patch across back, self fabric back strap with slide buckle, ONE SIZE FITS MOST).....	\$18.95	
	2770	<b>LADIES PAINTER'S CAP</b> (Lightweight, stylish, and Oh-So-80's is our NEW grey cotton denim ladies painter's cap, custom puff embroidered pink "Strait Girl" logo on front with "Cowboy Rides Away" on back, contrast white double needle stitching, fabric velcro backstrap, ONE SIZE FITS MOST).....	\$18.95	
	☆☆☆ 4335	<b>NIGHTSHIRT</b> (Hot Pink) (Ladies Hot Pink Short Sleeve V-Neck Nightshirt, cozy with the silky smoothness of 100% combed ring spun cotton jersey knit. Features the "Love Is Everything" shimmer logo on front and "GEORGE STRAIT" across the back. ONE SIZE FITS MOST)..... <b>NEW</b>	\$29.95	
	☆☆☆ 4345	<b>BLACK STRAIT COUNTRY T-SHIRT</b> (Black Adult UNISEX 100% Preshrunk Cotton Short Sleeve T-Shirt, features a Vintage G.S. STRAIT COUNTRY American Flag Heritage graphic design on front chest, back of shirt celebrates George Strait's 2013 "The Cowboy Rides Away" Tour with an amazing American Flag and ..... Check Size: M__L__XL__ <b>NEW</b>	\$19.95	
		signature with tour cities logo)..... Check Size: XXL__ <b>NEW</b>	\$20.95	
	4350	<b>TEXAS CREST T-SHIRT</b> (Charcoal Adult UNISEX 100% Preshrunk Cotton Short Sleeve T-Shirt, features a GS Texas Crest Heritage graphic photo guitar design on front chest, back of shirt celebrates George Strait's 2013 "The Cowboy Rides Away" Tour with an amazing vintage G.S. silhouette horseback design and Tour Cities logo) ..... Check Size: M__L__XL__XXL__	\$18.95	
	4355	<b>STARBURST PHOTO T-SHIRT</b> (Chocolate Brown Adult UNISEX 100% Preshrunk Cotton Short Sleeve T-Shirt, features a handsome GS concert photo starburst design with "The Cowboy Rides Away" logo on front chest, back of shirt celebrates George Strait's 2013 "The Cowboy Rides Away" Tour with a starburst Tour Cities logo)..... Check Size: M__L__XL__XXL__	\$18.95	
	4360	<b>TRUCK T-SHIRT</b> (Brown Adult UNISEX 100% Preshrunk Cotton Short Sleeve T-Shirt, features a GS Heritage graphic "The Cowboy Rides Away" design on front chest, back of shirt celebrates George Strait's 2013 "The Cowboy Rides Away" Tour with a Vintage G.S. truck design and Tour Cities logo)..... Check Size: M__L__XL__XXL__	\$18.95	
	☆☆☆ 4375	<b>KIWI "LOVE IS EVERYTHING" T-SHIRT</b> (Kiwi Green Color Adult UNISEX 100% Preshrunk Cotton Short Sleeve T-Shirt, features a large "Love Is Everything" graphic logo and full color photo from the New LP on full front chest, back of shirt features a stunning silhouette graphic photo and logo from George's NEW LP..... Check Size: M__L__XL__ <b>NEW</b>	\$18.95	
		"Love Is Everything") ..... Check Size: XXL__ <b>NEW</b>	\$19.95	
	8940	<b>LADIES CHARCOAL ZIP-UP HOODED SWEATSHIRT</b> (This Stylish and Comfortable Hoodie is Perfect for All Day Wear, 100% California fleece cotton, combed for softness and comfort, Raglan sleeves, stretchy comfortably fitted double-stitched cuffs and waistband with a kangaroo pocket, custom applique pink G.S. felt signature on full chest with a pink "The Cowboy Rides Away" logo down left sleeve) ..... Check Size: L__XL__XXL__	\$49.95	
		<b>GEORGE STRAIT CDs</b> <b>PRICE</b>		
	937	TROUBADOUR ..... \$16.....		
	☆☆☆ 941	LOVE IS EVERYTHING ..... \$16.95..... <b>NEW</b>		

