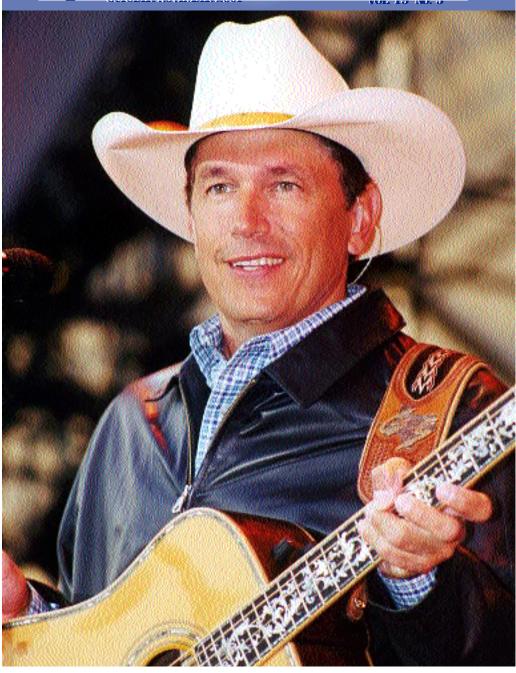
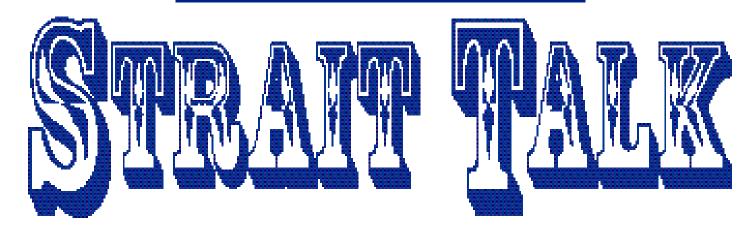
STRAIT WALK





George Strait Has A New Album Just In Time For Christmas

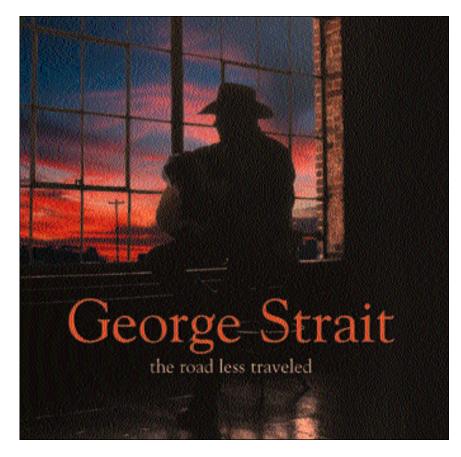
George Strait will release the 23rd Studio album of his incredible career on November 6th, just in time for Christmas. The CD, "The Road Less Traveled," is named after one of the songs on the album that was written by Buddy Brock and Dean Dillon. The first single from the CD will be "Run" and will be released on October 1st, Tony Lane and Anthony Smith wrote it.

Tony Brown and George Strait again collaborated on the production for the latest release. The other cuts on the new CD include "She'll Leave You With A Smile" by Odie Blackmon and Jay Knowles, "Stars On The Water" by Rodney Crowell, "Living and Living Well" by Tony Martin, Mark Nesler and Tom Shapiro, "The Real Thing" by Chip Taylor, "Don't Tell Me You're Not in Love" by Tony Colton, Kim Williams and Bobby Wood, "Middle Of Nowhere" by Shawn Camp and John Scott Cherrill, "Goodtime Charley's" by Jerry Chestnut and "My Life's Been Grand" by Merle Haggard and Terry Gordon.

The musicians on the album included Nashville's best. They are Randy Scruggs on Acoustic Guitar; Steve Gibson, Chris Leuzinger and Brent Mason on Electric Guitar; Michael Rhodes on Bass; Eddie Bayers on Drums; Steve Nathan and Steve Conn on Accordian. Wes Hightower and Liana Manis added background vocals to the project. Strings on the album were arranged and conducted by Steve Dorff and the Nashville String Machine.

Fan club members may order the album

in advance through our General Store on the website or through the catalog in the newsletter and it will be shipped upon arrival.



Fan Collectable Column October/November 2001

- Country Music Magazine August/ September 2001, p. 7 picture of George w/horse and letter, p. 8 letter, p. 55 name on a survey, p. 88 mentioned, p. 105 shown on a previous magazine in advertisement. Nashville, TN.
- The News Tribune August 19, 2001.
 Comic w/short story and quote of the day.
 "I always knew I was going to be a country singer." Tacoma, WA.
- Houston Chronicle Aug. 22, 2001. P. 1D and 5D, Section: Houston Lifestyle and Entertainment, story w/photo. Houston, TX.
- The Victoria Advocate August 24, 2001.
 P. 7E story w/photo.
- BMG Music Club ad Feature Monthly selection - "George Strait - His Music."

- Large cover photo, p. 2 short story w/photos. Indianapolis, IN.
- Country Weekly Sept. 4, 2001. Front cover photo of George and Alan Jackson, p. 24-25 story "Dream Team" by Bob Paxman and illustrations by Brad Walker, p. 48 Fan page photo of George w/Brad Walker, p. 48 fan page photo of George w/fan, p. 72 Flashback. Nashville, TN.
- Tractor Supply Co. ad Sept. 1, 2001. Photo Cover, p. 3. Kingsbury, TX.
- Country Music Today Volume 2, Issue 9, p. 7 ad for CMT/small photo, pp. 42-43 paragraph on each page mentions "Pure Country" and "Grand Champion," photo on p. 43.
- The Argus, The Review, The Tribune The Herald The Time-Star. Aug. 29, 2001. Bay

- Area Living p. 5 mentioned. Fremont, CA.
- Oregonian 8-30-2001. Section under Entertainment in Living section p. E7 mentioned. Gales Creek, OR.
- The Virginian Pilot. 8-30-2001. Article/ mentioned. Canyon, TX.
- San Antonio Express News. 8-29-2001.
 Section G pg. 1 photo w/story CMA nominations. San Antonio, TX.
- Star Tribune. 8-29-2001. Metro/State section, p. B4 mentioned. Minneapolis, MN
- USA Today. Aug. 29, 2001. Mentioned p. 1-D. New York, NY.
- Merced Sun-Star. Aug. 29, 2001. Photo w/story p. B-3. Atwater, CA.
- The Rockdale Reporter. 8-30-2001. Photo w/story p. 7B. Cedar Park, TX.

