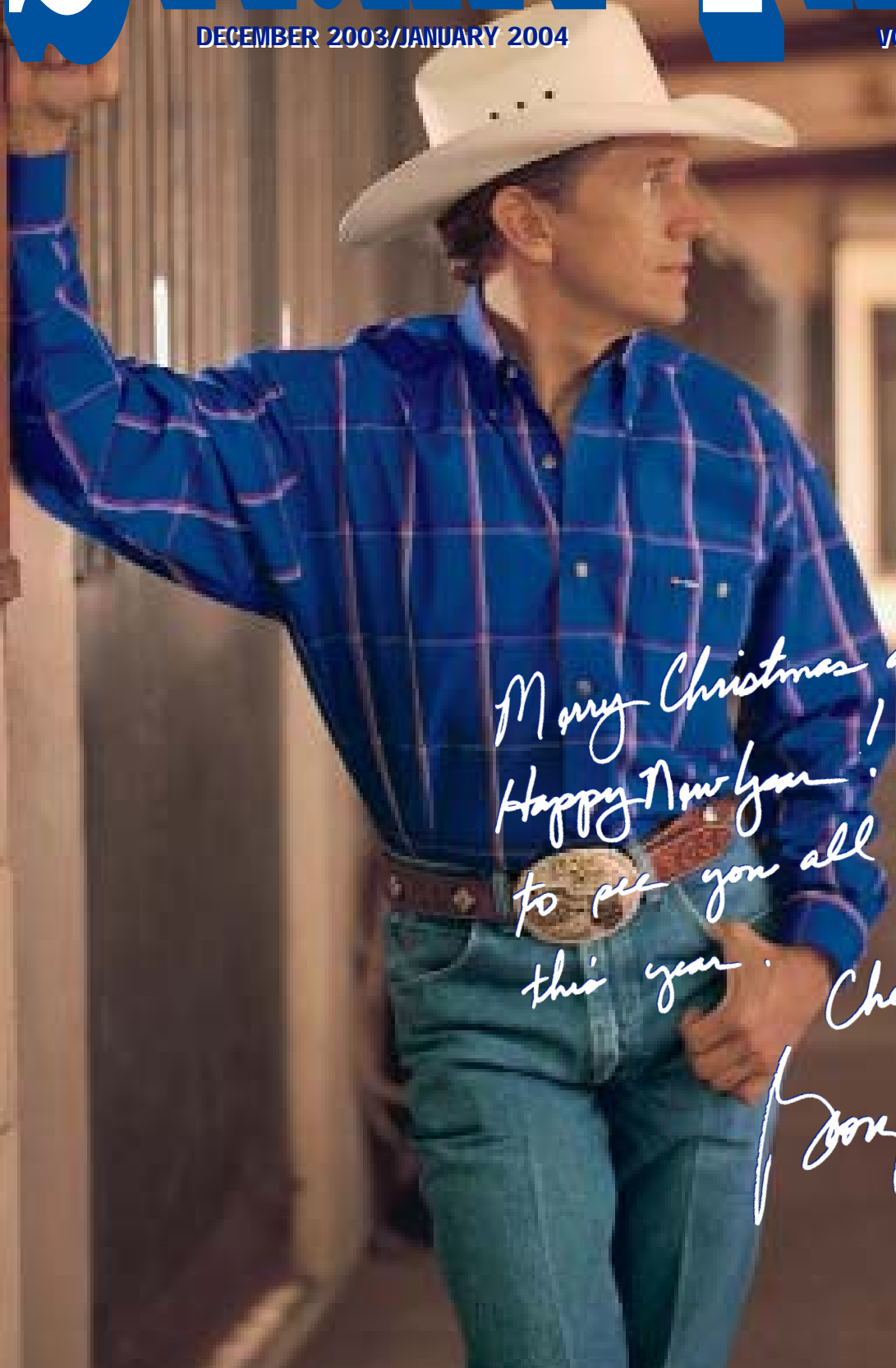


STRAIT TALK

DECEMBER 2003/JANUARY 2004

VOL. 21 NO. 6



*Merry Christmas and
Happy New Year! I hope
to see you all on tour
this year.*

*Cheers,
Tony Strait*

STRAIT TALK

George Strait Receives Art Medal


President Bush and First Lady Laura Bush Present the Honor to Strait in the Oval Office

Washington, D.C. (November 12, 2003) - President George W. Bush has announced that George Strait is one of ten recipients of the 2003 National Medal of Arts. The National Medal of Arts is the nation's highest honor for artistic excellence and is given to those who have made extraordinary contributions to the creation, growth and support of the arts in the United States. The President and First Lady Laura Bush presented the awards in an Oval Office ceremony at the White House on November 12th.

"I'm deeply honored to be named as a

recipient of the President's National Medal of Arts," said Strait. "To think that my career has taken me from the honkytonks of South Texas to the White House is really remarkable. I'm also extremely flattered to be named alongside the other honorees."

Each year, the National Endowment for the Arts seeks nominations from individuals and organizations across the country. The National Council on the Arts, the Endowment's Presidentially appointed advisory body, reviews the nominations and provides recommendations to the President,

who selects the recipients. The other honorees are Austin City Limits, PBS television program; Beverly Cleary, children's book author; Rafe Esquith, arts educator; Suzanne Farrell, dancer/choreographer/company director/educator; Buddy Guy, blues musician; Ron Howard, actor/director/writer/producer; Mormon Tabernacle Choir, choral group; Leonard Slatkin, symphony orchestra conductor and Tommy Tune, dancer/actor/choreographer/director. 


George Strait Sets Canadian Dates

He will Perform in Vancouver, Edmonton and Calgary

Nashville, TN--George Strait has announced that he will perform a concert in three Canadian cities for the first time in more than a decade. Strait, who has been overwhelmed with requests from Canadian fans, has decided that the time has come to fulfill those wishes and venture north of the US border. Strait will perform shows in Edmonton, AB at the Skyreach Centre on

July 19th and in Calgary, AB at the Pengrowth Saddledome on July 20th. A date in Vancouver, BC has also been set at the Pacific Coliseum on either July 16th or 17th. An exact date for that concert will not be determined until sometime early in December.

