

STRAIT TALK

MARCH, APRIL, MAY 2010

VOL. 28 NO. 1



STRAIT TALK

Clock Is Ticking For The 28th Annual GSTRC

San Antonio, TX---The clock is ticking and time is drawing near for the 28th Annual George Strait Team Roping Classic that will be held in San Antonio Texas at the San Antonio Rose Palace on March 12th & 13th.

Registration for this year's event has been expanded to three days and new phone numbers will be used. Registration will take place on Monday, March 1st, Tuesday, March 2nd and Wednesday, March 3rd from 5-10PM Central time. Ropers wanting to register can call 505-270-9340 and 505-270-8332 during those times.

The entry fee is \$1000 per team and ropers may enter up to three times with different partners. Ropers may start paying their entry fees between 5 and 10PM on Thursday, March 11th and all entry fees must be paid by 8:30 AM on Friday, March 12th. All horses must be in a San Antonio Rose

Palace stall as no portable stalls are allowed. The 2010 GSTRC is Sponsored by Caven-

Kiotti Tractors, Bill Miller Bar-B-Q, H.E.B. Food Stores, Brake Check, Tractor Sup-



ply Co., Wrangler, Justin, Cactus Ropes, Resistol, Capital Farm Credit, Classic Ropes, Frost Bank and Gist Buckles.

Chad Masters and Jade Corkill won the 27th Annual GSTRC and drove away in their Cavender Chevrolet duallies pulling their Bruton 3-horse Strait Extreme trailers loaded with a total of \$277,686 in cash between them along with their Twister saddles and Gist buckles.

Entries in 2009 included 485 and 2010 could even see more. Long lines of rigs and horse trailers will be arriving beginning Thursday afternoon for the event. The event was started by George and his brother Buddy as a small family roping in Kingsville,

TX and has become the most prestigious open roping in America.

der Chevrolet of Boerne, TX, Bruton Trailers, Wayne Wright Lawyers, Hill Country/

Hours: Monday-Friday 8:30 am-3:00 pm
Call Your Merchandise Orders In:
1-615-824-7176 • Fax: 1-615-826-7052

Living Legends: George Strait, Reba, & Lee Ann Womack at First Mariner Arena

In the 1980s, before they were declared hipster heroes by Rick Rubin and Jack White, Johnny Cash and Loretta Lynn were more or less ignored by non-country audiences as they served out the tail end of distinguished country careers, playing mid-sized halls and competing against youngsters such as George Strait and Reba McEntire. Now Strait and McEntire are in a similar position, competing against youngsters such as Dierks Bentley and Taylor Swift as they work the circuit and await their own coronation as living legends.

They deserve such a crown. Strait and McEntire may not have the outlaw cred of a Cash or Merle Haggard, but they have the sterling voices and deep roots of a Lynn or George Jones. You can see them now while their voices are still in great shape or you can wait another 10 years until Rubin or NPR discovers them and they are repackaged for non-country audiences after their voices have already started to decline. It's your choice.

They were in Baltimore last Friday for a marathon show that began at 7 p.m. with Lee Ann Womack and extended past 11 p.m. with Strait still mining his enormous catalog. The stage was a diamond in the

middle of the First Mariner Arena's floor; the bands formed a circle in the middle, and the singers strolled from corner to corner, giving each side of the arena a close-up view alternating with a view of the singer's backside seen through the drummer's cymbals.

With a black cowboy hat, cinnamon cowboy boots, and a jaw seemingly chiseled out of marble, Strait kicked off his set with Jim Lauderdale's "Twang," a song that celebrates its own sound, one perfectly suited to Strait's miraculous tenor. He's as good at phrasing to the swing of a two-stepper like "Honk If You Honky Tonk" as he is at crooning creamily over steel guitar on a ballad like "Where Have I Been All My Life," the kind of clever pun that he frequently transforms into something more. No matter what the genre, singing doesn't get much better than this.

