
STRAIT TALK

CMA Awards Show Scheduled For September 22nd

George Strait and a host of other Country Music performers are anxiously awaiting "The 33rd Annual CMA Awards" show that will be broadcast live on CBS Television on September 22nd.

The three-hour extravaganza begins at 8

p.m. EDT from the Grand Ole Opry House in Nashville, Tennessee and will feature performances by George Strait and his "Ace In The Hole Band" will perform his current single "What Do You Say To That."

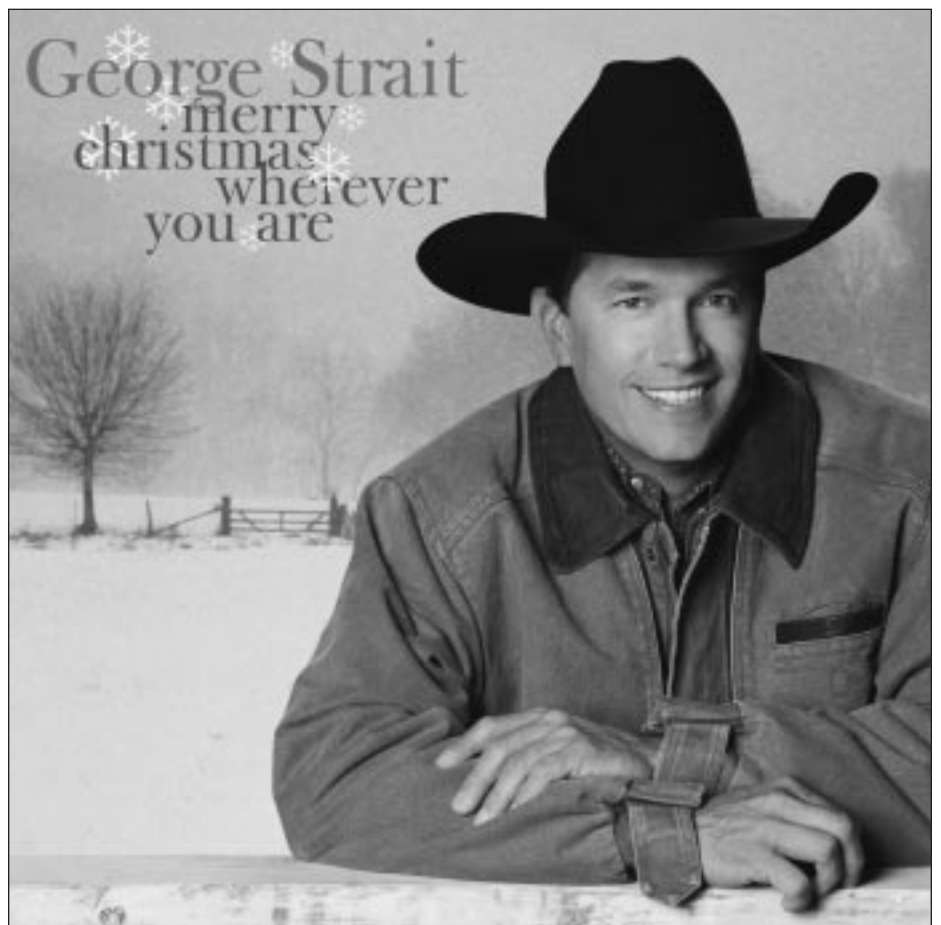
The nominations for Strait, who is Country Music's most nominated artist in history with 50, include "Entertainer of the Year," "Male Vocalist of the Year" and "Album of the Year" for "Always Never The Same." ❖

"Merry Christmas Wherever You Are" Is Now In Record Stores

George Strait's newest album, "Merry Christmas Wherever You Are," has been released by MCA Records. The album, co-produced by Strait and MCA President Tony Brown, includes five traditional Christmas songs and five new songs.

The five traditional country songs on the album are "Jingle Bell Rock," "Let It Snow, Let It Snow, Let It Snow," "All I Want For Christmas Is My Two Front Teeth," "The Christmas Song" and "Rudolph The Red Nosed Reindeer." The new Christmas titles included in the package are the title track "Merry Christmas Wherever You Are" by Jerry Laseter and Mack Vickery, "I Know What I Want For Christmas" by Dana Hunt and Charlie Black, "Santa's On His Way" by David Anthony, "Old Time Christmas" by Aaron Barker and John Jarvis and "Noel Leon" by Mike Gieger, Woody Mullis and Ricky Ray Rector.