George Strait has had a legion of Canadian fans for many years and has

played a number of shows in western Canada in years past. He will be accompanied on the tour by Capitol records recording artist Dierks Bentley, who just obtained his first #1 record with "What Was I Thinkin". Tickets for the Edmonton and Calgary shows will go on sale November 27th to the general public from Ticketmaster in Canada. 

King George Can Still Make Cheyenne


CHEYENNE, WY – It's official. George Strait, country music legend and true cowboy will take the stage at Cheyenne Frontier Days on Friday, July 23, 2004.

Strait, often referred to as "the king of country music," is known for consistently producing country hits that have ruled the charts for over 20 years. He has had 50 #1 hits including "Amarillo by Morning," "Love Without End, Amen," "I Cross My Heart," "Check Yes or No," "I Can Still Make Cheyenne," and "Write This Down." Other career highlights include a seven-

time platinum box set CD package and a starring role in the 1992 film, "Pure Country." His latest album is entitled, "Honkytonkville." Not just a cowboy onstage, George is a member of the PRCA and even hosts his own annual team-roping event.

Contract Acts Chairman John Tabor said that George Strait is, "by far the most requested artist," when Cheyenne Frontier Days receives input from ticket buyers on whom they would like to see grace the Cheyenne stage. Tabor added, "We are

delighted that he will be back on stage with us this summer for the first time since 1996." Cheyenne Frontier Days anticipates a huge demand for tickets and plans to expand the seating capacity to accommodate fans.

Tickets go on sale Saturday, November 22 at 9:00 a.m. at the Cheyenne Frontier Days ticket office. Tickets may also be purchased by phone at 800.22.RODEO, online at www.cfdrodeo.com, or by calling TicketsWest at 866.424.2626. 

George Strait Headlines Houston Rodeo Lineup For 2003!

With the holidays approaching, RODEO-HOUSTON fans have a new holiday shopping opportunity. Tickets for George Strait's March 3rd performance, as well as tickets for all 20 Rodeo and Entertainer performances in Reliant Stadium, go on sale.

Saturday, November 22 - Twenty-nine diverse entertainers make up the RodeoHouston lineup. The list of prolific and acclaimed entertainers who will be appearing at the 2004 event, have garnered numerous music industry honors, including 97 Country Music Association awards, 87 Academy of Country Music awards and 49 Grammy


awards.

Since spring break for almost every school in Texas, kindergarten through college, coincides with the 2004 Houston Livestock Show and Rodeo, a special lineup of entertainers will be featured March 15-19 and the Show's carnival will have an early opening at 2 p.m. each day that week.

All weekday performances begin at 7 p.m., and Saturday and Sunday performances begin at 4 p.m. Each performance begins with the grand entry, rodeo events and the calf scramble, and ends with the concert entertainer.

Rodeo tickets are \$16, plus a Ticketmaster

convenience charge, and are available at all Ticketmaster outlets. Ticket sales will begin Saturday, Nov. 22, 10 a.m., CST. Tickets will be sold on the Internet at ticketmaster.com. Tickets may be charged by phone at 713.629.3700. On Saturday, Nov. 22, only, all performances will be limited to 10 tickets per person.

Tickets will not be sold at Reliant Park on Saturday, Nov. 22, or Sunday, Nov. 23. Tickets may be purchased at Reliant Park beginning Monday, Nov. 24, at 10 a.m. at the south Reliant Stadium ticket windows. 

FYI: KING OF THE HILL FANS

For all you people that are fans of "King of the Hill," George will be Calvin the Truck Driver on December 14th. Tune in!

George Strait Team Roping Tickets Moving Fast

Tickets for the 2004 George Strait Team Roping are moving fast. The event, sponsored by Tractor Supply Co. and Cavender Chevrolet of Boerne, TX. has become one of the greatest team roping events in the nation and fans and ropers alike jam into the arena to watch and participate. Tickets

are on sale now and may be purchased online at www.gstrc.com. Tickets may also be purchased for \$16 each, including shipping and handling, by calling 210-698-0791 between 9am and 5pm Monday through Friday. Those wishing to order by mail may send their checks or money orders to:

George Strait Team Roping Classic
PMB #452

24165 IH-10 West, Suite 217
San Antonio, TX 78257-1159

Ticket buyers should keep in mind and all tickets are non-refundable and may not be exchanged for another day. 🦄

Fan Collectable Column December 2003/January 2004

- Country Weekly Magazine - Nashville, TN. 11-11-03. P. 3 mentioned w/photo: 2004 Tour, p. 13 mentioned, p. 25 mentioned, p. 30 photo/mentioned, p. 34 mentioned w/photo, p. 41 ad for CMA Nominations, p. 64 puzzle, p. 70 single/album chart, p. 72 Flashback - 1987.
- Courier-Journal Newspaper - Louisville, KY. 11-4-03. Mentioned in article on p. 4 col. 1, section C-1.
- American Cowboy - Dallas, TX. Nov/Dec Issue. P. 17 ad for Wrangler shirt collection, p. 74 ad for Priefert Ranch equipment.
- Oregonian - Gales Creek, OR. 11-5-03. P. B-4. Living Section: Entertainment - mentioned in article.
- USA Today Newspaper - 11-5-03. P. 7D Full page ad on the CMA Awards.
- BMG Music Ad - George Strait featured. Front cover w/photo, p. 2 full page ad w/photo and information about "Honkytonkville."
- Oregonian - Gales Creek, OR. 11-9-03. Fred Meyer ad p. 17 "Pure Country" DVD sale.
- Country Music Today - CMT Magazine. Nashville, TN. Nov/Dec Issue. P. 3 full page ad for George Strait shirt collection
- from Wrangler, p. 28 photo from 1989 "Entertainer of the Year," p. 29 mentioned under "The Big Winners" list, p. 30 mentioned, p. 34 mentioned.
- Dallas Morning News. Nov. 13, 2003. Dallas, TX. Photo w/story "George Strait receives National Medal of Arts."
- USA Today. Nov. 13, 2003. Lifeline section, George mentioned in story.
- San Antonio Express-News. San Antonio, TX. 11-13-2003. P. 1A, 3A story w/photo.

