Nashville, TN - The George Strait tour with Reba and Lee Ann Womack is set to roll out for the first concerts of the fall tour. 2010 will be the first time since 2002 that George Strait has toured the country in the fall of the year. After the highly successful winter portion of the tour was over, Strait decided that it had been too much fun to stop so he gathered his friends together and they decided to finish out the year with eleven more shows.

The tour, which includes eight buses, six trucks and two airplanes, begins on September 8th at the Nationwide Arena in Columbus, OH before heading to Rupp Arena in Lexington, KY and Nashville, TN to finish out the first weekend.

The tour will continue on September 16th with a stop at the Colonial Life Arena at the University of South Carolina in Columbia, followed by stops at the Birmingham Jefferson Civic Center in Birmingham, AL and the Century Tel Center in Bossier City, LA.

The touring group will take a four week break after the second weekend of the fall tour before moving on to Pittsburgh, PA on October 14th at the new Consol Energy Center. On the 15th of October the tour will play the Wachovia Center in Philadelphia, PA before wrapping up the weekend in Buffalo, NY October 16th.

The final concerts of the 2010 tour will be in Minneapolis, MN at the Target Center on October 21st and the Fargo Dome in , ND on October 22nd.
The dates of March 11th and 12th of 2011 have been set for the 29th Annual George Strait Team Roping Classic to be held at the San Antonio Rose Palace in San Antonio, Texas. The GSTRC is the largest open Team Roping competition in the country with hundreds of thousands of dollars in cash and prizes awarded every year. 449 teams competed for the title in 2010 with header Jake Long and heeler Coleman Proctor taking the top prize of $159,630 in cash plus two Cavender Chevrolet Silverado Twin Cab dually trucks, two Bruton 3-horse slant Strait Extreme trailers, Twister Saddles, Resistol Roping Bags, Jackets from Wrangler and Justin and buckles from Gist Silversmiths.

George Strait Fan Club Members will again get an early chance to purchase tickets with a one-day pre-sale set for Monday, September 20th. Fan club members can purchase their tickets through the George Strait website at www.georgestrait.com and clicking on the Team Roping link at the top of the page. Members will have to log in their username and password, when prompted, in order to purchase a maximum of four tickets for each day. Tickets for the 2011 GSTRC will be $20 each and pre-sales will begin at 9am Central Time and close at 8pm Central Time unless all tickets are sold out earlier. Any remaining tickets will go on sale to the general public at the George Strait website at www.georgestrait.com on Monday, October 4th at 9am until sold out.

Tickets to the general public will also be $20 per ticket per day. Tickets may also be purchased by mail on a first-come basis and may be ordered at the following address:

George Strait Team Roping Classic
PMB #452
24165 IH-10 West
Suite 217
San Antonio, Tx 78257-1159

Any remaining tickets may be ordered by phone after October 4th by calling 210-698-0791. All tickets are non-refundable and cannot be exchanged for another day. All ticket sales are final. Additional postage will be charged for ticket orders sent outside the United States.

Hours: Monday-Friday 8:30 am-3:00 pm
Call Your Merchandise Orders In:
1-615-824-7176 • Fax: 1-615-826-7052
Limited Edition Sweatshirt, Mug and Ornament
Now on Sale for the Holiday Shopping Season!

#9100 - Christmas Sweatshirt
M-L-XL $39.95
XXL $42.95

#346 - Christmas Ornament
$9.95

#1054 - Christmas Mug
$10.95

~ See following page for descriptions and order form ~
It's Time To Place Your Holiday Orders!

9100 - Blue Christmas Sweatshirt (Our 2010 Blue Christmas Sweatshirt features a Handsome Color Photo of George Strait with a wintry scene backdrop and a beautifully scripted "Merry Christmas Strait To You" greeting on the full front chest. FULL CUT for a casual comfortable fit. Excellent Christmas Gift!)