In addition to the Christmas album, Strait will also have another new Christmas song on a special compilation package available only at Target stores. The song is "Christmas Cookies" written by Aaron Barker. ❖



Fan Collectable Column

October/November 1999

- The Oakland Press - 8/19/99. Article w/photo, p. C-9, Entertainment Section. Oakland, MI.
- Country Music Magazine - Oct/Nov 1999. Front Cover, Full page, photo and name mentioned. Pg. 8 name mentioned, Pg. 9 name (ad CD), Pg. 19, 35, 74, 75, and 76 (named, photos). Nashville, TN.
- Knight In A White Stetson - by Claire King. Silhouette Special Moments. 5/99. 1st paragraph mentioned, NY, NY.
- Star Tribune Newspaper - 8/29/99. Entertainment Section, pg. 73 mentioned. Minneapolis, MN.
- Entertainment Weekly - 8/20/99. Issue #499-500, pg. 129 mentioned. NY, NY.
- Country Weekly - 8/31/99. Pg. 3 question and answer section, pg. 29 mentioned, pg. 40 mentioned. Nashville, TN.
- Country Weekly - 9/14/99 issue. Pg. 12 name mentioned "CMT Top 100 Videos," pg. 13 photo, pg. 14 name, pg. 15 photo and article, pg. 40 name - Trivia Quiz. Nashville, TN.
- Country Weekly - 9/7/99 issue. Pg. 6 story on G.S. Country Music Festival - Survey, pg. 15 photo, pg. 22 mentioned, pg. 58 in Top 40 Chart for Single./Album. Nashville, TN.
- Sports Afield - June/July 1999 issue. Pg. 40 photo w/advertisement on LP. Spring Hill, KS.
- 1999 Tractor Supply Co. Blue Book. Pg. 3 4 photos and note. Charlotte, NC.
- Columbia House - Country Music Edition, Sept. 1999. Pg. 7 photo and story, pg. 14 Merry Christmas CD.
- Cowboys and Country - Summer 1999 issue. Review of G.S. LP, pg. 77. Dallas, TX.
- Country Music - Aug/Sept 1999 issue #198. Centerfold with facts, pg. 42 and pg. 44. NY, NY.
- "Midnight Cinderella" - Silhouette Books 1999 by Eileen Wilks, pg. 216 mentioned. NY, NY.
- "Walker, Texas Ranger" - The Novel - Berkley Blvd. Books, NY 1999 by James Reasoner, pg. 77 mentioned.
- "His Bodyguard" - Heart of the West, Harlequin Novel, NY, NY. 1999 by Muriel Jensen, pg. 39 mentioned.
- USA Today, July 15, 1999 - Section D, pg. 1 mentioned in "Springsteen's born to tour; rap's reeling" article written by Steve Jones. NY, NY.
- Country Weekly - July 27, 1999 issue. Short story in "Country Notes" section, pg. 6, pg. 42, pg. 58. Nashville, TN.
- Yahoo! Internet Life, July 1999 issue. "Click! - Charts" section, pg. 52 - "Top Ticket Sales." NY, NY.
- Cowboy Sports and Entertainment - July 1999 issue. Photos on front cover, article w/photos pp. 10-14 by Renee Jinks, Dallas, TX.
- Country Weekly - Aug. 3, 1999. Pgs. 16, 35, 42, 44 mentioned. Pg. 58 #2 in Top 40 Singles, #13 in Top 40 LPs. Nashville, TN.
- Country Weekly - Aug. 10, 1999 issue. Photo pg. 4, mentioned pgs. 3, 6, 14. Photo w/article pgs. 18-21. Crossword Puzzle - pg. 45 & 46, pg. 58 mentioned. Nashville, TN.
- San Antonio Express Newspaper - July 31 & Aug. 1, 1999. Mentioned. San Antonio, TX.
- San Antonio Express Newspaper - Aug. 4, 1999. Mentioned in article, Section G pg. 1 & pg. 12G. San Antonio, TX.
- "Las Stubborn Cowboy" - by Judy Christenberry. Harlequin American Romance - Aug. 1999. Pgs. 72, 73, 90 & 114 several mentions. Lubbock, TX.
- Country Weekly - Aug. 24, 1999. Pg. 3 Q & A section, pg. 7 Notes Section, pg. 58 Charts mentioned, pg. 33 mentioned. Nashville, TN.
- Country Weekly - Aug. 17, 1999. Pg. 3 photo, name mentioned question/appearance, pg. 7 photo - caption, pg. 8 photo mentioned, pg. 16 mentioned, pg. 58 charts mentioned. Nashville, TN.
- San Antonio Express News - Aug. 10, 1999. Pg. 4F Star Track section - "Strait Albums in the Works." San Antonio, TX.
- Orange County Register - Aug. 4, 1999. Pg. 2 G.S. mentioned in article. Orange County, CA.
- The Kingston Whig-Standard, Aug. 4, 1999. Pg. 26 mentioned in article. Ontario, Canada.
- BMG Music Service - July 1999. Photo on cover, review for "Always Never The Same," pg. 2 issue: CY/20/0. Fairmont, W.Va.
- Country Song Roundup - Oct. 1999. Cover story, pg. 2 table of contents, pgs. 22-25 article w/photos, pg. 32 words to "Write This Down" w/photo. Nashville, TN.
- Macon - The Telegraph - Aug. 4, 1999. Mentioned in article. Macon, GA.
- The Detroit News - Aug. 4, 1999. Mentioned on pg. 2A. Detroit, Mich.
- Star Tribune - 8/4/99. Minneapolis, MN. Metro State Section pg. B4 mentioned in article. Metro/State.
- Oshkosh Daily North - Western Journal - 8/4/99. Section C, page 1 mentioned in article. Oshkosh, WI.
- Ladies' Home Journal. 9/99. Mentioned pg. 90. NY, NY.
- The Washington Post. 8/4/99. Washington D.C. mentioned pg. C-5. Arts Section.
- MIX - July 1999. Article pgs. 183, 192, 194, 196. Photo cover. NY, NY.
- Texas Highways - 25th Anniversary Issue - Vol. 46, No. 9. Sept. 1999, pg. 46 photo and short story. Dallas, TX.
- Houston Chronicle - 8/11/99. Pg. 3C Business section - name mentioned under photo of Nolan Ryan. Houston, TX.
- Country Line - Aug. 1999. Name mentioned, pgs. 2 and 5. Austin, TX.
- Star Tribune - 8/22/99. Entertainment section, pgs. 71 and 75 mentioned. Minneapolis, MN.