Reba (she dropped her last name when she launched her one-name TV show in 2001) is less committed to the country tradition than Strait; a good portion of her show was devoted to bombastic numbers that recalled Ann Wilson more than Lynn. But there was no disguising the Oklahoma twang in her alto, and when she got a rootsy number that fit that voice, she reminded everyone that

she's not just one of the best-selling female vocalists in country history but also one of the best. When she sang Ronnie Dunn's ballad, "Keep on Loving You," or Kim Fox's crackling rockabilly romp, "Nothing To Lose," both from her new album, all the show-biz trappings fell away and she was an Okie ranch girl once again.

The evening's best set, though, came from opener Womack. Wearing a shiny purple dress and propped up on four-inch stiletto heels, she established her rural Texas background by swinging her way through Bob Wills' "San Antonio Rose." But she reminded everyone of her own important contributions to that legacy by belting out "Last Call," the anguished lament of a mistress who is always her lover's last resort. Womack concluded her short set with a rocking, wailing version of Rodney Crowell's "Ashes By Now," the confession of a woman consumed by love and glad to be so.

It was an evening not just of great singers but also great pickers. Each of the three artists brought along a terrific band. Reba's was highlighted by Bruce Bouton, one of the world's great pedal steel guitarists, and Strait's by Gene Elders, one of the best hill-billy fiddlers who ever lived.

George Strait at Phoenix's US Airways Center

By Martin Cizmar in Concert Review in Phoenix New Times

When I get off of work on Friday after working like a dog all week, I go to meet the boys for a cold one at a little joint up the street. They got a jukebox in the corner full of old country tunes, feed it five dollars

worth of quarters is the first thing I always do.

For a guy who hasn't filled out a W2 in 30-plus years, George Strait sure can sing the working man's music. Opening with "Twang," the title track off his latest studio album -- his twenty-sixth, if you can believe

it -- the "King of Country," set a laid-back but celebratory tone perfect for Super Bowl weekend's Friday night.

Sure, the "little joint up the street" was reinterpreted as a packed-to-the-rafters U.S. Airways Center. "A cold one" ran \$10 and

Continued on Collector's Column page

George Strait & Reba Shattered Ticket Sales Record in Tulsa

Sellout Takes Only 57 Minutes

Nashville, TN— Tickets to the Tulsa, OK for Artist of the Decade George Strait and Entertainment Superstar Reba with special guest Lee Ann Womack sold out in less than an hour when tickets went on sale Saturday, Jan. 23rd... This marks the first time in the history of the Bank of Oklahoma (BOK) Center that over 18,000 tickets have been sold for one event.

“The demand for this show is phenomenal,” states John Bolton, General Manager of the BOK Center. “It has been as high as all the shows we’ve had in the past and it’s the most number of tickets sold since the venue opened.”

Strait, Reba and Womack head to play to the thousands of fans in Tulsa on February 20. This marks Strait’s first appearance there in more than 13 years.

With a career spanning more than 25 years, George Strait has the most number

one singles of any artist in history including Elvis (57 To Date). He has sold more than 67 million records and with 33 different platinum or multi-platinum albums has the most RIAA platinum certifications in country music and the third in all genres, behind The Beatles and Elvis Presley.

Reba’s latest hit, “Consider Me Gone,” is the longest-running #1 single of the superstar’s career. With it’s 4th week at #1, Reba joins Taylor Swift, Carrie Underwood and Gretchen Wilson as the only female Country artists to log more than 3 weeks at #1 in the past 10 years. Reba’s reign of #1 hits now spans four decades. The multimedia superstar was also recently recognized by Billboard, Country Aircheck and Mediabase as the biggest female hit-maker in country music history.

One of the most successful female recording artists in history, Reba has sold over 55

million albums worldwide and her last 13 studio albums have all achieved platinum-plus status. The two-time GRAMMY Award-winner is also an acclaimed film, TV and Broadway actress.

Lee Ann Womack has sold over 6 million albums, won two Grammys, numerous other milestone awards, and received notoriety for her last album “There’s More Where That Came From”. Released February of ’05 on CD and classic vinyl, There’s More swept CMA Award trophies fall of the same year for “Album of the Year” and “Single of the Year” (“I May Hate Myself In The Morning”). She is also recognized for #1 singles “The Fool,” “A Little Past Little Rock,” “I’ll Think Of A Reason Later” and the mega smash “I Hope You Dance”. Her current single is “There Is A God”.