The following George Strait Fan Club Members submitted to the Collectable Column...

And We Thank You!

As a GSFC member, you can join in and earn Strait Cash, receive your Strait Talk 1st Class and a Collector's Card. This is all you need to do - collect magazine or newspaper articles, photos or reviews - send them in and if we use them, your name is added to the list. It's easy. Remember to enclose the article, where it came from, date, page #, issue and your name and address. Thank You!!!

Florence Bieniek - Amsterdam, NY
Linda Robbins - San Antonio, TX
Alexis Gaffney - Gales Creek, OR

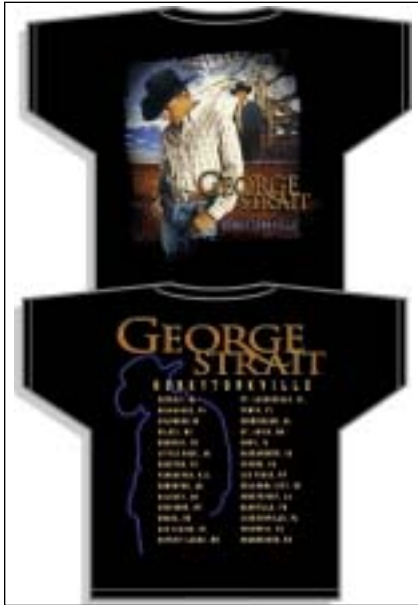
Margaret A. Carmichael - Loveland, CO
Barbara Kelly - Park City, MT
Beverly Enlow - Louisville, KY



GEORGE STRAIT ON TOUR
~ YEARS AGO ~



NEW FAN CLUB MERCHANDISE



#5002 - Navy Tour T-Shirt



#5010 - Black Tour T-Shirt



#5012 Khaki Green T-Shirt



#5014 - Navy Ringer T-Shirt



#5050 - White Long Sleeve Shirt



#5018 - Baseball Jersey



#214 - Photo Magnet



#645 - Calendar



#215 - Photo Magnet

Visit The Official George Strait Website ► www.georgestrait.com
 user name: cold ► password: weather

NEW FAN CLUB MERCHANDISE



Front



Back

#5055
Blue Long
Sleeve Shirt



#9020 - Sports Grey Sweatshirt



#6510 - Nightshirt



Front



Back

#9030
Hooded
Sweatshirt



Front



Back

#9700 - Embroidered Jacket



#4700 - Orange Ladies Tee

NEW HOURS: MON., WED., THURS. 8:30 A.M.-4:30 P.M. ▶ TUES. & FRI. 8:30 A.M.-3:00 P.M. (CENTRAL TIME)
 FAN CLUB #: 1-615-824-7176 ▶ ORDER DESK #: 1-800-338-4732 ▶ FAX #: 1-615-822-2527

NEW FAN CLUB MERCHANDISE



#4740 - Heather Ladies Tee



#4720 - Tan Ladies Tee



#4760 - Navy/White Layered Ladies Tee



#3025 - Red Bandana



#552 - Photo Keychain



#3030 - Black Bandana



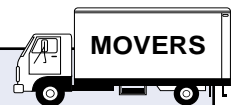
#4001 - Embroidered Cap



#4002 - Embroidered Cap



#4003 - Embroidered Cap



ARE YOU MOVING?

DROP US YOUR NEW ADDRESS BY MAIL OR CALL!

GSFC • P.O. BOX 2119 • HENDERSONVILLE, TENNESSEE 37077 • (615) 824-7176

(NEW HOURS: MON., WED., THURS. 8:30 AM - 4:30 PM; TUES. & FRI. 8:30 AM - 3:00 PM CENTRAL TIME)

LIMITED EDITION SWEATSHIRT AVAILABLE FOR THE HOLIDAY SHOPPING SEASON!



#9100 - Christmas Sweatshirt (Navy)

SPECIAL ORDER FORM

QTY.	ITEM	SIZE (Please specify)	COST	TOTAL
	9100 Christmas Sweatshirt (Navy)	<input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL	\$35.95	

Shipping and Handling:
\$5.50 per Sweatshirt

Shipping Charge: \$5.50 per Sweatshirt \$ _____

Total \$ _____

PLEASE PRINT

NAME: _____ CUSTOMER #: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: (_____) _____ E-MAIL: _____

Method of Payment: Check _____ Money Order _____ Cashier Check _____ Credit Card _____

(If paying with Credit Card, please fill out below)