346 - George Strait Christmas Ornament (Share...Celebrate...Decorate...Collect... Our 2010 Christmas Ornament features a Handsome Color Photo of George Strait with a wintry scene backdrop and a beautifully scripted "Merry Christmas Strait To You" greeting. This double-sided Ornament is the ultimate stocking stuffer or holiday party gift for every George Strait Fan. Beautiful for any Christmas Tree, adding the perfect George Strait Flair!)

1054 - Christmas Photo Coffee Mug (This Beautiful 11 oz. White Ceramic Coffee Mug features a Handsome Color Photo of George Strait with a wintry scene backdrop and a beautifully scripted "Merry Christmas Strait To You" greeting. A dye sublimation manufacturing process ensures that the double-sided image stays brilliant and colorful for the life of the mug. Perfect for gift giving! Sorry, this item can not be shipped outside the United States.)

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Shipping Charge (please see chart) $ ______

Tennessee Sales Tax (9.25%) $ ______
(All Tennessee Customers must add 9.25%)

Deduct Strait Cash Here $ ______

PLEASE PRINT:
NAME: ____________________________________________________________
ADDRESS: _______________________________________________________________________
CITY: ___________________________ STATE: ___________ ZIP: ___________
PHONE: (_______)_________________ EMAIL: ____________________________

Method of Payment: Check_____ Money Order_____ Credit Card_____

(If paying with Credit Card, please fill out below:
MASTERCARD/VISA NO.: ____________________________________________
EXPIRATION DATE: ________________________________________________
NAME ON CARD: ___________________________________________________
SIGNATURE ON CARD: ____________________________________________

Total $ ______

.00 - 20.00 = $10.00  50.01 - 60.00 = $14.00
20.01 - 30.00 = $10.75  60.01 - 80.00 = $15.25
30.01 - 40.00 = $11.75  80.01 - 100.00 = $16.25
40.01 - 50.00 = $12.75  101.00 & Up = $17.25
PROPER NAMES IN GEORGE'S SONGS WORD SEARCH

Find the proper names in George's songs. The proper names can be found up, down, across, backwards and diagonally.

Submitted by Rosalinda Salazar Garza - Edinburg, TX

STRAIGHT TALK

Please Print

Name:

Address:______________________________________________________________

City:_______________________________________________________________

State:___________________________ Zip:___________________________

Jacket Size:____________________ Sweatshirt Size:_____________________ T-Shirt Size:____________________

* All entries must be received by November 12, 2010. One Entry Only!!!

Return entry to GSFC, PO Box 2119, Hendersonville, TN 37077. Thank you.
A wall calendar featuring George Strait is available for $10.95. This calendar runs from September 2010 to September 2011 and includes 12 color photos of George Strait for each month. It measures 12" wide by 12" high when closed.

If you prefer smaller formats, a photo magnet featuring George Strait is available for $2.95. The magnet measures 2" x 2" and is printed with a square photo magnet featuring George Strait.

A bumper sticker featuring the image of George Strait is available for $3.95. The sticker is 6" x 2" and is printed with a colorful design.

A sticker featuring George Strait is available for $3.95. The sticker is 3" x 3" and is printed with a classic and traditionally masculine style.

If you're a fan of George Strait, you may enjoy the 'TWANG' travel mug made of stainless steel. It is available for $11.95 and features a secure cap and an adjustable slide buckle.

For those who prefer a more casual look, a junior's military green foil photo tee is available for $19.95. The shirt features a military green design with a George Strait logo on the front.

If you're looking for a more formal option, a black 'EL REY' t-shirt is available for $19.95. The shirt features a classic design with a black George Strait logo on the front.

The catalog also includes a variety of other items such as hats, earrings, and other collectibles. The price range for these items is $4.95 to $12.95.

