STRAIN MALK



STRAIT TALK

The Texas Troubadour And America's Team Join Together To Open The New \$1.2 Billion Dollar Dallas Cowboy Stadium



George Strait has been chosen to put on the first event ever at the brand new State of the Art \$1.2 Billion dollar stadium that Jerry Jones has built for his Dallas Cowboys Football team in Arlington, Texas. In a press conference on Feb. 17th, Jones announced that George Strait was his choice to open the magnificent architectural wonder.

In a message for the press conference George Strait said he was honored to have been chosen to host this momentous occasion and thanked Jerry Jones and his family for the opportunity. He promised to put on a great show and immediately announced that Reba McEntire would join him on stage for the first time ever, to celebrate the occasion. Strait also has announced the he and Reba will be joined by the very popular Blake Shelton, who just has another #1 record, and the very talented Julianne Hough. She is a two-time winner of the "Dancing With The Stars" television show and has just been named as a nominee for the Academy of Country Music's New Female Vocalist Award.

Tickets for the huge concert will go on sale Feb. 28th and are available through Ticketmaster.

George Strait Earns Grammy Award

After 13 nominations in a career that has spanned 28 years, George Strait was finally awarded his first Grammy for the 2008 Best Selling Album, "Troubadour". The award

was for Best Country Album. It adds one more trophy to his bulging trophy case and will join 41 ACM and CMA awards that the legendary entertainer has won during his ca-

reer. Strait has won 19 ACM Awards and 22 CMA Awards. He has a total of 153 ACM and CMA nominations.

George Strait Adds Four More ACM Nominations To His Record Setting Goal

George Strait has added four more nominations from the Academy of Country Music to his record setting total of 74, giving him 78. He has won 19 times.

Strait was nominated as a finalist for 'Entertainer of the Year', Male Vocalist of the Year', Song of the Year for 'I Saw God Today' and Video of the Year for 'Troubadour'. The song of the year award is given to both writers and artist. It is possible that

Strait may add another nomination because the "Album of the Year" nominations will not be announced until early March.

Strait, who just recently won a Grammy for his Award winning Album 'Troubadour', has won the ACM Top Male Vocalist Award 6 times, the ACM Album of the Year award 3 times, ACM Single of the Year two times and has also won ACM Song of the Year and ACM Entertainer of the Year. Strait has

also won the ACM Tex Ritter Award in 1993 and the ACM Gene Week Award for Special Achievement in 2002. Strait has also been named this year as 'Artist of the Decade'. The award will be given to him during the filimng of a television special paying tribute to him that will be filmed in Las Vegas on April 6th, the day after the ACM Awards show.

It's Team Roping Time In Texas

Everything is in place, the tickets have all been sold, and Team Ropers across the country are making their plans to head to San Antonio, Texas for the 27th Annual George Strait Team Roping Classic on March 13th and 14th.

Team Ropers will begin lining up on Thursday afternoon to register for the Classic and a chance to win their share of an estimated ³/₄ of a million dollars worth of cash and prizes, including 2 Chevrolet Silverado Dually Trucks and two Bruton Strait Extreme 3-horse slant trailers. In addition the regular prize money earned during the two-day event, the teams in the final day of competition will have a chance to win up

to \$40,000 in the progressive Red Wrapped Steer Challenge sponsored by Wayne Wright Lawyers.

The ropers will begin arriving on Thursday afternoon and will trickle in all night long with all teams needing to be officially entered by 9am. The event is scheduled to begin at 10am on Friday the 13th.

In a new feature this year, Hill Country Tractors and Kioti Tractors are running a huge promotion at all three of their locations in Donna, TX., San Antonio and Boerne, Tx. Each fan stopping by to register will get chance to win tickets to the roping and an opportunity to win a new Kioti Tractor. George Strait will help select the trac-

tor winner immediately after the awards ceremony.

Long time sponsors returning for the 2009 GSTRC, other than those already mentioned, are Bill Miller's BBQ, which will be serving BBQ at the event, H.E.B. Food Stores, Brake Check, Tractor Supply, Wrangler, Justin Boots, Resistol Hats, Cactus Ropes, Frost Bank, Classic Ropes, Capitol Farm Credit and Gist Buckles.

If you can't make it to the roping this year, check out the George Strait Team Roping section of the George Strait website at www. georgestrait.com for up-to-date reports and photos during each days proceedings.

George Strait Turns Up The Heat Of His Summer Tour

With The Addition Of Multi-Platinum Artist Blake Shelton



Year after year, Superstar George Strait is known for delivering a cast of incredible talent with every memorable live show and this year will be no exception. Previously an-

nounced opener Mercury Nashville recording artist and two-time Dancing With The Stars champion, Julianne Hough, will be joined by hit singer/songwriter Blake Shelton on most shows.