MASTERCARD/VISA NO.: _____

EXPIRATION DATE: _____

NAME ON CARD: _____

SIGNATURE ON CARD: _____

MASTERCARD/VISA ORDERS CALL TOLL FREE 1-800-338-GSFC

QTY.	MODEL	ITEM DESCRIPTION	COST	AMOUNT
	100	FAN CLUB MEMBERSHIP (Newsletter Sent By Mail) - 1 YEAR U.S. \$20		
		(Includes photo magnet, sticker, fact sheet, discography, bio, 5 x 7 CANADA \$20		
		photo & 4 quarterly issues of STRAIT TALK sent through the mail with periodic email updates) FOREIGN \$25		
	120	FAN CLUB MEMBERSHIP (Newsletter Sent Via E-Mail) - 1 YEAR U.S. \$15		
		(Includes photo magnet, sticker, fact sheet, discography, bio, 5 x 7 photo & 4 quarterly issues of STRAIT TALK CANADA \$15		
		sent via e-mail with periodic email updates, all photos will appear in color) FOREIGN \$20		
	140	FAN CLUB RENEWAL (Newsletter Sent By Mail) - 1 YEAR U.S. \$20		
		(Same as 1 year membership - CANADA \$20		
		Newsletter sent through the mail) FOREIGN \$25		
	160	FAN CLUB RENEWAL (Newsletter Sent Via E-Mail) - 1 YEAR U.S. \$15		
		(Same as 1 year membership - CANADA \$15		
		Newsletter sent via e-mail) FOREIGN \$20		
	204	BUMPER STICKER (4"x3-1/2" sticker w/Sharp G.S. lettering in Red, White, and Blue) \$1.95		
☆☆☆	207	BUMPER STICKER ("Honk If You Honky Tonk" George Strait Bumper Sticker, 8-1/2" x 3", Red and White) NEW \$1.95		
☆☆☆	214	PHOTO MAGNET (2"x2" square magnet with photo of G.S. with beautiful logo) NEW \$2.95		
☆☆☆	215	PHOTO MAGNET (1.75"x2.75" rectangular magnet with photo of G.S. and logo down the side) NEW \$2.95		
	300	PHOTO MOUSE PAD (Great Looking 4-color photo of G.S. from LP "Honkytonkville" with G.S. logo and Official George Strait Fan Club Web Site Address) \$9.95		
	315	STRAIT RULER (White ruler w/"STRAIT RULER for a STRAIGHT EDGE" logo in blue) \$2.95		
	325	SHOELACES (36" LACES, NEW longer length, white w/G.S. name in red) \$2.95		
	340	BELT BUCKLE (Solid bronze buckle w/sterling silver and gold electroplated classic western design w/G.S. highlighted over a team roping scene. Each buckle will be NUMBERED and gift boxed. Size 4" x 3-1/2".) \$119.95		
	415	PHOTO NOTE CUBE (3-1/2" cube note pad with two different color photos and G.S. logo on sides, with website address (www.georgestrait.com) at the top of every page) \$9.95		
	530	KOOZIE (Hunter Green w/white and tan G.S. star design - The Koozie maintains a beverage can temperature of 40 degrees or below for 35 minutes or three times longer than a can without a KOOZIE) \$3.95		
☆☆☆	552	PHOTO KEYCHAIN (Double sided photo keychain containing a photo from "Honkytonkville") NEW \$3.95		
	555	LICENSE TAG (Colorful plate which reads GRG STR8 with horse design and "www.georgestrait.com" across the top) \$5.95		
	565	LICENSE TAG HOLDER (Black frame with "George Strait" on top and "www.georgestrait.com" on the bottom) \$4.95		
☆☆☆	570	ITALIAN CHARM BRACELET (Our "George Strait" Italian Charm Bracelet starts with a 19 link stainless steel bracelet and 18 kt. Gold plated "George Strait" Charms, which are soldered on. Each link/charm can be added or subtracted to reach your desired length. Each link is exceptionally crafted and will link with other name brand Italian Charms. Adding and subtracting links is easy. Men and women; boys and girls, will all have fun designing their own original bracelet. Trade charms with friends, or make someone an extra special gift.) NEW \$19.95		
	580	HAT PIN (Sterling silver w/G.S. signature in blue) SUPER! \$6.95		
	585	EARRINGS (Sterling Silver w/G.S. signature. For pierced ears only!) \$12.95		
	600	LOVE WITHOUT END, AMEN (This tender gift BOOK, a celebration of a father's unconditional love for his child, is a perfect father's day gift. Includes a CD of the song sung by George Strait) \$14.95		
☆☆☆	645	CALENDAR (12 page, 15 month calendar - April 2004 - June 2005 - Excellent full color photos) NEW \$12.95		
	650	SONGBOOK (The Best of George Strait 2nd Edition, includes 34 of George's Greatest Hits for Piano, Vocal and Guitar) \$17.95		
	652	CHRISTMAS SONGBOOK (Includes lyrics and music for piano & guitar for all songs on G.S. Christmas Album) \$10.95		
	653	SONGBOOK-GREATEST HITS VOL. 2 (Includes lyrics and music for piano and guitar for all songs on the album) \$10.95		
	655	TEN STRAIT HITS (Songbook) \$12.95		
	661	ALWAYS NEVER THE SAME (Songbook) \$14.95		
	662	LATEST GREATEST STRAITEST HITS (Songbook) \$14.95		
	663	THE BEST OF GEORGE STRAIT (Songbook) \$10.95		
	701	STRAIT BEAR (Super soft and very squeezable 12" Honey Color Bear wearing a "George Strait Across America" Flag Shirt) \$19.95		
☆☆☆	810	WALL CLOCK (Round Clock with great looking photo of G.S.) NEW \$39.95		
	990	CONCERT VIDEO (George Strait "Live" concert performance recorded New Year's Eve 1986-1987 - also includes the music video "Check Yes or No" - VHS only) \$19.95		
	993	1992 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO \$29.95		