☆☆☆ NEW ITEMS ☆☆ PLEASE MARK SIZES WHERE APPROPRIATE

\*\*\*\* PLEASE PRINT CLEARLY      CUSTOMER #: \_\_\_\_\_

NAME: \_\_\_\_\_

PHYSICAL ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ ST.: \_\_\_\_\_ ZIP: \_\_\_\_\_

E-MAIL: \_\_\_\_\_ PHONE: (\_\_\_\_) \_\_\_\_\_

PAYMENT MADE BY: CHECK:\_\_\_ MONEY ORDER:\_\_\_

MASTERCARD:\_\_\_ VISA:\_\_\_ If paying by MasterCard or Visa, please fill out below:

MASTERCARD/VISA NO.: \_\_\_\_\_

EXPIRATION DATE: \_\_\_\_\_

NAME ON CARD: (Please Print) \_\_\_\_\_

SIGNATURE ON CARD: \_\_\_\_\_

Please Check One:      SUB TOTAL \_\_\_\_\_

YES \_\_\_ This is a new address.      **TENNESSEE SALES TAX(9.25%)** \_\_\_\_\_

NO \_\_\_ This is not a new address.      (All Tennessee Customers must add 9.25%)

**SHIPPING & HANDLING CHARGES DO NOT APPLY TO MEMBERSHIP PACKETS!**      SHIPPING & HANDLING CHARGES \_\_\_\_\_

Shipping & Handling Charges apply to only one address. Split shipments to separate addresses require a separate shipping & handling charge for each address.      DEDUCT STRAIT CASH HERE - \_\_\_\_\_

TOTAL AMOUNT \_\_\_\_\_

<b>FOR ALL ORDERS OVER \$300.00:</b>	.00 - 20.00 = \$10.00	50.01 - 75.00 = \$17.25
<b>PLEASE ADD AN ADD'L. \$8.00 PER \$100.00 INCREASE.</b>	20.01 - 30.00 = \$12.75	75.01 - 100.00 = \$19.00
	30.01 - 50.00 = \$15.00	Over 101.00 = \$22.50

\*\*\* NOTE: ALL ORDERS MUST BE PAID IN U.S. CURRENCY. Orders will only be shipped in the United States and Canada.

**All U.S. and Canadian orders must have a physical mailing address.**

GSFC • P.O. BOX 2119 • HENDERSONVILLE, TN 37077  
STRAIT LINE: (615) 824-7176  
ALLOW 2 WEEKS FOR DELIVERY • <http://www.georgestrait.com>

ORDERS FOR A FAN CLUB MEMBERSHIP WILL NOT BE SHIPPED BY OVERNIGHT SERVICES AND ARE NOT REFUNDABLE.  
EXCHANGES AND REFUNDS: All returns must be accompanied by our packing slip with all necessary information pertaining to your return.  
We will credit your original payment method less shipping and handling charges. There is a 30 day return policy on all merchandise.

# Anita's Notes

It's that time again! The Fall issue of Strait Talk has arrived. WE honestly thought this would be the slower time of the year but were so wrong. It's really picking up again. With the 2014 Tour being announced, Award time and Holiday approaching, there is no stopping now. George and the Ace in the Hole Band are looking forward to the tour of 2014 to start so why don't we do the same.

Being that this issue is written several weeks in advance of the newsletter being printed, there are several things going on that we may not have full details on but can confirm. First of all, George Strait has renewed his recording agreement with MCA Records to continue their working relationship for several more years. In addition, Billboard Magazine featured George Strait on the cover with a special insert that included many pages of tributes and a rare interview from the King himself. This is all leading up to George receiving the coveted Billboard "Legend of Live" Award on November 14th in New York City. This is the first time the award has ever been presented to a Country Music Entertainer. Congratulations George! Well Done!