The following George Strait Fan Club Members submitted to the Collectable Column -

And We Thank You!

As a GSFC member, you can join in and earn Strait Cash, receive your Strait Talk 1st Class and a Collector's Card. This is all you need to do - collect magazine or newspaper articles, photos or reviews - send them in and if we use them, your name is added to the list. It's easy. Remember to enclose the article, when it came from, date, page #, issue and your name and address. Thank You!!

Barbara Kelly - Park City, MT
 Cleo Delaney - Cripple Creek, CO
 Carolyn Evans - Harrisburg, MO
 Terry Elliott - Camarillo, CA
 Sharron Cox - Boerne, TX
 Dee Walker - Tuscaloosa, AL
 Betty Jordan - Kernersville, NC
 Mary Tillman - Alamo, TN
 Shirley Smallwood - Kilgore, TX
 Geneva H. Heneger - Tulsa, OK
 Debbie Erickson - Taylor, MI
 Alexis Gaffney - Hillsboro, OR
 Jean Hurt - Beech Grove, IN
 Virginia Jackson - Charles Town, WV

Jean George - Longview, TX
 Kathy Cataloni - Woodridge, IL
 Margaret Fiippi - Noxon, MT
 Margaret Carmichael - Loveland, CO
 Lori Dallman - Oshkosh, WI
 Micah Hale - Rosenberg, TX
 Margaret Stangl - Saint Louis Park, MN
 Chuck & Lorna Stover - Valley Center, KS
 Judy Shisk - San Antonio, TX
 Dotsie Lehr - New Braunfels, TX
 Angel Herring-Beard - Channelview, TX
 Eric D. Huffman - Fairmont, WV
 Aimee Melo - Kingston, Ont. Canada
 Sheila Calhoun - Houston, TX

Mildred Crawford - Tustin, CA
 Mary A. Ferris - DeBary, FL
 Irene R. Diver - Cedar Park, TX
 Florence Bieniek - Amsterdam, NY
 Vickie Burnsde - Bedford, TX
 Janice Upton, Ira, TX
 Wanda Weinbrecht - Surprise, AZ
 Ellen Goerlich - Texas City, TX
 Mary Ann Swanson - Oxford, MI
 Cortney Brown - Bedford, IN
 M. Ethel Knecht - Dunnellon, FL
 Annabelle Bock - Troy, MI
 Lois L. Ratcliff - Spring Hill, KS
 Rhonda Griffin - Charlotte, NC