George Strait Forced To Reschedule Shows In Knoxville & Charlottesville Due To Inclement Weather

Nashville, TN—With the worst winter storm in years bearing down on most of the eastern half of the country, George Strait made the decision to reschedule his shows in Knoxville, TN and Charlottesville, VA rather than jeopardize the safety of his fans and crew.

In a statement issued on Jan 27th, Strait said, “Due to our concern for the safety of our fans and crew, we are rescheduling

shows this weekend,’ says Strait. ‘We regret the change but it’s best to take all the necessary precautions.’

The shows originally scheduled for Jan. 29th and 30th in Knoxville, TN at Thompson and Boling Arena and the John Paul Jones Arena in Charlottesville, VA had to be rescheduled for April 2nd and 3rd respectively.

All acts on the shows including Reba

McEntire and Lee Ann Womack will be there.

Many fans have contacted the fan club, letting them know how grateful they were that the shows were rescheduled because they would not have been able to attend.

All tickets that were held for the Jan. 29th & 30th shows will be good for the rescheduled shows.

Fan Collectable Column

- Las Vegas Magazine & Showbiz Weekly. 1/31/2010-2/6/2010. Photo Front cover, p. 19 MGM Grand ad and photo, pp. 58-59 photo and story. Vol. 5, No. 5. Las Vegas, NV.
- Cowboys and Indians. March 2010. P. 92 mentioned, p. 93 mentioned, p. 94 photo, p. 95 mentioned. Dallas, TX.
- The Wichita Eagle. January 23, 2010. P. 1B Local and State section. Story on "Strait-McEntire Concert at Arena is Sold Out." Wichita, KS.
- USA Today. January 29, 2010. Section D Weekend, Page 2D mentioned in Grammy Preview. St. Louis Park, MN.
- Tulsa World. January 24, 2010. P. A-12 story "Strait, McEntire ticket sales set BOK record." Tulsa, OK.
- Southern Living Magazine. January 2010. P. 41 mentioned in story "Best Dance Hall in Texas." Dallas, TX.
- Dallas Morning News. January 11, 2010. Page 6E mentioned in story "Longhorns fans, alumni bring burnt orange to LA." Dallas, TX.
- Country Weekly. January 11, 2010. Cover. P. 16 mentioned in the Letters column, pp. 32-34 "George interviewing Reba McEntire," p. 36 Tour dates and photo, p. 60 Charts. Nashville, TN.
- Tulsa World. January 14, 2010. Section D1 mentioned. Tulsa, OK.

The following George Strait Fan Club Members submitted to the Collectable Column...

And We Thank You!

As a GSFC member, you can join in and earn Strait Cash, receive your Strait Talk 1st Class and 2 Collector's Cards. We are also selecting one name from the list and sending them a George Strait Goodie Box. This is all you need to do - collect magazine or newspaper articles, photos or reviews - send them in and if we use them, your name is added to the list. It's easy. Remember to enclose the article, where it came from, date, page #, issue and your name and address. Thank You!!!

Doris Harvey - Mulvane, KS
Margaret A Carmichael - Wheat Ridge, CO
Margaret Eckers - St. Louis Park, MN
Betty Brumble - Tulsa, OK

Judy Chandler - Franklin, TN
Valda Callison - Gun Barrel City, TX
Audrey Calpin - Aurora, CO
Geneva Heneger - Tulsa, OK

George Strait at Phoenix's US Airways Center

Continued from page 2....

two fistfuls of quarters wouldn't get you even one "old country tune" but the salty, smoky flavor of a barroom on the edge of town came through as the 57-year-old Texan played through hits like "Check Yes or No," "I Hate Everything" and "Amarillo By Morning."

Strait looked tan and rested in his signature line of understated western wear, working all four corners of the square center-court stage while his nine-piece Ace In The Hole band played through some of his 44 Billboard magazine country No. 1's. Deeper

cuts, like the modest hit "How 'bout Them Cowgirls," and "Arkansas Dave," an outlaw ballad penned by Strait's son, were also well-offered and well-received.

A cover of Johnny Cash's "Folsom Prison Blues" during the encore was one hiccup -- like Dan Gibson I can't imagine Strait shooting anyone -- but the delightfully sappy "This Is Where The Cowboy Rides Away" soon set things right.