	994	1993 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO \$29.95		
	995	1994 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO \$29.95		
	996	1995 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO \$29.95		
	997	1996 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO \$29.95		
	998	1997 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO \$29.95		
	992	1998 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO \$29.95		
	991	1999 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO \$29.95		
	989	2000 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO \$29.95		
	988	2001 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO \$29.95		
	987	2002 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO \$29.95		
☆☆☆	986	2003 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO NEW \$29.95		
8888DVD		"FOR THE LAST TIME" - LIVE FROM THE ASTRODOME DVD (Recorded at the closing night of the Houston Livestock show and Rodeo on March 3, 2002 - Available in DVD only) \$20.00		
	9999	"PURE COUNTRY" VHS (Original motion picture) RATED PG \$19.95		
9999DVD		"PURE COUNTRY" DVD (Digital Video Disc, Original Motion Picture, Rated PG) \$24.95		
	1015	PHOTO COFFEE MUG (White mug with 4 color photo process w/George in black hat with background rodeo scene) \$7.95		
☆☆☆	1022	DENIM APRON (Embossed Denim Apron is 28" Long with 3 roomy pockets, extra-long ties and adjustable neck strap. GREAT for Chores and Indoor or Outdoor Cooking. Washable and Durable, Brand NEW G.S. Rodeo Design using a permanent 3 dimensional embossing process, Made in U.S.A.) NEW \$29.95		
☆☆☆	1026	COASTER SET (Four Different Coasters with Color Photos from George's latest photo session for "Honkytonkville." 3 5/8" Square Coasters made of super absorbent porous sandstone - cork backed to protect your furniture - boxed for your gift giving convenience) NEW \$17.95		
	1061	SHOT GLASS (GS design in hunter green) \$3.95		
	1067	OLD FASHIONED GLASS (8 oz. glass with sharp G.S. design in hunter green - specially designed to match the shotglass) \$4.95		
☆☆☆	1070	SATCHEL ("George Strait" Embossed Satchel, 12 oz. Canvas fusion dyed in a rich Chocolate Brown. Washable, Sturdy Construction, 16-1/2" Wide and 14" Long, 2 Extra Pockets with Snaps for extra security, Adjustable Strap. Brand NEW G.S. Rodeo Design using a permanent 3 dimensional embossing process. EXCELLENT Book Bag, Diaper Bag, Purse, or Briefcase! Roomy enough for a laptop! Made in USA) NEW \$34.95		
☆☆☆	1075	TOTE BAG (LARGE size Embossed Denim Tote Bag, 22-1/2" Long and 20" Wide. You can carry Everything in this one - GREAT for shopping! Washable and Durable, Brand NEW G.S. Rodeo Design using a permanent 3 dimensional embossing process, Made in USA) NEW \$29.95		
	1110	STRAIT UMBRELLA (42" Arc, 36" Spread; 16-1/2" (length when closed) Navy Blue and White with "If It's Gonna Rain" cloud design from LP "George Strait") \$17.95		
☆☆☆	1120	BEACH TOWEL (100% white cotton, sheared woven terry with large photo of George and COLORFUL G.S. logo, 30"x60") NEW \$29.95		
	1130	CD CASE (Dark Green insulated case with White G.S. Logo, holds 12 CD's) \$14.95		
☆☆☆	3025	RED BANDANA (Red Bandana specially designed for the 2004 "Honkytonkville" tour) NEW \$7.50		
☆☆☆	3030	BLACK BANDANA (Black Bandana specially designed for the 2004 "Honkytonkville" tour) NEW \$7.50		
☆☆☆	4001	EMBROIDERED CAP (Natural/Forest 6 panel low profile structured cap, embroidered G.S. "Honkytonkville" logo in Black, Forest, and White - ONE SIZE) NEW \$18.95		
☆☆☆	4002	EMBROIDERED CAP (Khaki/Red Chino 6 panel, low profile, unstructured cap with embroidered baseball style "George Strait" logo in Red, Black and Tan - ONE SIZE) NEW \$18.95		
☆☆☆	4003	EMBROIDERED CAP (Black 100% Cotton washed twill low profile unstructured cap with embroidered baseball style "George Strait" logo in Red, Black, and Tan - ONE SIZE) NEW \$18.95		
☆☆☆	4700	ORANGE LADIES TEE (Orange 100% combed cotton, fine baby rib V-neck with cap sleeve, G.S. "Honkytonkville" design on center chest) Check size: M L XL NEW \$18.95		
☆☆☆	4720	TAN LADIES TEE (Tan 100% combed cotton, fine baby rib crew neck with cap sleeve, "G.S. Strait On To Honkytonkville" design) Check size: M L XL NEW \$18.95		
☆☆☆	4740	HEATHER LADIES SLEEVELESS TEE (Heather 100% cotton sleeveless tee with contrasting Navy overlocked thread on neckline, arm holes, and shirt tail, vintage "O4 STRAIT" design printed in Navy) Check size: M L XL NEW \$18.95		
☆☆☆	4760	NAVY/WHITE LAYERED LADIES TEE (Navy/White 100% Cotton, Retro Layered Ladies Cap Sleeve Tee with a vintage "O4 STRAIT" design in White) Check size: M L XL NEW \$19.95		
☆☆☆	5002	NAVY TOUR T-SHIRT (Navy 100% Preshrunk Cotton Short Sleeve T-shirt with two photos of G.S. from "Honkytonkville" on the front and the 2004 Tour Cities and States on the back) Check size: M L XL NEW \$18.95		
				XXL NEW \$19.95

