

### George Strait's 2000 Country Music Festival Tour Kicks Off in Charlotte, North Carolina

The George Strait Country Music Festival Tour for year 2000 will kick off on April 29th in Charlotte, North Carolina. The date is the first one that the festival has done outside a traditional football or baseball stadium. It will be played at the Lowe's Motor Speedway, the Mecca of stock car racing. The facilities are outstanding with plenty of room for an expanded Straitland.

Joining George Strait on the tour this year will be Tim McGraw, Martina McBride, Kenny Chesney, Lee Ann Womack and Asleep at the Wheel. One additional act will be named soon. The information will be available on Strait Line and the George Strait website at www.georgestrait.com. In addition to the seven acts on the stadium stage, three additional acts will be available on the Strait Land stage. The Strait Land stage will crank up two hours prior to the show and continue during all of the set changes until sundown. The tour is sponsored by Nokia and Chevy Trucks. Bud Light, Wrangler, Resistol, Pemmican and Justin Boots will be the associate sponsors of the

After beginning in Charlotte, the tour will visit Nashville, Tennessee: Orlando and Jacksonville, Florida; Cleveland and Cincinnati, Ohio: Baltimore or Landover. MD; Buffalo, NY; Dallas and Houston, Texas.

The George Strait website at www.georgestrait.com will be very active again with the tour. The site will again utilize two Straitcams that will follow all the action at each location. They will be activated when the stage is being built and work right through each one of the shows. There will also be a Straitcam in each Straitland area. In addition to the Straitcams our roving photographer will be there to take photos and post them on the website after each performance. During the performance the Straitcams will have a better location this year on the sound platform. This should make the pictures of the stage much better. &

## George Strait's Latest Greatest Straitest Hits Available In Stores On March 7th

George Straits' newest album "Latest Greatest Straitest Hits" will hit the streets on March 7th. The new album has fifteen songs on it with two of them being new recordings and the other thirteen being new recordings and the other thirteen being Strait's hits since the release of his box set. The new songs include "The Best Day," Strait's newest single, which is

climbing the charts faster than any record in recent memory and "Murder on Music Row," a duet that Strait did with Alan Jackson. George Strait and Tony Brown produced all the tracks. Bob Kingsley

#### **Title**

- 1. The Best Day
- 2. Murder On Music Row
- 3. Carrying Your Love With Me
- 4. Adalida
- 5. Lead On
- 6. Carried Away

#### wrote the liner notes on the album. A complete list of all the songs on the album are listed below.

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	<u>Writers</u>	<b>Date Recorded</b>
	Carson Chamberlain	8/31/99
	Dean Dillon	
	Larry Cordle/Larry Shell	10/27/99
	Steve Bogard/Jeff Stevens	9/23/96
	Mike Geiger	4/18/94
	Michael Huffman	
	Woddy Mullis	
	Dean Dillon/Teddy Gentry	4/20/94
	Steve Bogard/Jeff Stevens	9/25/95
		Continued on following page

## George Strait's Latest Greatest Straitest Hits Available In Stores On March 7th (Continued)

<u>Title</u>	<u>Writers</u>	<b>Date Recorded</b>
7. Blue Clear Sky	Bob Dipero/John Jarrard/	9/27/95
	Mark D. Sanders	
8. We Really Shouldn't Be	Jim Lauderdale	9/11/97
Doing This		
9. I Can Still Make Cheyenne	Aaron Barker/Erv Woolsey	9/28/95
10. True	Jeff Stevens/Marv Green	9/8/97
11. King Of The Mountain	Paul Nelson/Larry Boone	9/26/95
12. Round About Way	Steve Dean/Will Nance	9/28/96
13. You Can't Make a Heart	Steve Clark	4/19/94
Love Somebody	Johnny MacRae	
14. One Night At A Time	Roger Cook	9/26/96
	Eddie Killgallon	
	Ear Bud Lee	
15. Today My World Slipped	Mark Wright	9/25/96
	Vern Gosdin	



The album should be in all record outlets on March 7th. Those fans that have trouble finding records in their areas

can order by mail or by accessing the web at www.georgestrait.com and ordering online.

## Special Fan Club Seating

Listed below are a list of tentative locations that will be available for fan club members to purchase their special fan club seats for each show. All locations have not yet been established but will be announced in plenty of time. Special fan club seating may only be purchased at the locations

listed below. They are not available by phone, mail, fax or at any other outlet. Each member may purchase two (2) special fan club seats only, while the supply lasts. Additional tickets are available but are not located in the fan club area. Members must bring their valid fan club

membership card with them to the box office along with a photo ID. Remember that all information is tentative. Please keep in touch with Strait Line at 615-824-7176 or check our website at www.georgestrait.com for any updated information.