Multi-platinum selling Warner Bros. Records recording artist Blake Shelton has released five studio albums, his most recent Startin' Fires in November 2008. His current hit single, "She Wouldn't Be Gone," is number three on the country singles charts and climbing, the follow up to his multi-week #1 with "Home." Shelton's hits include his six-week #1 debut single, "Austin," and three additional multi-week #1 singles with "The Baby," "Some Beach" and "Home."

"I have the utmost respect for George Strait and to be invited to be on his tour is a huge honor, he truly is a living legend. Thank you George Strait for this incredible opportunity," says Blake Shelton.

Julianne Hough recently topped both the country and Top 200 charts with her self-titled debut album, as well as with the infectious debut single "That Song In My Head." Her first holiday album, The Julianne Hough

Holiday Collection, was a top-selling Christmas release for Target stores.

Recently, Strait discussed his career success by acknowledging "My fans are the most loyal fans in the world. The Best! Period. A lot of them who started coming to see my shows years ago are still coming today and now some of them are even bringing their kids with them. It just doesn't get any better than that."

Strait will kick off his tour May 9th in the Rio Grande Valley of Texas as he helps the citizens of Hidalgo, TX celebrate the 10th Anniversary of the Dodge Arena. It will be Strait's first visit to Hidalgo and his first foray in many years to the beautiful South Texas Valley.

In July, Strait will cross the border to Canada to perform at the Calgary Stampede in Calgary, AB and the Craven Country Jamboree in Craven, SK. Strait will also perform at Country Fest 2009 in Cadott, WI, Music Fest in Milwaukee and will return to the Cheyenne Frontier Days in Cheyenne, WY for a special one night performance. A full list of touring dates is below.

George Strait recently received four Grammy nominations including "Best Country Album" for Troubadour, "Best Male Country Vocal Performance" for "Troubadour", "Best Country Collaboration with Vocals" for "Shiftwork" with Kenny Chesney and "House of Cash" with Patty Loveless.

He is one of the most successful and prolific country music artists of all time. With a career that spans more than 25 years, Strait holds the record for the most Number One hits on the Billboard Hot Country Songs charts, and currently has 56 number one singles to his credit. He has sold more than 67 million records, garnering him 32 different platinum or multi-platinum albums resulting in the most RIAA platinum certification in country music and the third in all genres, behind The Beatles and Elvis Presley.

On April 6, Strait will receive the Academy's ARTIST OF THE DECADE award in recognition of his record-breaking career. Only four other acts have been honored as ARTIST OF THE DECADE in the Academy's history, including Marty Robbins in 1969, Loretta Lynn in 1979, Alabama in 1988 and Garth Brooks in 1998. Strait has won 19 Academy of Country Music Awards including "Entertainer of the Year" in 1990. At the 42nd Annual CMA Awards, George became the artist with the most CMA Awards in history with the addition of Single of the Year for "I Saw God Today" and Album of the Year for Troubadour, both co-produced by Strait and Tony Brown. These two trophies and two additional for producing bring Strait's tally to 22, eclipsing Brooks & Dunn's previous record of 19 Awards.





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Fan Collectable Column

- San Antonio Express-News. 1/1/09. P. 2A, Bits and Pieces Section. Today's List: Best Country Albums of 2008. (George Strait "Troubadour" #4) San Antonio, TX.
- Country Weekly. 1/12/09. Special year end Issue. George Strait Front Cover, p. 6 Hall of Fame Calendar, p. 8 Nominees for the Grammys, p. 14 photo of George and story "Who Was Hot in 2008," p. 29 "Look Who's Talking," p. 36-37 Full blown up story on "Who's Was Hot in 2008," p. 57 George Strait influences songwriter, p. 66 "Time Travel 1993, Jan. 2 George Strait's future No. 1 hit "Heartland" debuts on the charts, p. 68 Charts: "River of Love" single, Albums: "Troubadour" and "Classic Christmas." Nashville, TN.
- Bona Fide Country. January 2009. P. 9
 George Strait mentioned in story. KUPL
 Country 98.7. Gales Creek, OR.
- America Journal. January 2009. P. 98

- mentioned in the story "Country Club" and the Winner is.... Amberg, Germany.
- Country Weekly. 1/26/09. Front cover photo, p. 8 photo and story, p. 9 Top Country Song of 2008 #2 "I Saw God Today" and Top Male Artist of 2008, p. 12 mentioned in "Letters," p. 21 photo w/mention on "Look Who's Talking," p. 38 mentioned in story, p. 60 mentioned, p. 68 Charts. Nashville, TN.
- The Tennessean. 2/3/09. Celebrities Seciton p. 3A "Grammy Awards." Nashville, TN.
- The Eagle-Tribune. 2/1/09. "The Grammy Awards: What Should Win and What Will Win" by Alan Sculley. Freeport, FL. Story w/ List of Grammy Nominations.
- The Denver Post & Rocky Mountain News. 2/1/09. P. 2 Personality Parade. Question and Answer Section. New York, NY.
- The Dallas Morning News. Metro Section. P. 6B Story with photo. Dallas, TX.
- Star Tribune. 2/3/09. Variety section. P. E6

George Strait mentioned in story. Minneapolis, MN.