For a complete list of items and their prices, please see the catalog on page 14.
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<td>NAVY BLUE SHORT SLEEVE TOUR CITIES T-SHIRT (Navy Blue Adult Unisex 100% Preshrunk Cotton Short Sleeve T-Shirt With G.S. &quot;Twang&quot; Photo And Logo On Front Chest And 2010 Fall Tour Cities Listed On Back Of Shirt)</td>
<td>$18.95</td>
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<td>3945</td>
<td>BLACK VINTAGE GUITAR T-SHIRT (Black Adult Unisex 100% Preshrunk Cotton Short Sleeve T-Shirt with Vintage G.S. Photo and Logo On Front Chest, 2010 Fall Tour and Dates Listed on Back of Shirt)</td>
<td>$18.95</td>
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<td>5210</td>
<td>BABY BIB (Extra Soft, 100% White Terry Cotton Bib With Black Piping That Features the George Strait &quot;Troubadour&quot; Lyric, &quot;I was a young troubadour when i rode in on a song&quot;, The Lyric Sits Below A Little Cowboy, Riding His Pony and Strumming His Guitar - A Matching Baby Bib #5220 is also available - Precious for any new George Strait Fan who longs to be a Legend, too!!)</td>
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<td>$12.95</td>
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ORDER FORM

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Please Check One
YES ☐ This is a new address.
NO ☐ This is not a new address.

SHIPPING & HANDLING CHARGES

Shipping & Handling Charges apply to only one address. Split shipments to separate addresses require a separate shipping & handling charge for each address.

Double Shipping & Handling Charges for Foreign Deliveries:
FOR ALL ORDERS OVER $300.00:
PLEASE ADD AN ADD'L $8.00 PER $100.00 INCREASE.

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**NOTE:** ALL ORDERS MUST BE PAID IN U.S. CURRENCY OR THE EQUIVALENT FOREIGN EXCHANGE RATES. FOREIGN ORDERS PAID FOR IN ANY OTHER MANNER WILL BE RETURNED. FOREIGN ORDERS MUST DOUBLE THE NORMAL SHIPPING CHARGE FOR AIR DELIVERY. **Phone Number must accompany Credit Card orders. We reserve the right to substitute new colors or designs for discontinued items.**

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GSC • P.O. BOX 2119 • HENDERSONVILLE, TN 37077
STRAIT LINE: (615) 824-7176
ALLOW 2 WEEKS FOR DELIVERY • http://www.georgestrait.com
New Merchandise

Fan Collectable Column

- Country Weekly Magazine. 7-19.2010. George Strait on front cover, page 1. Photo of George Strait, p. 24 George Strait mentioned on top right hand column, p. 32 "Stories Behind the Song" "The Chair". Nashville, TN.

The following George Strait Fan Club Members submitted to the Collectable Column...

And We Thank You!

As a GSFC member, you can join in and earn Strait Cash, receive your Strait Talk 1st Class and 2 Collector’s Cards.

We are also selecting one name from the list and sending them a George Strait Goodie Box. This is all you need to do - collect magazine or newspaper articles, photos or reviews - send them in and if we use them, your name is added to the list. It’s easy. Remember to enclose the article, where it came from, date, page #, issue and your name and address.

Thank You!!!

Valda Callison - Gun Barrel City, TX
Margaret Eckers - St. Louis Park, MN
Shirley Van Velzer - Deming, NM

Alexis Gaffney - Gales Creek, OR
Winner of the GS Goodie Box:
Cathy Butler - Palm Bay, FL

Are you Moving?

Drop us your new address by mail or call!
GSFC • P.O. BOX 2119 • HENDERSONVILLE, TENNESSEE 37077 • (615) 824-7176
Hours: Monday-Friday 8:30AM-3:00PM Central Time
Welcome to the fall issue of Strait Talk. As many of us gather our summer ending thoughts, school has approached us and lingering hot weather has continued to blast us, particularly in the south. A cool indoor George Strait Concert would be the perfect way to kick the fall season off in style.