Date	City	Address
4/29	Charlotte, NC	Second Floor of Smith Tower, The Lowe's Motor Speedway,
		5555 Concord Parkway South, Concord, NC 28025
4/30	Nashville, TN	East Side of Stadium, Gate 1, Adelphia Coliseum,
		1 Titan's Way, Nashville, TN 37212
5/13	Orlando, FL	The Orlando Arena, 600 West Amelia Street, Orlando, FL 32801
		East side of Arena facing 1-4 Hwy.
5/14	Jacksonville, FL	Veterans Memorial Coliseum (West Side of Alltell Stadium)
		1145 East Adams Street, Jacksonville, FL
5/20	Cleveland, OH	Cleveland Browns Stadium, Ticket Office
		1085 West 3rd St., Cleveland, OH 44114
5/21	Cincinnati, OH	Cinergy Field, West Ticket Pod,
		201 East Pete Rose Way, Cincinnati, OH 45202
6/3	Landover, MD	Not Yet Available
6/4	Buffalo, NY	Buffalo Bills Stadium, 1 Bills Drive, Orchard Park, NY 14127
		East end of Stadium/Admin. Bldg.
6/10	Dallas, TX	Texas Stadium, 2402 East Airport Freeway, Irving, TX 75062
		Gate 1
6/11	Houston, TX	Not Yet Available

#### Fan Collectable Column February/March 2000

- Country Music Dec/Jan. Holiday Issue. Page 7, Full page ad for "Merry Christmas Wherever You Are" w/photo and album cover. Page 8, letters, small photo of Oct./Nov. Country Music with George on cover. Page 9, letters continued. 10 Holiday Essential Albums, pp. 42-44, p. 44 1986 Merry Christmas Strait To You mentioned. Page 64, Top 25 Albums "Always Never The Same" on this list. Pages 72-74 Holiday Reviews, pg. 73 George mentioned in review of Paul Brandt's Christmas album, "He's No G.S." Page 74 full page photo of George Strait and cover of Merry Christmas Wherever You Are" with an excellent review.
- Country Weekly 12/14/99 issue, Front Cover, pgs. 28-32 story w/great photos.
- Modern Screen 100 Years of Country Music January 2000, pgs. 66-80, page 66 photo, page 85 story w/cover photo.
- Cowboys Indians January 2000 Issue, pgs. 134-140 article w/pictures. Front cover.
- Star Tribune Newspaper 12/7/99. Minneapolis, MN. Metro/State section. Page B-4 George's name mentioned as getting nominated for American Music Awards.
- American Country Magazine Rockford, IL, Dec. 1999 issue.
   Pages 4-5 photo w/story.
- San Antonio Express News 12/7/99. San Antonio, TX. Section M. Photo w/article "Twentieth Century Faces."
- The Times Shreveport, LA. 12/3/99. Mentioned in music reviews pg. 8E.

- San Antonio Express News 12/17/99. Page 19H, New Music Reviews photo w/article. San Antonio, TX.
- The Victoria Advocate Section D, pg. 8, 12/24/99. Mention in article. Victoria, TX.
- Star Tribune Newspaper 12/26/99. Arts and Entertainment section. Page F-8. Minneapolis, MN.
- San Antonio Express News. 12/26/99. "The Best of 1999." Page 9H mentioned Top Tour of 1999 and 1K mentioned. San Antonio, TX.
- Denver Rocky Mountain News 1/2/00. Page 12D section, photo and story "Acts to Watch For in 2000 at a Stage Near You."
   Denver, CO.
- San Antonio Express-News. 1/5/00. S.A. Life Section, p. G1. "The the Year 2000 Music" mentioned. San Antonio, TX.
- Country Weekly 12/28/99. Page 70 mentioned Top 20 Single," Back cover large photo w/article.
- Country Weekly 1/11/00. Front page/photo, page 15 photo/article, page 23 article, page 24 photo, page 26 article, page 27 article/photo, page 31 mentioned, page 33 1999 Chart Toppers, page 59 mentioned, page 69 mentioned, page 70 mentioned: Top 20 single/album, page 72 George in Top 10 in 1984.
- American Family Publishers Country Weekly Advertisement, 12/20/99.
- San Antonio Express News 12/31/99. Section F (SA Life) page 4F mentioned in article: "Star Track."