The following George Strait Fan Club Members submitted to the Collectable Column...

And We Thank You!

As a GSFC member, you can join in and earn Strait Cash, receive your Strait Talk 1st Class and a Collector's Card. This is all you need to do - collect magazine or newspaper articles, photos or reviews - send them in and if we use them, your name is added to the list. It's easy. Remember to enclose the article, where it came from, date, page #, issue and your name and address. Thank You!!!

Betty Bruner - Victoria, TX Mabel Jane Campbell - Conroe, TX Florence Bieniek - Amsterdam, NY Linda Hill - Flower Mound, TX Rose Bann - Sherman Oaks, CA Geraldine Larson - Tacoma, WA Alexis Gaffney - Gales Creek, OR Irene R. Diver - Cedar Park, TX Marion J. Boyle - Atwater, CA Dotsie Lehr - New Braunfels, TX

Margaret Eckers - Saint Louis Park, MN

Judy Shisk - San Antonio, TX

Gail Pi-Gonzalez - Fremont, CA

Gary Randow - Kingsbury, TX



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DROP US YOUR NEW ADDRESS BY MAIL OR CALL!

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Limited Edition Items Available For The Holiday Shopping Season







#4900 - Team Roping Cap

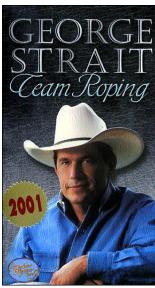


#9100 - Christmas Sweatshirt
(Hunter Green)

(1. Talliand in definit color only without pocket)							
SPECIAL ORDER FORM							
QTY.	ITEM	SIZE (Please specify)	COST		TOTAL		
	5099 Team Roping T-Shirt (This shirt is a vailable in denim color only without pocket)	n L n XL n XXL	\$20.00				
	4900 Team Roping Cap		\$18.00				
	9100 Christmas Sweatshirt	n M n L n XL n XXL	\$34.95				
Shipping and Handling: Shipping Charge: \$4.50 per T-Shirt and Sweatshirt			\$				
\$4.50 per T-Shirt and Sweatshirt \$3.50 per Cap		Shipping Charge: \$3.50 per Cap		\$			
				•			
Total							