STRAIT 'N' OUT

THE TITLES OF GEORGE'S ALBUMS

By Jeanie Spears, Blue Springs, Missouri

1. RYREM SRTCSAMIII ERVEEHRW OYU REA _____
2. HLCIL FO NA RYELA LAFL _____
3. CANOE RTFNO ERYRPOTP _____
4. TASIRT OMFR HET EHATR _____
5. YRCIGANR URYO VEOL IHWT EM _____
6. RUEP UNTOCOYR _____
7. ENYDBO HET LEBU ONNE _____
8. ODHNIGL YM WNO _____
9. EDSO RFTO TROWH ERVE OSRSC OYRU DNMI _____
10. WYSLAA ENREV HET EAMS _____
11. ENT TSATIR IHST _____
12. ADEL NO _____
13. FI OYU ITNA IVLNO, UYO NITA VINLI _____
14. LEUB ELACR KSY _____
15. TASITR UTO FO HET OXB _____
16. UBMENR VEENS _____
17. HIRGT RO RGOWN _____
18. ISATRT OCUTYRN _____
19. SAYE MECO, ASYE OG _____
20. EON TPES TA A METI _____
21. ILNVI TI PU _____
22. RTEGTAS TSIH, LMOEVU OTW _____
23. MSOHGITEN PESALIC _____
24. TSAGERTE ITHS _____
25. REMRY HICTSAMRS TASITR OT OYU _____

CONGRATULATIONS! We have three GSFC Winners from the August/September 1999 Issue, they are:

1st Place (Jacket): David Detrick - Bowmansville, PA
2nd Place (Sweatshirt): Brenda Donlin - Florence, KY
3rd Place (T-Shirt): Brian Long - Carpentersville, IL

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____

Jacket Size: _____

* All entries must be received by November 12, 1999. **One Entry Only!!!**

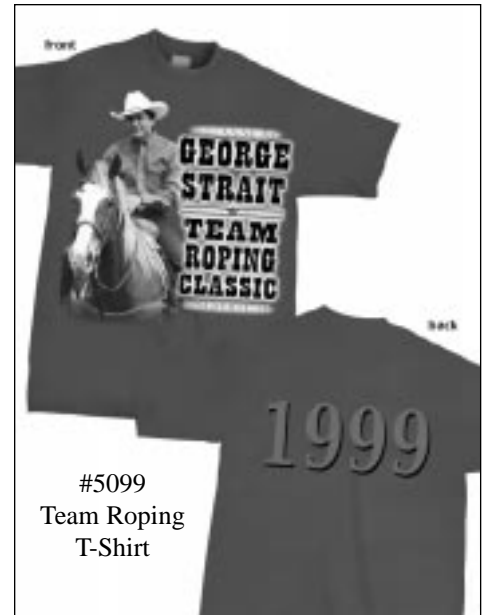
LIMITED EDITION ITEMS AVAILABLE FOR THE HOLIDAY SHOPPING SEASON



#9100 - Christmas Sweatshirt



#4900 - Team Roping Cap



#5099
Team Roping
T-Shirt

SPECIAL ORDER FORM

| QTY. | ITEM | SIZES | COST | TOTAL |
|------|---------------------------|------------------------|---------|-------|
| | 5099 Team Roping T-Shirt | M___ L___ XL___ XXL___ | \$20.00 | |
| | 4900 Team Roping Caps | | \$17.00 | |
| | 9100 Christmas Sweatshirt | M___ L___ XL___ XXL___ | \$29.95 | |

Shipping and Handling
\$4.00 per T-Shirt
\$3.00 per Cap
\$4.00 per Sweatshirt

Shipping Charges \$4.00 per T-Shirt \$ _____
Shipping Charges \$3.00 per Cap \$ _____
Shipping Charges \$4.00 per Sweatshirt \$ _____
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PHONE: (____) _____