The following George Strait Fan Club Members submitted to the Collectable Column -

#### And We Thank You!

As a GSFC member, you can join in and earn Strait Cash, receive your Strait Talk 1st Class and a Collector's Card. This is all you need to do - collect magazine or newspaper articles, photos or reviews - send them in and if we use them, your name is added to the list. It's easy. Remember to enclose the article, where it came from, date, page #, issue and your name and address. Thank You!!!

Alexis Gaffney - Gales Creek, OR

Margaret Stangl - St. Louis Park, MN

Beverly Green - Cherry Valley, IL

Barb Kelly - Park City, MT

Jean George - Longview, TX

Cathy Parsons - Oquawka, IL

Shirley Jenkins - San Antonio, TX

Dotsie Lehr - New Braunfels, TX

Gary A. Randow - Kingsbury, TX

Virginia Jackson - Charles Town, WV

Shirley Smallwood - Kilgore, TX

Jean Hurt - Beech Grove, IN

Margaret A. Carmichael - Loveland, CO

Leona DeJoseph - Howard Beach, NY

Mary Tillman - Alamo, TN

Norma Gregory - Aurora, CO

Betty Bruner - Victoria, TX

Trudy Holderby - Davenport, WA

Mary A. Wheeler - Longwood, FL

Dena Goley - Telephone, TX

Shirley Everett - Burnet, TX



#### From The Mailbox:

George Strait Fan Club,

I received "Strait Talk" today and really enjoyed it and all others I've gotten. I also want to THANK YOU for the LOVELY FAN CLUB MEMBERSHIP package I received. Thank for all the interesting information, the pictures are a treasure. As a new member, I just wanted to say that I'm really enjoying it. Looking forward to the next issue of Strait Talk.

Thank you Mr. George Strait and the Fan Club for the wonderful job you do - and THANKS for just being there!

Sincerely, Rosanna Berking Hong Kong

Anita,

I love the newsletter, you really keep the fans up to date!

Hopefully we'll be seeing George again in 2000 in the New England area. I saw him in Boston, MA in May 1999 (9th row

center). He was great! Also, I saw him in Worcester, MA in September 1995 (11th row center). Both were fabulous shows!

Can't wait to see what the 2000 calendar shows for George!

LuAnn Quaiel Dudley, MA

Dear George,

Your "Merry Christmas Wherever You Are" is wonderful. Your voice just get better and better. Thank you for continuing to make music for us to enjoy.

We missed you in the northwest this past year. Hope you can come our way in 2000. You have a lot of fans out here, as you do everywhere. Please keep us in mind for 2000.

From your fans, you are always our "Entertainer of Every Year."

A Strait Fan, Chris Koyle Gooding, ID George Strait Fan Club,

Hi. Just wanted to drop a line to let you know that here in Houston on KKBQ they have been counting down the top 2000 songs of all time and the #1 song was "Amarillo By Morning" by our favorite man of Country music, Mr. George Strait.

George was well represented throughout the entire 2000 but I just knew he would have the #1 song.

George, you are just the best ever and all of your fans out here love you.

George Strait Fans Forever, Sandy Paulus, New Caney, TX



#### **Pen Pals**

#### FEBRUARY-MARCH 2000

(Fans that exchange letter through mail)

Sharron Jones (age 55) 2705 61st St., Suite B PMB-406 Galveston, TX 77551

Ted Upham (age 56) 7, Sweetbriar Road Melksham, Wiltshire England, U.K. SN12 6FR

Sandra L. Fitzgerald (age 27) 629 West Orlando #305 Normal, IL 61761



#### Strait Shooters

#### FEBRUARY-MARCH 2000

(Fans that submit photos that are used in the newsletter)

TERRY CALONGE - GOODLETTSVILLE, TN



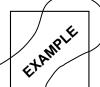
February 22, 2000

S T R A I T T A L K

# "ALL SQUARED UP AND RARIN' TO GO!!" THE GEORGE STRAIT NEW MILLENNIUM TOUR

By Jeanie Spears, Blue Springs, Missouri

Draw one continuous line through every line without lifting your pencil. Do not draw through the same line twice. Each side represents a line.



G	E	0	R	G	E
S	T	R	A		
CHARLOTTE.	2	0	0	0	HOUSTON
MSHILLE		0	U	R	DALAS
ORLANDO	JACKS OF L	CIEVELAND	CINCINNATI	BALTINORE	BUFFALO

Name:				
Address:				
City:		Zip:		
Telephone:				
Jacket Size:				

<sup>\*</sup> All entries must be received by March 10, 2000. One Entry Only!!!