QTY.	MODEL	ITEM DESCRIPTION	COST	AMOUNT
☆☆☆	5010	BLACK TOUR T-SHIRT (Black 100% Preshrunk Cotton Short Sleeve T-shirt with "Honkytonkville" ..Check size: M L XL NEW	\$18.95	
		CD Cover graphic with photo of G.S. on the front and the 2004 Tour Cities and States on the back)XXL NEW	\$19.95	
☆☆☆	5012	KHAKI GREEN T-SHIRT (Khaki Green Pigment Dyed 100% Cotton Preshrunk Short Sleeve T-shirt		
		with G.S. "Honkytonkville" graphic printed in Blue on the Center Chest as well as a Full BackCheck size: M L XL NEW	\$19.95	
		one color imprint of the G.S. "Honkytonkville" graphic printed in Blue)XXL NEW	\$20.95	
☆☆☆	5014	NAVY RINGER T-SHIRT (100% Cotton Vintage Double Striped Ringer T-shirt with Navy Body		
		and Orange Sleeve Stripe and Neck Trim. Screen printed with a White and Orange vintageCheck size: M L XL NEW	\$24.95	
		"G.S. Honkytonkville 04" design on front)XXL NEW	\$25.95	
☆☆☆	5017	ORANGE LONG SLEEVE SHIRT (Orange, 100% Heavyweight Cotton, Long Sleeve Shirt, with Great Looking		
		NEW "Honkytonkville" G.S. Silhouette Profile Design on Full Front Chest)Check size: M L XL XXL NEW	\$21.95	
☆☆☆	5018	BASEBALL JERSEY (Pigment Dyed 100% Cotton 3/4 Sleeve Baseball Jersey with a Khaki Green Body		
		and Black Sleeves. Screen printed with a vintage Black and White Baseball style swoosh		
		design "George Strait and the Ace in the Hole Band" Design)Check size: M L XL XXL NEW	\$29.95	
☆☆☆	5050	WHITE LONG SLEEVE SHIRT (White 100% Heavyweight Cotton, Long Sleeve Shirt with		
		"G.S. Honkytonkville 04" vintage shield road sign design in Red, White and Blue on the FrontCheck size: M L XL NEW	\$19.95	
		Center Chest and the 2004 Tour Cities and States on the Back)XXL NEW	\$20.95	
☆☆☆	5055	BLUE LONG SLEEVE SHIRT (Harbor Blue 100% Heavyweight Cotton, Long Sleeve Shirt with		
		"George Strait" Barbed Wire design on left front chest and on full back)Check size: M L XL NEW	\$19.95	
☆☆☆	5205	BABY BIB (White Bib with "I Love George Strait" in Blue and Red - CUTE!).....	\$6.95	
☆☆☆	5225	BABY SHIRT (100% Cotton, White Shirt, precious "Little George Strait Fan"		
		design for your littlest G.S. fan)Check size: 12 month 24 month NEW	\$9.95	
☆☆☆	5250	BABY/YOUTH SHIRT (100% Cotton, White Shirt, Adorable "future Honky		
		Tonker" Rocking Horse design for "George Strait's number one fan")Check Baby size: 12 month 24 month NEW	\$9.95	
		Check Youth size: XS (2-4) S (6-8) NEW	\$9.95	
☆☆☆	6510	NIGHTSHIRT (Black 100% Preshrunk Cotton Nightshirt, 35" long, one size fits all, Huge photo of G.S. with		
		G.S. "Honkytonkville" logo)NEW	\$24.95	
☆☆☆	7045	TAPESTRY AFGHAN (3 ply, 54"x72" 100% cotton custom tapestry weave afghan - 40 colors are woven into lifelike photo of		
		G.S. from LP "Honkytonkville" with G.S. logo at bottom - BEAUTIFUL! Crafted with pride in USA).....NEW	\$59.95	
☆☆☆	9003	SWEAT PANTS (Navy Blue 50/50 sweat pants with covered elastic waist with draw cord and elastic cuff at ankle,		
		pill resistant fleece, G.S. logo embroidered on left leg - specially designed to be worn		
		with #9005 SWEATSHIRT).....Check size: M L XL XXL	\$34.95	
☆☆☆	9005	SWEATSHIRT (Navy Blue 50/50 Sweatshirt with pill resistant fleece. Red, White, and Blue G.S. Stars		
		and Stripes logo EMBROIDERED full chest - special designed to be worn with		
		item #9003 SWEAT PANTS)Check size: M L XL XXL	\$34.95	
☆☆☆	9008	BLACK SWEATSHIRT (Long Sleeve Black Sweatshirt with a G.S. Oval Graphic Design featuring a		
		NEW Dimensional Ink Outline Printed on the Front Full Chest)Check size: M L XL	\$29.95	
☆☆☆	9020	SPORTS GREY SWEATSHIRT (Sports Grey 80% cotton/20% polyester preshrunk heavyweight fleece sweatshirt.		
		Full cut for a casual comfortable fit. "G.S. Honkytonkville 04" vintage shield road signCheck size: M L XL NEW	\$22.95	
		design printed in Red, White and Blue on the Front Center Chest)XXL NEW	\$23.95	
☆☆☆	9030	HOODED SWEATSHIRT (Navy Blue 90% cotton/10% polyester preshrunk heavyweight fleece hooded sweatshirt,		
		spacious hood with drawstring, extra large pouch pocket, Red and White "George Strait" logo across center		
		chest Large White "GS" on Back)Check size: M L XL NEW	\$39.95	
☆☆☆	9600	EMBOSSSED CANVAS WORK JACKET (Rough and Ready Jacket is fashioned for work or play. Gussetted arms for		
		flexibility, Hand Warmer Pockets and Inside Vest Pocket, 12 oz. Canvas fusion dyed in a rich brown, Full Zipper		
		with Storm Flap and Snaps for extra protection, Fully Lined, Brand NEW G.S. Rodeo designCheck size: M L XL NEW	\$99.50	
		on back of Jacket using a permanent 3 dimensional embossing process, Made in U.S.A.)XXL NEW	\$109.50	
☆☆☆	9660	NAVY HALF ZIP POLAR FLEECE PULL-OVER (Navy Blue 100% polyester anti-pill polar fleece half zip		
		pull-over, side seam pockets with G.S. star design embroidered on left front chest)Check size: M L XL XXL	\$75.00	
☆☆☆	9950	TOUR JACKET (Athletic Team Style Jacket, Black Wool Bodice, Red Suede sleeves, deep front pockets trimmed in Red Suede,		
		Snap front with Black collar and cuffs. Colorful chenille G.S. on front left chest and large colorful chenille		
		G.S. "On Tour" logo on back, quilted satin lining. SHARP!Check size: M L XXL	\$175.00	
☆☆☆	9700	EMBROIDERED JACKET (Black Poplin Baseball Style Jacket with flannel lining, "George Strait" embroidered on left		
		chest and George Strait "Honkytonkville" Silhouette design embroidered on back)Check size: M L XL XXL NEW	\$85.00	
		GEORGE STRAIT CD's & CASSETTES		
		CD's		CASSETTES
☆☆☆	901	STRAIT COUNTRY\$14		\$9
☆☆☆	902	STRAIT FROM THE HEART\$14		\$9
☆☆☆	903	RIGHT OR WRONG\$14		\$9
☆☆☆	905	GREATEST HITS\$14		\$9
☆☆☆	906	SOMETHING SPECIAL\$14		\$9
☆☆☆	907	#7\$14		\$9
☆☆☆	908	MERRY CHRISTMAS STRAIT TO YOU\$14		\$9
☆☆☆	909	OCEAN FRONT PROPERTY\$14		\$9
☆☆☆	910	GREATEST HITS #2\$14		\$9
☆☆☆	911	IF YOU AIN'T LOVIN' YOU AIN'T LIVIN'\$14		\$9
☆☆☆	912	BEYOND THE BLUE NEON\$15		(Available in CD Only)
☆☆☆	913	LIVIN' IT UP\$15		\$10
☆☆☆	914	CHILL OF AN EARLY FALL\$15		\$10
☆☆☆	916	HOLDING MY OWN\$16		\$11
☆☆☆	917	PURE COUNTRY (Original motion picture soundtrack)\$16		\$11
☆☆☆	918	EASY COME, EASY GO\$16		\$11
☆☆☆	919	LEAD ON\$16		\$11
☆☆☆	920	STRAIT OUT OF THE BOX (Boxed set comprised of 72 tracks and accompanying booklet featuring Strait's comments on each record, plus dozens of photographs, a	\$49.95	\$39.95
		biographical essay, and complete recording session information.)\$16		\$11
☆☆☆	921	BLUE CLEAR SKY\$16		\$11
☆☆☆	922	CARRYING YOUR LOVE WITH ME\$16		\$11
☆☆☆	923	ONE STEP AT A TIME\$16		\$11
☆☆☆	924	ALWAYS NEVER THE SAME\$16		\$11
☆☆☆	925	MERRY CHRISTMAS WHEREVER YOU ARE\$16		\$11
☆☆☆	926	LATEST GREATEST STRAITTEST HITS\$16		\$11
☆☆☆	927	GEORGE STRAIT\$16		\$11
☆☆☆	928	THE ROAD LESS TRAVELED\$16		\$11
☆☆☆	929	THE BEST OF GEORGE STRAIT (20th Century Masters, The Millenium Collection)\$16		Available in CD Only
☆☆☆	930	FOR THE LAST TIME - LIVE FROM THE ASTRODOME\$19		Available in CD Only
☆☆☆	931	HONKYTONKVILLE\$19		\$12