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NAME ON CARD: _____

SIGNATURE ON CARD: _____

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NEW MERCHANDISE



#991 - Roping Video



#925-Christmas Cassette/CD
& art featured on
#395-Christmas Candle Art



#650-Songbook



#4045 - Sports Towel



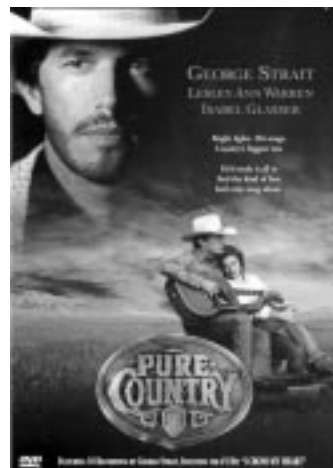
#5150-Fan Club T-Shirt



#1120-Beach Towel



#9005 - Sweatshirt
&
#9003 - Sweat Pants



#9999DVD-Pure Country DVD



#407-Christmas Ornament



#565 - License Tag Holder



#555-License Tag



#5205-Baby Bib



From The Mailbox:

Hi George & Staff,

I'm so happy for George winning the 6 Golden Pick Awards, and I'm glad I was a part of his winning. I vote for you in everything the fans can vote in - you certainly deserve them, you've made country music what it is today. I'm very proud of my favorite singer. You are the best ever.

You certainly have a great staff and I really enjoy reading all of Strait Talk.

God Bless You, Norma, Bubba and staff.

Mary Tillman
Alamo, TN

Dear Fan Club,

Thank you for Strait Talk and all the current information it provides.

I just want to say that I love every song that George was recorded throughout his career. He continues to stir our every emotion. I was one of many adoring fans at the concert in Louisville on May 30th. George was absolutely fabulous! I hope some day to have the opportunity to shake his hand. Look forward to next year's tour.

Keep up the good work!!

A Devoted Fan,
Tompkinsville, KY

Dear Anita,

I loved the Team Calf Roping and Concert in Kingsville. It was a wonderful pleasure to see George and his family all together.

A True Fan,
Betty W. Hunter
Sylmar, CA

Dear Anita,

"The Kingsville concert was wonderful. It gets better each year!"

I want to thank George and his staff for being so nice to the handicap people that went to the concert. I appreciated their help. I also enjoyed Asleep at the Wheel, and George was also fabulous.

Sincerely,
Bertha Neely
Premont, TX

Hi Anita,

Wanted to let you know how much, I enjoy being in the fan club. I had to drive over 500 miles for my tickets, and again for the concert, but it was well worth it. George gets better every year if that's possible. Hope he comes back to Birmingham and Atlanta next year, I live close enough to both cities so I can attend both concerts. YEH!

Thank you so much for letting fans like myself have fan club seats. I really appreciate it and I'm sure the other fans do also. Keep up the good work.

A Fan Always,
Wanda Bishop
Cedar Bluff, AL

GSFC,

The George Strait Music Festival in Foxboro, Mass. was awesome! I've waited a long time to see a super great guy in concert - it was worth the wait, but I hope he will visit New England again soon.

Scott Yeaton
Farmington, ME

Dear George & Anita,

The George Strait Festival Tour that was held in Kansas City, Missouri was a great success. We live in Arkansas so we had to leave extra early in the morning to get there by noon. All of the entertainers were great but George was outstanding. I've been in his fan club since 1985. I've saved every newsletter since then. Anita and the staff have done a terrific job through the years. While in Kansas City that evening, I had the chance to go backstage and have George autograph my fan club card that I have had since 1985. He was grateful and such a Texas gentleman.

Congratulations George on winning 6 trophies in the Golden Pick Awards. You deserve them!! You're the best!!

Strait Fan Forever,
Phyllis Hale
Tontitown, AR

Pen Pals OCTOBER/NOVEMBER 1999

(Fans that exchange letter through mail)

Russ Heinen (26)
802 Butternut Drive
North Aurora, Illinois 60542

Renate Behring
Kameradenweg (25)
12249 Berlin
Germany

Michele Taylor (24)
7825 E. 96 Street
Kansas City, MO 64134

Jen Skotak (16)
12243 Helen
Southgate, MI 48195

Rose Budd Stambaugh (44)
2503 Lexington Street
Plainview, TX 79072-2131

Casey Mummert (16)
27 Mumma Street
Highspire, PA 17034

Kristal Porter (24)
8805 Hillview Drive
Oklahoma City, OK 73150

Jeanie Terrebonne
P.O. Box 624
Golden Meadow, LA 70357

Melissa Everage (24)
336 Popp Avenue
Sellersburg, IN 47172



Strait Shooters OCTOBER/NOVEMBER 1999

(Fans that submit photos that are used in the newsletter)