The night didn't start with George, of course and it's obvious the crowd is in for a treat when someone who's earned the title "The Queen Of Country" is an opener. Reba

McEntire, looking much younger than her 54 years in a tight black tank top and jeans, played the brassy redhead role to the hilt through a set that managed to strike the perfect balance between "entertaining" and "upstaging." A cover of Kelly Clarkson's "Because of You" was a highlight, as was an extended on-stage skit featuring her TV foil Melissa Peterman which ended in the Reba theme song, "I'm A Survivor." She left the stage shortly thereafter, returning in a vintage yellow taxi and her trademark red sequin dress to sing "Fancy" for a mini-encore.

QTY.	MODEL	ITEM DESCRIPTION	COST	AMOUNT
	100	FAN CLUB MEMBERSHIP (Newsletter Sent By Mail) - 1 YEAR U.S. \$25 (Includes photo magnet, sticker, fact sheet, discography, bio, 5 x 7 CANADA \$25 photo & 4 quarterly issues of STRAIT TALK sent through the mail with periodic email updates)..... FOREIGN \$30		
	120	FAN CLUB MEMBERSHIP (Newsletter Sent Via E-Mail) - 1 YEAR U.S. \$15 (Memberships via EMAIL include Fan Club Membership Card, 5x7 Photo of George, Discography of George's..... CANADA \$15 Incredible Career, Behind the Scenes Fact Sheet & Biography. All Fan Club Documents are emailed immediately FOREIGN \$20 following payment authorization)..... U.S. \$25		
	140	FAN CLUB RENEWAL (Newsletter Sent By Mail) - 1 YEAR U.S. \$25 (Same as 1 year membership CANADA \$25 Newsletter sent through the mail) FOREIGN \$30		
	160	FAN CLUB RENEWAL (Newsletter Sent Via E-Mail) - 1 YEAR U.S. \$15 (Same as 1 year membership CANADA \$15 Newsletter sent via e-mail) FOREIGN \$20		
	☆☆☆ 206	STR8*FAN BUMPER STICKER (Blue 7-1/2" x 3-3/4" Bumper Sticker Features GS "STR8*FAN" Logo in Yellow and White)..... NEW \$1.95		
	233	8x10 COLOR PHOTO (2009 Tour Photo - Great Looking Close-up 8x10 Photo of George in a White Hat)..... \$5.00		
	254	TWANG' PHOTO MAGNET (2" x 2" Square Photo Magnet featuring George Strait's 38th Album Cover, "TWANG")..... \$2.95		
	308	PHOTO MOUSE PAD 'TWANG' ((Fabric Mouse Pad with photo of G.S. Standing in front of Texas' Oldest Dance Hall, Grune Hall. He Casually Leans Against A Pink Antique Convertible Cadillac With Guitar in Hand, As Though Reminiscent Of Younger 'Ace In The Hole' Days. Compatible With Ball Type or Optical Mouse; 1/4" Thick Non-Slip Material Keeps Mouse Pad Firmly In Place. Dimensions: 7/5" x 8")..... \$9.95		
	312	BALL POINT PEN (Fashionable chrome colored ballpoint pen with metal body and a soft grip section, an elegant pen for everyday use, "GEORGE STRAIT" imprinted on side in black)..... \$3.95		
	340	BELT BUCKLE (Solid bronze buckle w/sterling silver and gold electroplated classic western design w/G.S. highlighted over a team roping scene. Each buckle will be NUMBERED and gift boxed. Size 4" x 3-1/2")..... \$119.95		
	547	PHOTO KEYCHAIN (2009 Double Sided Photo Keychain, Great Looking Close-up Photo of George in a White Hat on Front with "George Strait" Logo on Back)..... \$5.00		
	559	2D 'TWANG' METAL LICENSE TAG (Custom Metal Die Struck License Plate. This white license plate features 2D TWANG, in traditional Americana Blue. She also offers the traditional 'Lone Star' flag with TEXAS, in the color red, along side at the top. Dress your vehicle with our one-of-a-kind, metal plate. Let's show the road who's the King of Country!)..... \$19.95		
	560	'TWANG' PHOTO LICENSE TAG (Our Custom Metal License Plate features a gorgeous photo of George Strait. Be one of the first GS fans to own this most recent shot of Mr. Strait. This design features George Strait crowned in his legendary black resistol...while sporting a matching blazer. This black ensemble is the perfect match for his unmistakable, one of a kind smile. This image is so perfectly clear it is impossible to miss any of the beautiful details this plate offers.)..... \$19.95		
	580	HAT PIN (Sterling silver w/G.S. signature in blue) SUPER!..... \$9.95		
	585	EARRINGS (Sterling Silver w/G.S. signature. For pierced ears only!)..... \$14.95		