☆☆☆ **NEW ITEMS** ☆ **CLOSEOUT PRICES** ☆☆ **PLEASE MARK SIZES WHERE APPROPRIATE**

**** PLEASE PRINT CLEARLY CUSTOMER #: _____

NAME: _____

ADDRESS: _____

CITY: _____ ST.: _____ ZIP: _____

E-MAIL: _____ PHONE: (____) _____

PAYMENT MADE BY: CASH: _____ CHECK: _____ MONEY ORDER: _____

MASTERCARD _____ VISA: _____ If paying by MasterCard or Visa, please fill out below:

MASTERCARD/VISA NO. _____

EXPIRATION DATE: _____

NAME ON CARD: (Please Print) _____

SIGNATURE ON CARD: _____

Subtotal _____

Shipping Charge _____

DEDUCT STRAIT CASH HERE - _____

TOTAL AMOUNT _____

Please Check One
 YES This is a new address.
 NO This is not a new address.

Shipping Charges for the USA and Canada applies to only one address.

Split shipments to separate addresses require a separate shipping charge for each address.

Double Shipping Charges for Foreign Deliveries.

FOR ALL ORDERS OVER \$300.00
 PLEASE ADD AN ADDITIONAL SHIPPING CHARGE OF \$8.00 PER \$100.00 INCREASE.

.00 - 20.00 = \$4.50	50.01 - 60.00 = \$9.00
20.01 - 30.00 = \$5.75	60.01 - 80.00 = \$10.25
30.01 - 40.00 = \$6.75	80.01 - 100.00 = \$11.25
40.01 - 50.00 = \$8.00	101.00 & Up = \$12.25

MasterCard / Visa Orders Toll Free 1-800-338-GSFC

*** NOTE: ALL ORDERS MUST BE PAID IN U.S. CURRENCY OR THE EQUIVALENT FOREIGN EXCHANGE RATES. FOREIGN ORDERS PAID FOR IN ANY OTHER MANNER WILL BE RETURNED. FOREIGN ORDERS, OTHER THAN CANADA, MUST DOUBLE THE NORMAL SHIPPING CHARGE FOR AIR DELIVERY. ** Phone Number must accompany Credit Card orders. We reserve the right to substitute new colors or designs for discontinued items.

GSFC • P.O. BOX 2119 • HENDERSONVILLE, TN 37077
STRAIT LINE: (615) 824-7176 • ORDER DESK 1-800-338-4732
ALLOW 4 WEEKS FOR DELIVERY • http://www.georgestrait.com

ORDERS FOR A FAN CLUB MEMBERSHIP TAKE **FOUR TO SIX WEEKS** TO PROCESS. THEY WILL **NOT** BE SHIPPED BY OVERNIGHT SERVICES AND ARE **NOT** REFUNDABLE.
 EXCHANGES AND REFUNDS: All returns must be accompanied by our packing slip with all necessary information pertaining to your return.
 We will credit your original payment method less shipping and handling charges. There is a 60 day return policy on all merchandise.

Anita's Notes:

Happy Holidays from Tennessee. Thanksgiving is approaching quickly and we have so much to be thankful for this year. George continues to be blessed with a wonderful career and fan base. We are so busy with the phones and processing data that it is hard to keep from getting behind. George's career keeps us hopping. We thank you for all the support.

We hope that you will catch a George Strait concert this year as George performs in more places than he has in recent years. We thank you for your continued support and hope that if you catch one of the shows that you will send us the reviews and copies of any photographs you would like to share with other fans.

George was in Nashville during CMA week and enjoyed visiting with many old friends during the festivities. After the CMA awards, George traveled to Washington D.C. where he was presented the 2003 National Medal of Arts award by President George Bush. A story on the award appears elsewhere in the newsletter. Congratulations to George on the well deserved award.