- The Tennessean. Life Section. 2/7/09. P. 6D
 "Nashville Artists Gather From Grammys."
 George Strait mentioned for Best Country LP
 "Troubadour." Nashville, TN.
- The Tennessean. Life Section. 2/9/09. P. 4D "Music City takes Center Stage." Grammy Awards 2009. Mentioned in story and listed under "51st Grammy Awards Winners." Nashville, TN.
- Great American Country. 2/11/09. Top Story of the Day. 44th Annual ACM Awards Nominations. Nashville, TN.
- The City Paper. 2/11/09 (Nashville's Online Source for Daily News). ACM Awards Nominations. Nashville, TN.
- Billboard. 2/11/09. Story on ACM Awards Nominations and ACM Artist of the Decade. Nashville, TN.

The following George Strait Fan Club Members submitted to the Collectable Column...

And We Thank You!

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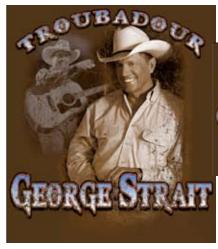
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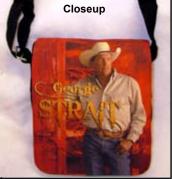


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206 - STR8 Fan Bumper Sticker

- NEW MERCHANDISE -



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1041 - Stretch Photo Coffee Mug



556 - License Tag (Metal)



1077 - Large Photo Purse



7060 - Raspberry Super Plush Blanket



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THE 2009 GEORGE STRAIT TOUR WORD SEARCH

Find the cities where George Strait will be appearing in 2009. Cities can be found up, down, across, backwards and diagonally. Have fun and good luck!

Z H U A G O D H F A G D E B H G M Y W O D Y H S R C

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^{*} All entries must be received by May 8, 2009. One Entry Only!!! Thank you.

Anita's Notes

Welcome to the Spring issue of Strait Talk 2009. We're sure glad that the winter months are almost behind us and the warmth is approaching. We can't wait to get to Texas where we hope it will be warm.

For George, the first two months of the year have been HOT! The Tour is approaching quickly and joining George this year are Blake Shelton and Julianne Hough who should bring some sizzle to the show. Blake has just secured his 5th #1 song with "She Wouldn't Be Gone" while Julianne Hough is one of the finalist nominees for the "New Female Vocalist" award from the Academy of Country Music. In addition to her two successful albums this year, including her Christmas CD. Julianne is a two-time Champion of the Dancing With The Stars television Show. She will just finish up the new season before stepping on stage with Strait in Hidalgo, TX on May 9th. Check out the itinerary on the back of Strait Talk and make yo9ur plans to attend a show or two.

As February rolled in, the 51st Grammy Awards were presented in Los Angeles, and our Favorite Entertainer, George Strait, won his very first Grammy! Troubadour was chosen as the Best Country Album of the Year. Congrats! Three days later, George received four (4) ACM nominations for "Entertainer of the Year", "Male Vocalist of the Year", "Song of the Year" for "I Saw God Today" and "Video of the Year" for "Troubadour". The nominations for "Album of the year" will not be made until early March. What a month so far! Congrats George on the nominations and we are looking forward to April 5th in Las Vegas, NV. We have thousands of fingers crossed.

The day after the 44th Academy of Country Music Awards, George will be honored as "Artist of the Decade" by the ACM. A television special will be filmed at the MGM on April 6th and will air at a later date. Check the George Strait website at www.georgestrait.com for any updates on the air date. Please visit the ACM website at www.acm-country.com for details on tickets for the special.

Please check out the Justin banner on the home page of the George Strait website. You could win a trip to the 44th Annual Academy of

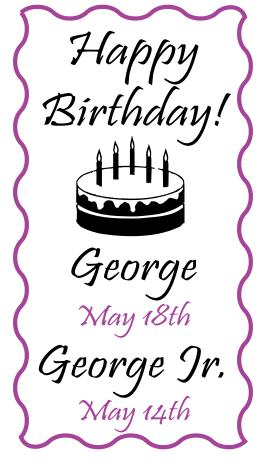
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Miss Verna Decker 1616 Cimarron Drive Gillette, WY 82716 Country Music Awards, along with some great Wrangler clothes and Justin boots. It is easy to register on-line and you never know, you could be one of the top sweepstakes winners. The prizes are awesome. Good Luck!