NEW FAN CLUB MERCHANDISE

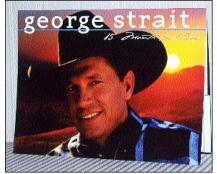




#988 2001 George Strait Team Roping Video



#9730 Black/British Tan Canvas Tour Jacket



#641 Calendar



#1130 CD Case



#810 Wall Clock





#9760 Tour Jacket



#202 Bumper Sticker



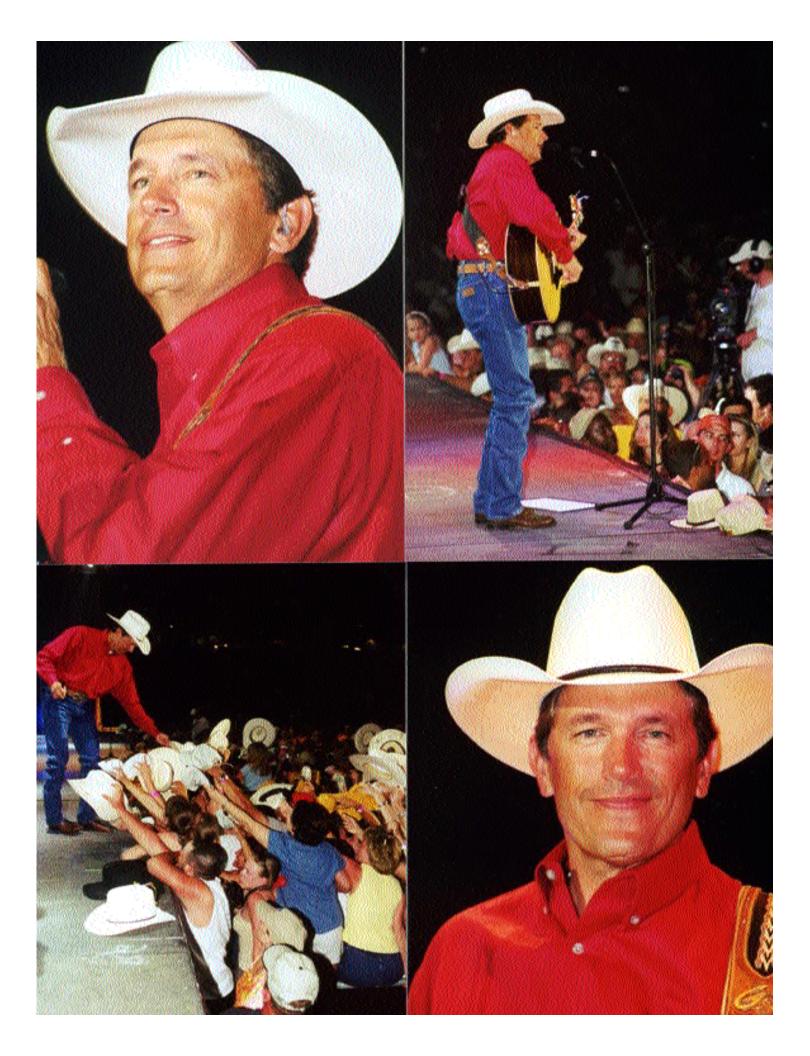
#409 Christmas Ornament

QTY.	N	IODEL	ITEM DESCRIPTION		COST	AMOUNT
		100	FAN CLUB MEMBERSHIP - 1 YEAR (Includes photo magnet, sticker, fact sheet, discography, bio, 5 x 7 FAN CLUB RENEWAL - 1 YEAR (Same as 1 year Membership). BUMPER STICKER (George Strait Horse Design). BUMPER STICKER (Red, Black and White G.S. lettering with Official George Strait Fan Club Website address below). BUMPER STICKER (Red, Black and White G.S. lettering nin Red, White, and Blue). FAN PHOTO BUTTON (1.75°x2.75°full length photo w"Blue Clear Sky"logo and G.S. signature). FAN PHOTO BUTTON (1.5°square button wiphoto from "Carrying Your Love With Me"). CAR MAGNET (Made of heavy 30 mil.magnetic sheet and printed with an outdoor quality ink, this 12°x3°magnet will last for years on your car, but can be removed without harm to the painted surface. Emblazoned with \$TR8-FAN in blue, yellow and white with an airbrush effect on the letters. This magnet will truly be an attention getter, to show the world that you are a true \$TR8-FAN). PHOTO MAGNET (2°x2°square magnet with photo and logo from LP "Latest Greatest Straitest Hits"). PHOTO MAGNET (2°x2°square magnet with photo and logo from LP "Latest Greatest Straitest Hits"). PHOTO MAGNET (7.5°x2.75°full length photo with G.S. signature from LP "Latest Greatest Straitest Hits"). COLOR 8x10 PHOTO (From LP "George Strait). COLOR 8x10 PHOTO (From LP "Nested Greatest Straitest Hits"). COLOR 8x10 PHOTO (From LP "One Step At A Time," George in Blue Shirt). COLOR 8x10 PHOTO (From LP "One Step At A Time," George in Blue Shirt). COLOR 8x10 PHOTO (From LP "One Step At A Time," George in Blue Shirt). COLOR 8x10 PHOTO (From LP "One Step At A Time," George in Blue Shirt). COLOR 8x10 PHOTO (From LP "One Step At A Time," George in Blue Shirt). COLOR 8x10 PHOTO (From LP "One Step At A Time," George in Blue Shirt). COLOR 8x10 PHOTO (From LP "One Step At A Time," George in Blue Shirt). COLOR 8x10 PHOTO (From LP "One Step At A Time," George in Blue Shirt). COLOR 8x10 PHOTO (From LP "One Step At A Time," George in Blue Shirt). COLOR 8x10 PHOTO (From LP "One Step At	U.S. NADA PEIGN	\$15 \$15 \$20	
	Ш	140 202	FO FAN CLUB RENEWAL - 1 YEAR (Same as 1 year Membership) BUMPER STICKER (George Strait Horse Design)	NEW	\$15 \$1.95	
		203 204 205	BUMPER STICKER (Red, Black and White G.S. lettering with Official George Strait Fan Club Website address below)		\$1.95 \$1.95 \$2.95	
		206 209	FAN PHOTO BUTTON (1.5"square button w/photo from "Carrying Your Love With Me") CAR MAGNET (Made of heavy 30 mil.magnetic sheet and printed with an outdoor quality ink, this 12"x3"magnet will last		\$2.95	
			for years on your car, but can be removed without harm to the painted surface. Emblazoned with STR8-FAN in blue, yellow and white with an airbush effect on the letters. This magnet will truly be an attention getter, to show the world that you are a true STR8-FANN.		\$5.05	
		218 219	that you are a rule STR8-FAM). PHOTO MAGNET (2"x2"square magnet with photo and logo from LP "Latest Greatest Straitest Hits") PHOTO MAGNET (1.75"x2.75"full length photo with G.S. signature from LP "Latest Greatest Straitest Hits")		\$5.95 \$2.95 \$2.95	
		220 221	COLOR 8x10 PHOTO (From LP "George Strait)		\$3.95 \$3.95	
		222 223 224	COLOR 8x10 PHOTO (From LP, "Always never Tine same")		\$3.95 \$3.95 \$3.95	
		236 250	POSTCARDS (Set of 10 G.S. "Pure Country" postcards)		\$3.95	
		275	Straitest Hits" - This fiem has a separate shipping/nandling charge of \$9.00) WE ARE UNABLE TO SHIP THIS ITEM TO CANADA OR FOREIGN COUNTRIES)		\$59.95 \$6.95	
		300	PHOTO MOUSE PAD (Great looking 4-color photo from "One Step At A Time" with oval G.S. logo and Official George Strait Fan Club Web site address).		\$9.95	
		315 325 340	STRAIT ROLER (White ruler w/STRAIT ROLER for a STRAIGHT EDGE logo in blue)		\$2.95 \$2.95	
		345	over a team roping scene. Each buckle will be NUMBERED and gift boxed.Size 4"x 3-1/2".)		\$119.95	
		350 390	address - Great BIC quality - Made in USA)		\$3.95 \$2.95	
		396	w/carrying strap. Includes 2 Eveready "AA"Batteries. Orange w/blue G.S. logo).A MUST FOR CONCERT GOERS!		\$6.95 \$12.95	
	Ш	409	CHRISTMAS ORNAMENT (Trim your tree with our NEW "Merry Christmas Strait ToYou" ornament, which is the seventh in our series. Each ornament is custom crested and hand-crafted from statemetal, an alloy created to emulate the rich warmth of payder unbreakable double-sided trimmed with ribbon and boxed for your			
		410	gift giving convenience)	NEW	\$8.95 \$9.95	
		415 506	PHOTO NOTE CUBE (3-1/2"cube note pad with two different color photos and G.S. logo on sides, with website address (www.georgestrait.com) at the top of every page)		\$9.95	