We are happy to announce the September/October Strait Talk Puzzle winners. Please check the box in the right hand corner of this page for the winner's names. Your prizes are in the mail. Enjoy them!!!!

With the Christmas season, and the end of

the year, approaching so rapidly, we need to review a few items with you about concert tickets, purchasing merchandise, returning merchandise, changing addresses and emails.

Many of you are new to the George Strait fan club and we need to introduce you to a few things. So, here we go. On the back of the newsletter and on the website, the dates you see for ticket on-sales are the dates that tickets go on-sale to the general public. For example-if the ticket on-sale date says 12/6 that would be for the general public. Fan Club members would be able to purchase tickets on 12/5 beginning at 10am local time. Local time means the time in the city where the concert is going to be played. Fan club members, who would like to do so, can purchase up to four tickets on-line from the ticketing agency by going through the members only section of the George Strait website at www.georgestrait.com. You will need you the User Name and Password from the most recent issue of Strait Talk as well as your membership card number. Please remember to protect your membership card and write down your membership number so you won't lose it. **WE DO NOT GIVE MEMBERSHIP NUMBERS OUT ON THE PHONE FOR ANY REASON!** Also remember that fan club seating is not available at all shows. The shows where fan club seating is not available are clearly marked on the itinerary on the back of the newsletter. The User Name and Password for this issue of Strait Talk is:

User Name: cold
Password: weather

We have received calls from fans, whose memberships have expired, wanting to know if they can still purchase merchandise. Yes, anyone can purchase merchandise from the fan club, either by mail, on-line through the website general store at www.georges-trait.com or by calling our toll free order number at 1-800-338-4732. If you call the toll free number, please have your credit card ready and make sure the operator repeats your address to you so we can avoid any errors. If you would like to renew your membership, you may do so the same way. Also, when ordering albums on the website, please be sure and mark whether you want CD or Cass. We can't ship it out unless you clarify which one you want.

If you are returning an item, please enclose a copy of the invoice with the item (unused

Congratulations to our winners of the October/November 2003 puzzle contest.

They are:

Jeff Stose
Clayton, OH
(Jacket Winner)

Michelle Williams
Jeffersonville, KY
(Sweatshirt Winner)

Libbie Dishman
Beaumont, TX
(T-Shirt Winner)

and packed neatly) with a note. Please include a daytime phone number or an email address in case we have any questions for you.

If you have a home address or email address change, please call us at 615-824-7176 or 1-800-338-4732. Again, please make sure that the operator repeats your changes to you to make sure they are correct. Thank You!

And lastly, when renewing your membership, you have the option of receiving your Strait Talk by regular mail or by computer email. It is \$20 per year to receive the newsletter by mail and \$15 per year for email.

We also need to let our members know that there will be a change in the newsletter distribution beginning the Dec. of 2004. At that time, we will change from six printed newsletters a year to 4. By eliminating two printed newsletters, we will have the resources and ability to send out periodic news and information by email as well. The printed issues will be mailed out, as well as emailed, for December, March, June and September. Since over 80% of our members have email capability, we feel we can utilize this capability to furnish more timely information.

We will close this issue of Strait Talk by wishing you and yours a very Happy Holiday season and a very prosperous 2004. We also ask that in your Thanksgiving and Christmas prayers that you remember our service men and women who are stationed all over the globe protecting our freedom and other interests.

Happy Anniversary George and Norma Strait



December 4, 2003

GEORGE STRAIT ITINERARY

DATE	CITY	VENUE	ON SALE	TICKET INFO
1/15	Atlanta, GA	Gwinnett Center	12/13	TBA
1/16	Tampa, FL	St. Pete Times Forum	12/6	813-301-6500
1/17	Tallahassee, FL	Leon County Civic Center	TBA	TBA
1/23	St. Louis, MO	Savvis Center	12/6	314-241-1888
1/24	Ames, IA	Hilton Coliseum	12/6	515-294-2509
1/28	Sacramento, CA	Arco Arena	12/6	916-928-6900
1/29	Fresno, CA	Save-Mart Center	12/13	559-347-3400
1/31	Las Vegas, NV	MGM Grand Arena	On-Sale	702-891-1111
2/5	Oklahoma City, OK	Ford Center	12/6	405-602-8700
2/6	Bossier City, LA	CenturyTel Arena	12/13	318-747-2501
2/7	Nashville, TN	Gaylord Entertainment Center	1/10	615-770-2000
2/12	Jacksonville, FL	Jacksonville Arena	12/13	904-352-3309
2/13	Columbia, SC	Colonial Center	1/10	803-576-9200
2/14	Greensboro, NC	Greensboro Coliseum	1/10	336-373-7400
2/19	Detroit, MI	Palace of Auburn Hills	12/13	248-377-0100
2/20	Milwaukee, WI	Bradley Center	1/17	414-276-4543
2/21	Columbus, OH	Nationwide Arena	1/10	614-246-4201
2/26	Biloxi, MS	Mississippi Coast Coliseum	1/24	228-385-2600
2/27	Memphis, TN	The Pyramid	1/17	901-521-9675
2/28	Little Rock, AR	Alltel Arena	1/31	502-975-9000
3/3	Houston, TX***	Houston Livestock Show	11/22	713-629-3700
7/17	Vancouver, BC**	Pacific Coliseum	TBA	604-280-4444
7/19	Edmonton, AB	Rexall Place	11/27	780-451-8000
7/20	Calgary, AB	Pengrowth Saddledome	11/27	403-777-0000
7/23	Cheyenne, WY***	Cheyenne Frontier Days	11/22	800-227-6336
7/25	Eau Claire, WI***	Country Jam	11/28 ****	800-780-0526

* All on-sale dates are subject to change. Please call strait line at 615-824-7176 or check out the web site at www.georgestrait.com for any changes.

** Indicates date may be changed

*** Indicates shows where Fan Club Seating is not available

**** Indicates on-Sale date is still tentative.