	609	POSTER (2009 Tour Poster - Adorn Your Walls with a Long 13"x39" FULL LENGTH Door Poster, Features a "Hat to Boots," HOT Photo of George Strait! Perfect for Walls, Doors and Lockers! Shipped Rolled and Bagged)..... \$12.95		
	☆☆☆ 635	WALL CALENDAR (You Can Have A Whole Year Of George Strait With This 2010 - 2011 Wall Calendar With Great Looking Full-Color Photos Of George Strait For EACH Month, Running 13 Months From April 2010 - April 2011, Opens To An Amazing 12" Wide x 24" High, Closed Calendar Dimensions Are 12" x 12", Simplify Your Life With Enough Space To Track Projects, Record Appointments, Birthdays, George Strait Concert Dates, Or Plan For A Busy Household.)..... NEW \$12.95		
	650	SONGBOOK (The Best of George Strait 2nd Edition, includes 34 of George's Greatest Hits for Piano, Vocal and Guitar)..... \$17.95		
	662	LATEST GREATEST STRAITEST HITS (Songbook)..... \$14.95		
	663	THE BEST OF GEORGE STRAIT (Songbook)..... \$10.95		
	981DVD	2008 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO (DVD)..... \$29.95		
	999DVD	2009 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO (DVD)..... \$29.95		
	888DVD	'FOR THE LAST TIME' - LIVE FROM THE ASTRODOME DVD (Recorded at the closing night of the Houston Livestock show and Rodeo on March 3, 2002 - Available in DVD only)..... \$29.95		
	☆☆☆ 1039	'TWANG' TRAVEL MUG STAINLESS STEEL (Thermal 16 oz. Stainless Steel Travel Mug offers a secure cap and an easy-slide drink top closure to keep beverages from spilling during daily commutes. Designed to fit securely in most vehicles' holders and consoles; features bold G.S. "TWANG" logo in black.)..... NEW \$12.95		
	1044	'TWANG' PHOTO COFFEE MUG (This sharp 10 oz. white ceramic coffee mug features original 'TWANG' artwork and handsome photo of G.S. A dye sublimation manufacturing process ensures that the double-sided image stays brilliant and colorful for the life of the mug.)..... \$12.95		
	1046	'MERRY CHRISTMAS' COFFEE MUG (GS Christmas Mug celebrates the Christmas Holiday Season with beautiful, white snowflakes of different sizes and shapes which run all around this coffee mug. 'Merry Christmas - George Strait' is also scripted in white. Wishing warm Holiday greetings with every sip from this latte style, 11 oz. ceramic mug. Colors include soft red matte finish on the outside with deeper, contrasting red within. Sorry, this item can not be shipped outside of the U.S.)..... \$12.95		
	☆☆☆ 1055	'TWANG' Car Travel Photo Mug (Thermal Double Wall Insulated 24 oz. White Car Travel Mug With Double Sided Custom Color GS "Twang" Photo, Open/Close Swivel Lid, Fits Car Cup Holders, Dishwasher And Microwave Safe, BPA Free)..... NEW \$12.95		
	☆☆☆ 1058	OLD FASHIONED GLASS 'TWANG' (11 oz. glass; sharp black 'TWANG' classic logo specially designed to compliment our 'TWANG' shot glass.)..... NEW \$6.95		
	☆☆☆ 1059	SHOT GLASS 'TWANG' (2 oz. clear shot glass; sharp black 'TWANG' classic logo specially designed to compliment our 'TWANG' old fashioned Glass #1058.)..... NEW \$6.95		
	1078	'TWANG' PHOTO PURSE (Our large photo purse features original 'TWANG' artwork. An extremely handsome photo of G.S., with filigree design on purse flap. Made from an elegant and durable black micro fiber material and has a zippered main pouch with an interior pocket. Purse measures 12.25"L x 7.5"W with an adjustable strap. This purse is very convenient and perfect for carrying all of your essentials... and showing off your George Strait pride with class!)..... \$59.95		
	☆☆☆ 2825	LADIES STRAIT GIRL DENIM CAP (Dark Blue Denim Ladies Fit Cap, 6 Panel, Beautifully Feminine Custom "GS" 3-D Puff Embroidery On Front In White With Matching Pink Floral Stitching, Pink Piping And Pink Under Bill, "Strait Girl" Frayed Patch On Back, Self Fabric Back Strap With Slide Buckle, ONE SIZE FITS MOST)..... NEW \$19.95		
	☆☆☆ 2835	BROWN PUFF SIGNATURE PATCH CAP (Rugged Steel Brown Garment Washed Twill Cap With "George Strait" Signature Puff Embroidery Frayed Patch On Front, GS Signature Logo Embroidered On Back, Self Fabric Back Strap With Slide Buckle, ONE SIZE FITS MOST)..... NEW \$19.95		
	☆☆☆ 2840	BLUE BRUSHED TWILL CAMOUFLAGE CAP (Rugged Blue Garment Washed Brushed Cotton Twill Cap With Realtree AP HD Camouflage Crown And Bill, Custom Signature "George Strait" 3-D Frayed Puff Embroidery On Front In Navy, Khaki Color "STRAIT" Embroidered Across Velcro Back Strap, ONE SIZE FITS MOST)..... NEW \$19.95		