Congrats to Valda Callison from Gun Barrel City, Texas. She is our GS Collectable Column winner. Anyone can be a winner. Read all about it in the Fan Collectable Column section. Valda, your prize is on the way.

For you that are attending the 27th Annual GSTRC in San Antonio, TX on March 13th and 14th, you are winners also. The roping tickets were sold out in a flash and many fans were and, still are, looking for tickets. Don't forget to wear comfortable shoes and clothing and bring your cameras. It is a wonderful event and we all look forward to it each year. We would like to wish George and Bubba Strait Good Luck, as they compete for the big one. Maybe, this is the year! We look forward to seeing all of you there. The June-July-August Newsletter will be filled with photos and stories of the roping. We also suggest that you check the George Strait website each day at www.georgestrait. com for daily results, news and photos of the event. We try very hard to add information as soon as it is available.

The tour will be starting up soon and we have many excited fans checking out the itinerary weekly for any changes. If you are a new member of the George Strait Fan Club, let us go over how you can receive your fan club presale tickets for most shows. Each member can purchase up to four (4) tickets for each show where Fan Club seating is available Please make sure that we have your current email address and that you have your correct Username and Password. Generally Fan Club seats are put on sale one day prior to the public on sale. With some exceptions, they may be put on sale earlier than that. If we have your correct email address, you will receive email notification from the George Strait Fan Club of the pre-sale information for each show. Each email will specify how to log-in to order tickets. The email will also give you the time and date that tickets will be available. PLEASE NOTE: IF YOU DO NOT LIKE THE SEATS THAT ARE OFFERED TO YOU, PLEASE DO NOT BUY THEM. When many members are on-line at one time, many seats can be tied up and those available can be limited. We suggest you log out and try again if you don't like what you are offered. It is also possible that you may be able to get better seats during the public sale. The Fan Club seating is designed to keep member from getting shut out of the ticketing process. We do not guarantee great seats to anyone.



If you attend a show this year, please send us your concert photos and reviews. If we use them in a future issue of Strait Talk, we will send you \$5.00 in Strait Cash, 2 Collectors cards and your Strait Talk by First Class Mail. Thank you!

Are you moving? Please email your new address, phone number and email address, or call us at 615-824-7176. We are open from 8:30-3:00pm Central Time, Monday-Friday. Remember that if we do not have your correct address of email address, we cannot correspond with you.

As we close this issue of Strait Talk, Thank you for your continuous support of George Strait. We look forward to visiting with you on the road as we hope to attend several more concerts this year in addition to the Team Roping and Awards show. Thank you for all the cards and letters you send to George, Norma and Bubba. They appreciate it very much. May your year be filled with Good Health and Much Happiness.

Till we meet again, remember our men and women in uniform here at home and around the world.

Bless you all and Thank You!

GEORGE STRAIT ITHISRARY

Date	City & State	Venue	On-Sale	Ticket Info					
5/9	Hidalgo, Tx	Dodge Arena	3/14	956-668-7740					
5/15	Charlotte, NC	Verizon Wireless Amphitheatre	3/21	877-598-8698					
5/16	Raleigh, NC	Time Warner Cable Music Pavillion	3/21	877-598-8698					
5/22	Cincinnati, OH	Riverbend Amphitheatre	4/4	800-745-3000					
5/23	Chicago, IL	First Midwest Bank Amphitheatre	4/4	877-598-8703					
5/29	Holdmdel, NJ	PNC Bank Arts Center	4/18	877-598-8694					
5/30	Boston, MA	Comcast Center	3/21	877-598-8689					
6/6	Dallas, TX	New Cowboy Stadium	2/28	800-653-8000					
6/12	Virginia Beach, VA	Verizon Wireless Amphitheatre	4/4	877-598-8698					
6/13	Washington, DC	Nissan Pavillion	4/4	877-598-8696					
6/28	Cadott, WI	Country Fest 2009	On-Sale	1-800-326-FEST					
6/29	Milwaukee, WI	Marcus Amphitheatre-Summerfest	On-Sale	414-273-2680					
7/11	Calgary, AB	Calgary Stampede	On-Sale	800-661-1767					
7/12	Craven, SK	Craven Country Jamboree	On-Sale	866-388-0007					
7/17	Salt Lake City, UT	USANA Amphitheatre	4/18	800-888-8489					
7/18	Cheyenne, WY	Cheyenne Frontier Days	On-Sale	800-22-RODEO					
7/24	Indianapolis, IN	Verizon Wireless Amphitheatre	5/2	877-598-8703					
7/25	Pittsburgh, PA	Post Gazette Pavillion	5/2	877-598-8703					
**All On-sale dates are subject to change.									