George, Reba and Lee Ann Womack are ready to kick off the fall leg of their tour by coming to your town and partying down. Eleven new shows have been added to the fall tour. Please check out the itinerary on the back of Strait Talk. Also check the website at www.georgestrait.com for further information. If you haven’t witnessed at least one show this year, gather your crew together and get out to one. Don’t miss your chance. The entire production is outstanding and keeps you wanting more. After you attend, let us know about your experience. Please send us any photos you have taken as we might use them in Strait Talk. The tour will wrap up in Fargo, ND on the 22nd of October for a short winter’s nap as the 2011 tour begins in January. We will have those dates in the December issue of Strait Talk. Keep you eye on www.georgestrait.com in case some of the dates are released earlier.

We have had many fan club members asking about the dates for next year’s concerts and the 29th Annual George Strait Team Roping Classic. We mentioned above about the 2011 tour but we do know the dates for the 2011 GSTRC. The dates will be Friday, March 11th and Saturday, March 12. All of the information, including how to get tickets, is available in a separate story elsewhere in the newsletter.

Something to remember is, if you are planning to attend and have never been there before, be sure and wear comfortable clothes, as Friday is a long day. You may bring a stadium cushion or blanket to sit on being as you will be sitting in bleachers. Seats are not reserved and all are on a first come-first served basis. There is plenty of food and drinks sold at the San Antonio Rose Palace so you won’t go hungry or thirsty. One of the great parts of the event is the vendor area where you can find some awesome items. It seems like the vendors get better and more varied each year. In addition, you will get a chance to see George and Bubba both participate in the roping. Make your plans early as hotel rooms in the area fill up quickly.

Congratulations to our three winners of the “George Strait Songs” word search puzzle in the last issue of Strait Talk. The winners’ names are listed in the box to the right.

Congratulations to you all! The next puzzle, “Proper Names in George’s Songs” was submitted by Rosalinda Salazar Garza is in this issue of Strait Talk. You can be as creative as Rosalinda and earn Strait Cash to be used for the purchase of any items on the George Strait website. All you need to do is submit a puzzle, game, photos or reviews of shows that we use in the newsletter.

With the Holidays approaching in a hurry, you will notice that we have a new collection of George Strait Christmas merchandise. The new items include a George Strait Christmas Sweatshirt (Sizes M-XXL), A Christmas Coffee Mug and a beautiful George Strait ornament that will look great on your Christmas tree. All items may be pre-ordered now and will begin shipping on October 1st. The 2010 Christmas design is beautiful and something that every George Strait fan would love to see under the Christmas tree.

Please check out the catalog for other new items that might be just the right thing for your Christmas gift giving.

If you are not receiving the weekly email specials that we are sending out, please let us know as we may not have your current email address. If we don’t have the correct email address you will miss out on all of the other information we send out as well such as ticket on-sales, etc.

If you do not like to place orders online or would like to speak to a real live person, please remember that our fan club phone lines are available from Monday through Friday from 8:30am – 3:00pm Central Time or you can email us at customerservice@georgestraitfans.com with your information. When you drop us a note, please include your name, address, phone number and email address.

If you are wondering when your membership may expire, check your membership card, call us or send an email to customer service at the above address. We will be more than happy to respond. This is very important when it comes to buying Fan Club tickets. Many fan club members try to purchase fan club seating only to find out that their memberships have expired. If you do not have access to a computer, please ask a friend to help you or go to the public library where computers are available.

In closing, may you be blessed each and every day with good health, love and peace. Please continue to say a little prayer for our service men and women that serve us all over this world. May they be safe and return home soon. God Bless!

### Anita’s Notes

### 2010 George Strait Songs Word Search Winners

**Jacket Winner**
Margaret Eckers - St. Louis, MN

**Sweatshirt Winner**
Billie Mears - La Valle, WI

**T-Shirt Winner**
Lillian Free - Dubuque, IA

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**Hours:** Monday-Friday 8:30 am-3:00 pm

**Call Your Merchandise Orders To:**
1-615-824-7176 • Fax: 1-615-826-7052
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Please check the George Strait website at [www.georgestrait.com](http://www.georgestrait.com) for any further information. You may also check Strait Line by calling 615-824-7176 and pressing 2.