		300	to emulate the rich warmth of pewter. Custom crested with G.S. Rope design and horse medallion which creates deep, rich tones with every gentle breeze. Carson wind chimes stand up to the most severe weather conditions and will not chip,			
		530	crack or rust.Approx.5"w x 22-1/4"l, Boxed) KOOZIE (Hunter Green w/white and tan G.S. star design - The Koozie maintains a beverage can temperature		\$34.95 \$3.95	
		550 554	KEY CHAIN (Simulated ticket in soft enamel of the George Strait Team Roping Classic). KEYCHAIN (Double-sided photo keychain from LP "Latest Greatest Straitest Hits").		\$6.95 \$3.95	
		555 565	LICENSE TAG (White Plate which reads (STR8 FAN"with "George Strait"on top and "www.georgestrait.com" on the bottom in Tan, Navy and Burgundy)		\$3.95 \$3.05	
		575 580	HAT PIN (Enamel pin with new G.S. design in White, Burgundy, and Navy, trimmed in Gold)		\$3.95 \$5.95 \$6.95	
	Ш	585 641	EARRINGS (Sterling Silver w/G.S. signature. For pierced ears only!) CALENDAR (12 page, 15 month calendar - July 2001-September 2002 - Excellent full color photos from LP 'George Strait') CALENDAR (12 page, 15 month calendar - July 2001-September 2002 - Excellent full color photos from LP 'George Strait') CALENDAR (12) page, 15 month calendar - July 2001-September 2002 - Excellent full color photos from LP 'George Strait') CALENDAR (12) page, 15 month calendar - July 2001-September 2002 - Excellent full color photos from LP 'George Strait')	NEW	\$12.95 \$9.95	
		650 652 653 655	CHRISTMAS SONGBOOK (Includes lyrics and music for piano & guitar for all songs on G.S. Christmas Album) SONGBOOK-GREATEST HITS VOL.2 (Includes lyrics and music for piano and guitar for all songs on the album)		\$17.95 \$10.95 \$10.95	
		655 656	TEN STRAIT HITS (Songbook)		\$12.95 \$12.95	
		657 658 659	LEAD ON (SONGDOOK). BLUE CLEAR SKY (Songbook)		\$12.95 \$14.95 \$14.95	
		672 702	I'D LIKE TO HAVE THAT ONE BACK (Sheet Music) STRAIT COW STUFFED ANIMAL (w/t-shirt & slogan).		\$3.95 \$14.95	
		703 750	GEORGE STRAIT BEANIE PONY (8"laying Bean Bag Beanie Pony - Brown pony with detachable GEORGE STRAIT BEANIE PONY (8"laying Bean Bag Beanie Pony - Brown pony with detachable GEORGE STRAIT saddle - A MUST for every BEANIE collector)		\$14.95 \$11.95	
	Ш	810 990	WALL CLOCK (Round Clock with great looking photo of G.S.)	NEW	\$34.95	
		993 994	also includes the music video. Check tes of No VHS. Only)		\$19.95 \$29.95 \$29.95	
		995 996	1994 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO		\$29.95 \$29.95	
		997 998 992	1997 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO		\$29.95 \$29.95 \$29.95	
		991 989	1999 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO		\$29.95 \$29.95	
	Ш	988 9999 9999DVD	#PURE COUNTRY"VHS (Original motion picture) RATED PG "PURE COUNTRY" DVD (Digital Video Disc. Original Motion Picture. Rated PG).	NEVV	\$29.95 \$19.95 \$24.95	
		1012	WEBSITE COFFEE MUG (13 oz.white website pot belly style ceramic mug with molded spider web design and colorful Official George Strait Fan Club Website Seal and address - www.georgestraitfans.com)		\$8.95	
		1015 1025	COASTERSTONE TRIVET (Wonderful color photo of George and his horse with signature on 7"CoasterStone brand trivet made of the same porous sandstone material that made our coasters famous by absorbing moisture		\$7.95	
			CHRISTMAS ORNAMIEST (Titor Galuter will with the MICEN Tribung Common and the control of the several in our series. Each formanent is custom crested and hand-crafted from statemetal, an alloy created to emulate the rich warmth of pewter, unbreakable, double-sided, trimmed with ribbon and boxed for your gift giving convenience. CUSE NOTEPAD (Photo from LP "Always Never The Same"with G.S. logo) on sides, with website address (www.georgestrait.com) at the top of every page). PHOTO NOTE CUBE (3-172"cube note pad with two different color photos and G.S. logo on sides, with website address (www.georgestrait.com) at the top of every page). WIND CHIMES (Large "Nature's Melody Chimes hand crafted from statesmetal, a recycled aluminum alloy created to emulate the rich warmth of pewter - Custom created with 63. Rope design and horse medallion which creates deep created with 63. Rope design and horse medallion which creates deep created with 63. Rope design and horse medallion which creates deep created with 63. Rope design and horse medallion which creates deep created with 63. Rope design and horse medallion which creates deep created with 63. Rope design and horse medallion which creates deep created with 63. Rope design and horse medallion which creates deep created with 63. Rope design and horse medallion which creates deep created with 64. Rope of the created		\$40.0F	