TERRY CALONGE - GOODLETTSVILLE, TN
EVON OLIVER - HOHENWALD, TN
JUDY THOMAS - NEW SALISBURY, IN
NANCY GREEN - HOUSTON, TX
THERESA TIEMANN - BEASLEY, TX
ANGEL HERRING-BEARD - CHANNELVIEW, TX
FRANK ADDINGTON, JR. - WINFIELD, W.V.
BEA STULTS - WEATHERFORD, TX
PAT HERRMAN - TUCKERTON, NJ
NANCY JAPHET - HOUSTON, TX

Anita's Notes:

Here we are again, approaching October and November and looking so forward to the cooler months. Many of us have experienced the drought this summer and some of us have had a wetter one than usual. If you have watched the weather lately, you might have noticed the Hurricane Dennis that moved across George's area in South Texas. No damage but they sure did get some much-needed rain.

Hurricanes are unpredictable and that is the same in the music business. This issue of Strait Talk will be at the printers during the week of the CMA Awards so we will have that story in the Dec./Jan. issue. We are keeping our fingers crossed that George pulls a big one on CMA night. The show will be broadcast live on CBS from 7-10 p.m. CDT on September 22nd. It will be held at the Grand Old Opry House in Nashville, Tennessee.

George's new Christmas album "Merry Christmas Wherever You Are" should be in your tape decks or CD players by now as it was released on September 21st. If you can't find a copy of it in your area, it is available from the Fan Club. We hope that you enjoy it as much as we have. There are some great new Christmas songs on it.

Speaking of new and the Holidays, we have many new items in stock for the Holiday season including a wonderful Christmas Sweatshirt that has the Album Cover design on it. Please find the new merchandise photo page in the newsletter and do your shopping early. If you have any questions about any of the merchandise you can call Strait Line at 615-824-7176 Monday through Friday from 9 a.m. to 5 p.m. CDT. The toll free order desk at 1-800-338-GSFC does not answer product questions and is not a part of the GSFC staff. They are available 24 hours a day seven days a week to take your MasterCard/Visa orders. Please have your order form and credit card handy when you call. Your Christmas orders will be processed as quickly as possible and will be shipped either First Class Mail or UPS. Remember that it can take up to three or four weeks to process, package and ship holiday orders. Some of the new items we have available are an embroidered sweat-

shirt, Fan Club T-shirt, baby bib, wind-charm, bandana, sports towel, beach towel, Christmas tree ornament and the new Christmas Sweatshirt with George's new Christmas album cover printed on the front.

We do not have the new tour dates for the year 2000 yet but we do know that the management office has been meeting with the promoters a lot. There has not even been a hint as to who will be on the tour next year but we do know that The George Strait Country Music Festival Tour will return for its third year. If we get any information before the next newsletter, we will post it on our website at www.georgestrait.com and put it on our Strait Line recording.

The new User Name and Password for the membership only areas of the website are:

User Name: road

Password: trip

Please use lower case letters when entering into the members only areas of the site. We try very hard to keep the website updated but there really hasn't been much news lately. If you see something that needs updating please let us know. It is amazing the number of people who visit our website.

If you are a computer user or a pen and paper person, don't forget to get your correct address to us at the fan club. Your newsletter goes bulk mail and is not forwarded. If you are moving, please make sure we are aware of your new address. If you are returning an item that you have purchased, please enclose a copy of the invoice and the reason for returning the item. If you need to exchange an item for another size, please let us know in writing what size you need and enclose the correct shipping charge. Please find the shipping chart in the merchandise catalog.

Thank you for continuing to send us photos, comments, fan collectible items and games. In the past, you might have noticed the beautiful Team Roping and concert photos and have asked who the photographer was. It was Terry Calonge from Goodlettsville, Tennessee. Thank you Terry. Also a big "Thank You" to Jeanie Spears of Blue Springs, Missouri for designing some awesome games for the newsletter. Please find the winners from the last issue of Strait Talk on the game page.

Well, this is where we stop and wish you good health and remind you to stay Strait. We hope you enjoyed the CMA Awards, and have had time to listen to your new "Merry Christmas Wherever You Are" CD. Let us know your reaction.

ORDER NOW FOR CHRISTMAS!!

STRAIT BUCK KNIFE

Be ahead of the game with your Christmas shopping this year! George Strait Buck Knife, at a special MEMBERS ONLY price of \$49.95 plus shipping and handling. This handsome 8-

3/4 inch knife features a beautiful wood grained, laser engraved handle, with 4-1/4 inch stain finished, hollow ground, smoothly carved drop point blade, with a leather sheath.

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