The 2014 leg of the Cowboy Rides Away Tour is going to be very hot and the anticipation is running rampant even before the announcement. George will hold a press conference on September 9th to announce all of the available details for the tour including what cities he will visit along with a number of other surprises. We expect for the press conference to be streamed live on the internet and available on the official George Strait website at [www.georgestrait.com](http://www.georgestrait.com). Keep checking the website and Facebook pages for up to date information. George and his crew have been working on many exciting ideas that should make it a very memorable 2014.

At 9am CDT on September 30th, George

Strait fans will have the first opportunity to purchase tickets for the 32nd Annual George Strait Team Roping Classic from the George Strait website at [www.georgestrait.com](http://www.georgestrait.com). Member will have the chance to purchase up to 4 tickets per day while they last or until 5pm. Tickets sales are limited to only one purchase per person. The 2014 GSTRC will take place on March 14th & 15th at the San Antonio Rose Palace in San Antonio, Texas. Read the entire story elsewhere in the newsletter.

After Labor Day, everything seems to move so quickly. The Christmas Holidays are approaching and it's time to check out our new Christmas designs. The 2013 Christmas Sweatshirt, Mug and Ornament are limited items to the George Strait catalog. Please check out the order form in this issue. You may order by mail or online. Online is a faster process but we do take orders on Monday-Wednesdays & Fridays from 11am to 1PM Central time by phone. Orders received for the new Christmas merchandise will begin shipping on October 8th. Please remember to use a physical address when placing your orders as all shipments are made by UPS and they cannot deliver to P.O. Boxes or overseas. After your order is processed and packed, we will send you a tracking number and you may check the UPS website for delivery information.

The GSFC does have a customer service area for questions. This is used to answer questions about your membership or purchases you have made. We do not answer or respond to questions about tour dates. All information on tour dates is available in the Calendar section of the website. When checking on memberships or orders, please make sure you leave us your full name and telephone number and order number if you have one. It is very diffi-

cult to find information just by email because many people contact us from different email address than they had used previously. Please understand that we are here to help you and get your questions answered as quickly as possible. Thank You!

Has your membership expired? Remember, we no longer have mail memberships. We only have Email memberships (\$15) and you are responsible download everything. What does that mean? You will download your documents and Strait Talk. We no longer send out packets. We stopped doing that last year. When the announcement is made for the 2014 tour, GSFC Members will again be able to purchase Pre-Sale Tickets. Please make sure your name and email addresses are correct in to receive on-sale notifications. In addition, please make sure that your memberships are valid or you will not be notified or permitted to purchase pre-sale tickets. Members must be valid for a period of 10 days before the pre-sale date in order to be qualified to make a purchase. Also please remember that when purchasing pre-sale tickets on-line for any show, DO NOT PURCHASE THEM if you do not like the seat selections as they will not be refunded or changed. Pre-sale tickets are located everywhere in the building.

In closing we would like to thank each and every one of you for the cards and phone calls that were received during the passing of George Strait's Father, John Byron Strait. The cards were forwarded to George and his family in San Antonio.

Till we meet again, be safe and continue to Pray for our servicemen and women and their families, overseas and at home.

Thank you and we will see you down the Road.



## ARE YOU MOVING?



**DO YOU HAVE A NEW EMAIL ADDRESS?  
DROP US YOUR NEW INFORMATION BY EMAIL OR MAIL.**

GSFC • P.O. BOX 2119 • HENDERSONVILLE, TENNESSEE 37077

[customerservice@georgestraitfans.com](mailto:customerservice@georgestraitfans.com) • (615) 824-7176

HOURS: MON., WED., & FRI. FOR OPEN PHONE LINES 11:00AM-1:00PM CENTRAL TIME



# **GEORGE STRAIT ITINERARY**

**There are no dates scheduled for 2014 at this time.**

**All tour dates will be announced  
on September 9th.**

**Please check the George Strait website at**

**[www.georgestrait.com](http://www.georgestrait.com)**

**for any further information.**

**You may also check Strait Line by  
calling 615-824-7176 and pressing 2.**