#### **Anita's Notes:**

Welcome to the new century! We hope you all brought in the New Year with high hopes of good health and peace. May each and every one of you enjoy the New Year and remember that life is good and can be even better with a little Strait Music.

A very special Happy New Year to George, Norma and George Jr. who celebrated the New Year before many of us did. They spent the holiday season in New Zealand and ushered in the New Millennium in Auckland.

When we arrived back from the holiday break our phones and website were deluged with questions from fans about the upcoming tour and new album. The tour has tentatively been set and the dates can be found on the back of the newsletter. Please remember that the tour dates are tentative and are subject to change until the formal announcement of the tour is made sometime around the first of March. The fan club seating locations listed in the newsletter are the only ones available at press time. Keep in mind that some of these venues are new and one in particular does not even have a box office yet but will have one by the time tickets go on sale. Remember that fan club seating works this way. The special fan club seating is a group of good seats that are held and sold only to fan club members. They are not guaranteed to be in any special location but are good seats. The fan club does not guarantee front row seats or even the front section. Fan club seating was designed to make sure that members were not shut out when concerts were sold out quickly. Each fan club member is entitled to buy two tickets, on the day that tickets go on sale, by going to the ticket box office located in the newsletter and presenting their membership card. Members must have their membership card and another form of identification with them at the time of the purchase. Please, Please, Please - No Camping Out and No Lists! No one is authorized to make any list. All tickets will be on a first come first served basis. This is the only fair way. The Rules

will be enforced. Members cannot pick up or purchase tickets for other members. Fan Club Seating cannot be purchased by phone or fax. They can only be purchased at the one special location in each city where the tour is to be played. Fans who make the extra effort may find it possible to purchase better seats than those held by the fan club. Please remember to keep checking Strait Line at 615-824-7176 or the website at www.georgestrait.com for any tour information or changes. The User Name and Password for the February and March issue of Strait Talk is:

## User Name: **strait** Password: **tour**

We have had many inquiries from fans indicating that they cannot find the tour dates on the website. Let us help you clear this up. There are actually two locations where the tour date information is located. The first is on the homepage on the left side where all the sections of the site are located. It is called "Datebook." This is a fan club member section only. If you click on "Datebook" you will be taken to another page that has some photos from last year. At the bottom of the page is a link that says "Check out the 2000 Festival Calendar." When you click on that you will be asked for a User Name and Password. The user name and password are always located in Anita's Notes in each issue of Strait Talk. Enter the User Name and Password into the box and it will take you into the datebook area that includes information on all the shows including date, venue, ticket info and fan club seating information. The second way to obtain tour dates is to let the Home Page load and then click on the tour Logo where it says "Nokia Presents The George Strait Chevy Truck Country Music Festival." That will take you to another page where you can click on the 2000 schedule. This has everything the other location has but does not divulge Fan Club Seating information.

The new George Strait album is called "Latest Greatest Straitest Hits" and will be available in record stores and department

stores on March 7th. Radio stations are already playing one of the two new songs on the album. It is called "The Best Day" and could very well be the biggest record of George's career. The initial response is amazing. There will not be a music video for this single. For those of you who have difficulty finding records quickly in your town, the new album will be available through the fan club catalog or website at www.georgestrait.com and will be shipped the day we receive it. Let us know what you think when you get your copy.

Thanks again for the photos you have sent us over the years and we look forward to receiving those you take during the 2000 Tour. If we use your photos in a current or future issue of Strait Talk, we will send you \$5 in Strait Cash and a bonus collectors card with your Strait Talk by first class mail. This also goes for letters, comments, games, reviews, and items we use in the fan collectible column.

For those of you who visit the website at www.georgestrait.com on a regular basis, we would like to let you know that we will soon begin instituting a program of regular merchandise specials on the site. When you see one just click on it and check it out. We will also begin building a database soon where we can notify fans about special events and happenings. Look for the details on the website soon.

Are you moving? If you are, call us, write us or fax us and let us know your new address. Strait Talk is sent out bulk rate and will not be forwarded by the post office to your new address.

Just in Closing, we wanted to include this "Briefly Speaking Section."

Holiday greetings from George Strait with his "Merry Christmas Wherever You Are." The release was co-produced by Strait and Tony Brown. It's reported that Strait and his record label, MCA Nashville, have promised to make a large donation of \$100,000 to St. Jude Children's Research Hospital tied in with the sales of his Christmas album.

We think this is really neat. Thank you and hope to see you at some of the shows. Have fun and be Strait and safe.