		1026	tasks. Use them under: plants, pitchers, not pots and pans, wine bottles, and many other moisture-laden, very not or very cold containers. Individually boxed) COASTER SET (Four different coasters with wonderful photos of G.S 3-5/8"square coasters made of super absorbent porous sandstone - cork backed to protect your furniture - boxed for your gift giving convenience) COASTER (Cover photo from NEW LP "George Strait" - 3-5/8"square coaster made of super absorbent porous sandstone which will soak up any moisture from your glass - cork backed to protect your furniture - EXCELLENT GIFT) THERMAL MUG (32 oz. Pearl White Sports Mug with Blue Handle and Swivel Lid - Oval 2001 George Strait Country Music Festival Design).		\$19.95 \$17.95	
		1032	COASTER (Cover photo from NEW LP "Géorge Strait"- 3-5/8" square coaster made of super absorbent porous sandstone which will soak up any moisture from your glass - cork backed to protect your furniture - EXCELLENT GIFT)		\$4.95	
		1055 1061	HERMAL MOG (32 02. Pear White Sports mug with Blue Handle and Swivel Lid - Oval 2001 George Strait Country Music Festival Design) SHOT GLASS (GS design in hunter green)		\$6.95 \$3.95	
		1067 1102	OLD FASHIONED GLASS (8 oz.glass with sharp G.S. design in hunter green - specially designed to match the shotglass)		\$3.95 \$4.95	
		1105	Music Festival Design). Host GLASS (GS design in hunter green). SHOT GLASS (GS design in hunter green). SHOT GLASS (GS design in hunter green). CANVAS TOTE BAG (10-1/2x14x5 Natural Color Cotton Can vas Tote with hand/shoulder straps. Perfect for Travel, Shopping, Beach, School or Knitting,EMBROIDERED with round G.S. Daisy design). ATHLETIC TOTE BAG (10-1/2x14x5 Natural Color Cotton Can vas Tote with hand/shoulder straps. Perfect for Travel, Shopping, Beach, School or Knitting,EMBROIDERED with round G.S. Daisy design). ATHLETIC TOTE BAG (Black Cotton Canvas bag trimmed in red with black webbed handles and adjustable shoulder strap, front zippered pocket, two end pockets, and a double zippered top opening.Bold NEW G.S. Strait Out of the Box design in red and white on three sides.) STRAIT UMBRELLA (42"Arc, 36"Spread;16-1/2"(length when closed) Navy Blue and White with "If It's Gonna Rain"cloud design from NEW LP "George Strait"). BEACH TOWEL (100% White Cotton, Sheared Woven Terry with Large Photo of George and G.S. logo, 30"x60"). CASSETTE CASE (Insulated case with White G.S. Logo, holds 12 CD's). CHECKBOOK WALLET ORGANIZER (A handy all-in-one checkbook wallet for women. Compartments for everything! Cards, photos, cash, change, checkbook & pen. Nine double stitched pockets. (plus 24 card plastic carrier. Burgundy with tan GS 1090). BURGUNDY BANDANA (Red Bandana with G.S. Horse design specially designed for the 2001 George Strait Country Music Festival). BURGUNDY BANDANA (Rurgundy Bandana w/G.S. Brand specially designed for 2001 George Strait Country Music Festival). EMBROIDERED CAP (Khaki Ladies Cap embroidered with G.S. dandelion design). EMBROIDERED CAP (Solid Red Cap featuring Colorful Bold All Over Embroidery Stretching from edge of bill to back of cap - Country Music Festival).		\$14.95	
		1110	G.S. Strait Out of the Box design in red and white on three sides.) STRAIT UMBRELLA (42"Arc, 36"Spread;16-1/2"(length when closed) Navy Blue and White with "If It's Gonna Rain"cloud		\$29.95	
		1120 1125	design from NEW LP "George Strait"). BEACH TOWEL (100% White Cotton, Sheared Woven Terry with Large Photo of George and G.S. logo, 30"x60") CASSETTE CASE (Insulated case for 12 tapes)		\$17.95 \$29.95 \$12.95	
	Ш	1130 1150	CD CASE (Black insulated case with White G.S. Logo, holds 12 CD's) CHECKBOOK WALLET ORGANIZER (A handy all-in-one checkbook wallet for women. Compartments	NEW	\$14.95	
		4055	ror everyrning: Cards, photos, cash, change, checkbook & pen. Nine double stitched pockets		\$19.95 \$6.50	
		4065 3400	BURGUNDY BANDANA (Burgundy Bandana w/G.S. Brand specially designed for 2001 George Strait Country Music Festival) EMBROIDERED CAP (Black Ladies Cap embroidered with G.S. dandelion design)		\$6.50 \$16.95	
		3500 4200	EMBROIDERED CAP (Khaki Ladies Cap embroidered with G.S. dandelion design) EMBROIDERED CAP (Solid Red Cap featuring Colorful Bold All Over Embroidery Stretching from edge of bill to back of cap - Country Music Festival Logo)		\$16.95 \$16.95	
		4300	Country Music Festival Logo). ORANGE CAP (Grange distressed stone-washed 100% cotton twill cap embroidered with GS-01 Country Music Festival Design in White and Navy). KHAKI CAP (Khaki Cap Embroidered with GS-01 Country Music Festival Design in White and Navy). SPORTS TOWEL (11"x18", 100% Cotton Velour Fringed Towel, Vanilla Color with G.S. EMBROIDERED in		\$17.95	
		4400 4045	KHAKI CAP (Khaki Cap Embroidered with GS-01 Country Music Festival Design in White and Navy). SPORTS TOWEL (11"x18", 100% Cotton Velour Fringed Towel, Vanilla Color with G.S. EMBROIDERED in Script in Tan, Burgundy and Navy).		\$16.95 \$9.95	
					ψ0.00	