	☆☆☆ 2845	STONE/RED/BLUE SPRAY PAINT CAP (Stone With Red And Blue Spray Paint Garment Washed Brushed Twill Cap With SHARP Braided Chenille Embroidered "Strait" Script Logo, Contrasting Red Stitching and Cream Bill, GS Signature Logo Embroidered On Back, Self Fabric Back Strap With Slide Buckle, ONE SIZE FITS MOST)..... NEW \$19.95		
	☆☆☆ 2850	BLUE SANDED FLAG CAP (Rugged Stone Blue Garment Washed Brushed Twill Cap With "GEORGE STRAIT" Embroidered Above A Frayed American Flag Patch, Contrasting Cream Stitching and Cream Twill Under Bill, GS Signature Logo Embroidered On Back, Self Fabric Back Strap With Slide Buckle, ONE SIZE FITS MOST)..... NEW \$19.95		
	☆☆☆ 3682	LADIES DARK HEATHER VERTICAL PRINT TEE (Ladies Dark Heather Grey Short Sleeve Crew Neck Tee, Feels Silky Soft And Wears Remarkably Well, Beautiful "GEORGE STRAIT" Filigree Vertical Print Pink Logo On Front)..... Check Size: M L XL NEW \$18.95		
	☆☆☆ 3685	'I LOVE G.S. TWANG' RED JUNIOR'S TEE (Junior's Short Sleeve Red Tee, styled in a flattering slim fit with the silky smoothness of 100% ring-spun combed cotton. This new juniors sized shirt is full of youthful style and a beautifully scripted font that is favored by today's teenage girls. Our junior fans can now declare their admiration as this shirt features a heart on the left chest and enclosing, 'George Strait TWANG' in flashy foil script. 'I love George Strait TWANG' is inked in black on the lower right side of this shirt. The colors and design of this item boldly express George Strait admiration!)..... Check Size: M L XL NEW \$18.95		
	☆☆☆ 3690	JUNIORS BURNOUT TEE (Our Juniors Cream Color Burnout Crew Neck Jersey Tee Is Perfect With Or Without A Tank And A Great Layering Piece Decorated With An Attractive Chocolate Brown Vintage GS "Twang" Screen Print Logo On The Center Chest. This Fabric Is Put Through An Extensive Process Showing Years Of Weathering And Each Striation In This Sheer Fabric Captures A True Vintage Worn In Feel.)..... Check Juniors Size: M L XL NEW \$19.95		
	☆☆☆ 3695	JUNIORS MILITARY GREEN FOIL PHOTO TEE (Juniors Military Green 100% Combed Ring Spun Cotton Fine Knit Jersey Tee, Hour Glass Shape For A More Flattering Fit, Side Seamed, Double Needle Hemmed Sleeves And Bottom, Full Chest GS Photo With Flashy Foil Swirl "George Strait" Logo)..... Check Juniors Size: M L XL NEW \$19.95		
	☆☆☆ 3910	BLACK 'EL REY' T-SHIRT (Black, unisex 100% preshrunk cotton, short sleeve t-shirt was designed especially for fans who wish to celebrate George Strait's beautiful rendition of The Spanish Ballad, 'El Rey'. It is sure to be a very popular item as it represents George Strait's legendary reputation as 'The King'. All G.S. fans will be noticed coming and going as George Strait, 'El Rey' & The King are screened on the front and also across the back of shoulders. The front of this shirt also features a very classic image of Mr. Strait that is sure to win the hearts of all Check Size: M L XL NEW \$17.95 who see! Great for both men and women.)..... Check Size: XXL NEW \$19.95		
	☆☆☆ 3915	'I GOT YOUR 'TWANG' GREY T-SHIRT (Grey unisex, 100% preshrunk cotton, short sleeve t-shirt. 'I Got Your TWANG Right Here!' is centered on the front of this grey shirt in contrasting black and red. George * Strait and 'TWANG' cross the shoulders on back of shirt. This simple design is reminiscent of the classic pop signs or buttons you would Great for men and women.)..... Check Size: XXL NEW \$17.95		
	☆☆☆ 3925	GS CADILLAC ICE GREY T-SHIRT (This Ice Grey unisex, 100% preshrunk cotton, short sleeve t-shirt was designed with our traditional fans in mind. A full length shot features George Strait, with guitar, leaning against an old classic cadillac. The image of G.S. in full color while the cadillac and background remain faded in black and white. The shirt also has both 'George Strait' and 'TWANG' scripted across the shoulders Check Size: M L XL NEW \$17.95 in beautiful blue, grey & white... creating a classic and traditionally masculine style)..... Check Size: XXL NEW \$19.95		