QII.	4505	TIEM DESCRIFTION ROYER DA IAMA SET /I adies Ruthle Gum Pink Fine Rih Cotton, scoon neck ton and hover short with elastic waist	COST	AWIOUNT		
		BOXER PAJAMA SET (Ladies, Butble Gum Pink Fine Rib Cotton, scoop neck top and boxer short with elastic waist. Purple G.S. heart design on top and bottoms)	\$39.95			
	4515	LADIES WHITE CAP SLEEVE T-SHIRT (White ring spun, 100% superfine combed cotton, cap sleeve t-shirt, w/G.S. ladies boots and hat design across chest) RED HALTER TOP (Red Ring Spun, 100% superfine combed cotton, halter top with G.S. Available in one size only - MEDIUM LADIES HEATHER TANK TOP (Heather Gray ring spun, 100% superfine combed cotton tank top with purple G.S.	\$17.95			
	4520	heart design)	\$17.95			
	4525	LADIES I ONG SI ESUE PARY DOLL (Pad lags class a 100% superime combet dotton rains top with purple clos.) Available in one size only - MEDIUM LADIES I ONG SI ESUE PARY DOLL (Pad lags class a 100% setton Raby Doll shift side segmed to fit the bedy	\$17.95			
	4530	CS. ladies boots and hat design)	\$18.95			
	5002	Check size: S_M_L_ ORANGE TSHIRT (Pirment-due) 100% Cotton Tshirt distressed GS.01 Country Music Check size: M_L_ ORANGE TSHIRT (Pirment-due) 100% Cotton Tshirt distressed GS.01 Country Music	\$18.95 \$17.95			
	5004	PINE GREEN T-SHIRT (Pine Green 100% preshrunk cotton short sleeve t-shirt with a 3 Check size: M L XI	\$18.95 \$17.95			
	5005	picture photo strip of George imprinted across the chest and back)	\$18.95 \$17.95			
	5006	design with photo of G.S. on front)	\$18.95 \$17.95			
	5010	Flag design with photo of G.S. on Front)	\$18.95 \$17.95			
	5015	Annual Country Music Festival design w/photo) XXI RI ACK I ONG SI FEV SHIRT (Right 100% preshrunk cotton long sleeve shirt w/Flaming Check size: M	\$18.95 \$18.95			
	5020	G.S. Brand Country Music Festival design on left front chest, full back, and down left arm)	\$19.95			
	0020	heart design). Available in one size only - MEDIUM ADIES HEATHER TANK TOP (Heather Gray ring spun, 100% superfine combed cotton tank top with purple G.S. heart design). Available in one size only - MEDIUM Check size: S M L XL Estivation of Silver Gilter Heart design). Check size: S M L XL Festival design on front and small oval G S. Tag design on back). Filted silhouette - G.S. Silver Gilter Heart design). Check size: M L XL Festival design on front and small oval G S. Tag design on back). Filted GREEN T-SHIRT (Pigment-dyed 100% preshrunk cotton short sleeve t-shirt with a 3. Check size: M L XL picture photo strip of George imprinted across the chest and back). YXI FINE GREEN T-SHIRT (Pigmed Green 100% preshrunk cotton short sleeve t-shirt with a 3. Check size: M L XL picture photo strip of George imprinted across the chest and back). YXI SPORTS GRAYT-SHIRT (Sports Gray 100% preshrunk cotton short sleeve t-shirt - American Flag Check size: M L XL SPORTS GRAYT-SHIRT (Sports Gray 100% preshrunk cotton short sleeve t-shirt with the Check size: M L XL MUSTARD YELLOWT-SHIRT (Pigment-dyed, 100% Cotton short sleeve t-shirt with the Check size: M L XL BLACK LONG SLEEVE SHIRT (Black 100% preshrunk cotton long sleeve shirt w/Flaming. Check size: M L XL ANSI BLACK LONG SLEEVE SHIRT (Black 100% preshrunk cotton color-block baseball jersey. Red body with Black sleeves, 6 button placket w/George Strait in Black and White on left front chest; full back, and down left arm) XXI BASEBALL SHIRT (Heavyweight 100% preshrunk cotton color-block baseball jersey. Red body with Black sleeves, 6 button placket w/George Strait in Black and White on left front chest - Huge "STRAIT" across the back with, of course, the number "I'underneath.Oversized). Check size: M L XL ANDARD SHIRT (100% Cotton, white shirt with tittle singin	\$39.95			
	5150	FAN CLUB T-SHIRT (100% Cotton, White shirt with two great photos of George	\$17.95 \$18.95			
	5205 5300	BABY BIB (White Bib with "I Love George Strait"in Blue and Red - CUTE!)	\$4.95			
	5330	and his dog - "I'm a little George Strait Fan")	\$8.95			
	5340	chest oval 2001 G.S. Country Music Festival design)	\$17.95			
	6520	Armadillo design)	\$12.95 \$21.95			
	7035	TAPESTRY AFGHAN (3 ply, 54"x 70"100% cotton custom tapestry weave afghan - 40 colors are w oven into lifelike photo of G.S. standing against a picket fence with colorful G.S. logo - BEAUTIFUL! USA Made)	\$49.95			
	8040	SWEATSHIRT (Heavyweight 50/50 full cut crewneck sweatshirt Natural color with Navy and Khaki trim on collar and cuffs, pill resistant fleece, full chest EMBROIDERED G.S. design)	\$49.95			
	9003	SWEAT PANTS (Royal Blue 50/50 sweat pants with covered elastic waist with draw cord and elastic cuff at ankle, pill resistant fleece, G.S. logo embroidered on left leg - specially designed to be worn with				
	9005	BABY BIB (White Bib with "I Love George Strait"in Blue and Red - CUTE!). BABY SHIRT (100% cotton white shirt with little singing cowboy and his dog - "I'm a little George Strait Fan"). ASH/BLACK YOUTH BASEBALL SHIRT (Ash body with black 3/4 length slee ves, 100% combed cotton, small mid chest oval 2001 G.S. Country Music Festival design). Check Touth BASEBALL SHIRT (Ash body with black 3/4 length slee ves, 100% combed cotton, small mid chest oval 2001 G.S. Country Music Festival design). Check Youth size:214 6/8 10/12 14/16 NIGHTSHIRT (100% Cotton, one size fits all, huge photo of George w/Country Music Festival Logo). TAPESTRY AFGHAN (3 ply, 54"x 70"100% cotton custom tapestry weave afghan - 40 colors are wo even into lifelike photo of G.S. standing against a picket fence with colorful G.S. logo - BEAUTIFUL! USA Made). SWEATSHIRT (Heavyweight 50/50 full cut crewneck sweatshirt Natural color with Navy and Khaki trim on collar and cuffs, pill resistant fleece, full chest EMBROIDERED G.S. design). Check size:M L XL XXL SWEAT PANTS (Royal Blue 50/50 sweat pants with covered elastic waist with draw cord and elastic cuff at ankle, pill resistant fleece, G.S. logo embroidered on left leg - specially designed to be worn with Check size:M L XL SWEATSHIRT (Hoxyal Blue 50/50 Sweatshirt with pill resistant fleece. G.S. logo EMBROIDERED full chest - SPecially designed to be worn with tem #9003 SWEATSHIRT). Check size:M L XL XXL SWEATSHIRT (Royal Blue 50/50 Sweatshirt with pill resistant fleece. G.S. logo EMBROIDERED full chest - SPECIALLY AXL SWEATSHIRT (Royal Blue 50/50 SweatShirt with pill resistant fleece. G.S. logo EMBROIDERED full chest - SPECIALLY AXL SWEATSHIRT (Royal Blue 50/50 SWEATSHIRT). Check size:M L XL XXL	\$34.95			
	III 9700	specially designed to be worn with item #9003 SWEATPANTS)	\$49.95			
		zipper pockets, double needle stitching, embossed rubber zipper pull, black nylon binding on placket and pockets, <u>GS-01 Country Music Festival Design Embroidered on left front chest)</u>	\$85.00			
	III 9730	TOUR JACKET (Canvas jacket w/black bodiceand british tan brushed twill sleeves, nylon lining, antique brass zipper front closure, heavy rib knit cuffs, collar and waistband, with reinforced slash pockets, Huge				
	III 9760	embroidered square G.S. logo on back)	\$95.00			
		100% cotton sheeting lining with an inside chest pocket, heavy rib knit cuffs, collar and waistband - great looking G.S. Country Music Festival logo embroidered across back)	\$95.00			
	9800	iacket, metal zipper and Hunter Green trim.G.S. embossed on back with detailed team roping scene	#400.0F			
	9950	the left front chest is embossed with G.S. cattle brand.) TOUR JACKET (Athletic Team Style Jacket, BlackWool Bodice, Red Suede sleeves, deep front pockets trimmed in Red Suede,	\$169.95			
	0005	Snap front with Black collar and cutts. Colorful chenille G.S. on front left chest and large colorful chenille G.S. "On Tour"logo on back, quilted satin lining, ShARP!	\$175.00			
	9995	a wide Red Leather stripe across the Sleeve. Deep front pockets, Black leather underneath Red wool collar.				
		This item has an additional shipping & handling charge of \$11.75 per jacket)	\$350.00			
	901 902	STRAIT COUNTRY				
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	913 914	LIVIN'IT UP				
	915 916	TEN STRAIT HITS \$16. \$11. HOLDING MY OWN \$16. \$41				
	917 918	PURE COUNTRY (Original motion picture soundtrack)				
	919 920	LEAD ON\$16\$11	s dozens of photograp			
	921	The resistant fleets. 6.1 Store 30 methodisered on left log - Specially designed to be worn with ## \$490.5 SWEATSHIRT), logo embroidered on left log - Specially designed to be worn with ## \$490.5 SWEATSHIRT (Royal Blue 50/50 Sweatshirt with pill resistant fleece. G.S. logo EMBROIDERED full chest-specially designed to be worn with item #900.5 SWEATSHATS). **Check size: M. L. XL. XXL. SWEATSHIRT (Royal Blue 50/50 Sweatshirt with pill resistant fleece. G.S. logo EMBROIDERED full chest-specially designed to be worn with item #900.3 SWEATPANTS). **Check size: M. L. XL. XXL. SWEATSHATSHATSHATSHATSHATSHATSHATSHATSHATSH		·· · · · · · · · · · · · · · · · · · ·		
	922 923	CARRYING YOUR LOVE WITH ME				
	924 925	ALWAYS NEVER THE SAME \$16. \$11. MERRY CHRISTMAS WHEREVER YOU ARE. \$16. \$11				
	926 927	LATEST GREATEST STRAITEST HITS				
	III 928	THE ROAD LESS TRAVELED (Available for shipment Nov. 6, 2001) NEW\$16\$11				
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Anita's Notes:

Welcome to the fall issue Strait Talk. As we are writing this we can't help, but stop and pray that none of our fan club members or their friends and families were lost in the tragic terrorist attacks on New York City and Washington, DC. Our thoughts and prayers go out to those that were lost and our condolences and prayers are sent to their families and friends who have suffered so much from this grievous attack. Watching all the rescue workers and volunteers in New York City and Washington, DC, as well as people around the country doing all they could to help, made us proud to be Americans. We may bicker amongst ourselves, we might fight and might feud, but in the end the greatest bond ever known to man holds us together. WE ARE ALLAMERICANS! We will overcome and we will persevere and we will be stronger because of it. GOD **BLESS AMERICA!**

It is time for us to get back to work and do what we do best, so here goes. With all the rain and cooling down in temperatures, I believe our autumn will be beautiful with so many colors that you can't even describe. Hoping that each and every one enjoys the outdoors. George, Norma, and Bubba finished off the summer with a flyfishing trip to Alaska before Bubba had to head back to college.

The autumn months will bring a new single and new album that will be called "The Road Less Traveled." The single is "Run" and will be officially released on October 1st, although you might hear it on some stations before that. The album will be available on November 6th. We will have it available in our warehouse the day

before and will ship our orders on the 6th. If you can't find it close to you, please order one using our catalog or on our website general store at www.georgestrait.com. We think you will love it. Let us know what your favorites are.

The 2001 Country Music Association Awards will be telecast Nov. 7th from the Grand Ole Opry in Nashville, TN at 7 p.m. CST. Check your local listings for the time in your area. George is nominated for "Entertainer of the Year" and "Male Vocalist." He and the Ace In The Hole Band will perform his new single on the show. The song "Murder on Music Row" is also nominated for "Song of the Year" which is an award specifically for songwriters. Good luck George on the nominations. You know you've got our vote.

We have no information for you on the movie "Grand Champion" that George had a cameo role as himself singing the song "Hokey Pokey." If we receive any release information on the movie, we will add it to Strait Line and make it available on our web site at www.georgestrait.com.

If you turn to the back of Strait Talk, you will find two dates for the year 2002. Yes, George will be working in 2002 and no he will not be starting his regular tour in the spring. It looks like we are all in for a change. However, George will play in the spring with a date at the Houston Astrodome during the Houston Livestock Show and Rodeo on March 3rd. He will return to the Rodeo for the first time since 1996 and it will be the final HSLR show to be held in the Astrodome. All 65,000 tickets to the 2002 performance were sold out in less than two hours. The Rodeo will

move in 2003 to their new facility that they will share with the Houston Texans football team. It has also been announced that George will perform the first rodeo performance to be held in the new stadium. The date for that has not been finalized. No other shows are scheduled around the Houston Rodeo at this time but don't be surprised if a couple of them pop up. It is a great feeling to be coming back to the Rodeo. The official George Strait Tour for 2002 has not been finalized yet but we can tell you that he will be returning to the Arena venues that will permit him to visit some cities he has not been able to visit in the last few years. It will also permit fans the opportunity to see the shows in a much closer environment. Tentative plans for the tour have it taking place in the fall of 2002. Details will be available when they are complet-

The 20th Annual George Strait Team Roping Classic will be moved to a cooler time of the year. George and his family have decided to move the event to the spring with the tentative dates being March 15th & 16th. It will again be held at the San Antonio Rose Palace in San Antonio, TX. We hope to have all the pertinent information in the December issue of Strait Talk and if it is available sooner we will post it on our website at www.georgestrait.com.

We would like to invite you to visit the George Strait website general store at www.georgestrait.com and check out some of the new items we have available. We have posted a few new photos to assist you. Some of them will make great gifts for family or friends in the upcoming Christmas season. Some of the items are also on the new merchandise page of the

(Continued on following page)

VISIT THE OFFICIAL GEORGE STRAIT WEBSITE: www.georgestrait.com user name: road password: run

Anita's Notes (continued):

newsletter. Also in this issue, as well as on the website, is the special order form for our new Christmas Sweatshirt. In addition, we have introduced weekly specials on the home page of our website at www.georges-trait.com. We hope you take a look.

We continue to thank the fans who send in articles on George for the fan collectables column and to Terry Calonge for the great George Strait photos in this issue. If you would like to earn \$5.00 in Strait Cash, receive your Strait Talk in a first class envelope and a collector's card, read for the details in the collectable column. That also goes for sending photos and letters used in the Mailbox section and games. Have fun searching and good luck.

For new members to the George Strait Fan Club, we have a Fan Club section on the official George Strait website at www.georgestrait.com and you need a User Name and Password to get into that area. It will make the newsletter available



Pen Pal

OCTOBER-NOVEMBER 2001

(Fans that exchange letter through mail)

Connie Hall 4253 Hydraulic Road West Carrollton, Ohio 45449

Pamela Schiavone (46) 16 Ralston Ave. Apt. 2 Kenmore, N.Y. 15217 to you earlier than you receive it in the mail and find out about tour dates before anyone else does. The User Name and Password for this issue are:

> User Name: <u>road</u> Password: <u>run</u>

If we do not have your email address or

you are changing addresses please call or send it to us. The office hours are 8:30 a.m. to 4:30 p.m. Monday thru Friday. The phone number is 615-824-7176 and the address is P.O. Box 2119, Hendersonville, TN 37077. Remember that the post office will not forward newsletters.

Till we write again, best wishes to George on his nominations and his new album release. Thanks for helping us keep the country Strait.



From The Mailbox:

GSFC.

My son and I were at the Louisville concert (our 5th stadium concert). Enjoyed it very much. It was my first time to see Alan Jackson in person, he was very good. But George was the best! He doesn't do many encores so "Folsom Prison Blues" was a real treat. It's a good old song and George sang it better than Johnny Cash.

Here it is only August and already we are looking forward to next year.

Evelyn T. Balog Kettering, OH

P.S. I really enjoy the "Strait Talks."

Dear Anita,

I read in "Country" (September 4, 2001) there may be another song or album duet with George Strait and Alan Jackson if George would agree. An album would be great! I mailed my vote. I checked "Yes!"

I would love to see their song/songs and album go to #1 on the charts, and win many awards again like "Murder on Music Row."

My 84 year old mother and I love "Murder on Music Row."

Sincerely, Beverly Enlow Louisville, KY

FAN CLUB # - 1-615-824-7176 MONDAY - FRIDAY 8:30 A.M. - 4:30 P.M. ORDER DESK # - 1-800-338-4732 FAX # - 1-615-822-2527

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GEORGE STRAIT ITINERARY

Date	City & State	Venue	Ticket Info	On Sale			
March 2001							
3	Houston, TX	Reliant Astrodome	SOLD OUT	SOLD OUT			
15-16	San Antonio, TX	San Antonio Rose Palace	N/A	N/A			
	(20th Annual George						