QTY.	MODEL	ITEM DESCRIPTION	COST	AMOUNT
	☆☆☆ 3930	GS LIVE BLACK LONG SLEEVE T-SHIRT ('George Strait'... 'LIVE'... and... 'The King Of Twang' adorn both the front and back of this latest GS apparel, in the brightest of colors. The front of shirt also features two individual images of George Strait, taken while performing during his 2009 Concert Tour Season. This item creates the nostalgia of watching George Strait Live and On Stage... leaving fans with the desire and anticipation for more in 2010. Available in a black unisex, 100% preshrunk cotton and long sleeve shirt.) Check Size: M ___ XL ___ NEW Check Size: XXL ___ NEW Check Size: 3X ___ NEW	\$19.95 \$21.95 \$22.95	
	☆☆☆ 3940	NAVY BLUE SHORT SLEEVE TOUR CITIES T-SHIRT (Navy Blue Adult Unisex 100% Preshrunk Cotton Short Sleeve T-shirt With G.S. "Twang" Photo And Logo On Front Chest And 2010 Tour Cities Listed On Back Of Shirt)..... Check Size: M ___ L ___ XL ___ XXL ___ NEW	\$18.95	
	☆☆☆ 3945	BLACK VINTAGE GUITAR T-SHIRT (Black Adult Unisex 100% Preshrunk Cotton Short Sleeve T-shirt With VINTAGE G.S. Photo And Logo On Front Chest, 2010 Tour Cities And Dates Listed On Back Of Shirt)..... Check Size: M ___ L ___ XL ___ XXL ___ NEW	\$18.95	
	☆☆☆ 3950	INDIGO BLUE TEXAS FLAG SHORT SLEEVE T-SHIRT (Indigo Blue Unisex 100% Preshrunk Cotton Short Sleeve T-shirt With Vintage G.S. TEXAS FLAG "Twang" Design On Front Chest)..... Check Size: M ___ L ___ XL ___ XXL ___ NEW	\$17.95	
	4320	NIGHTSHIRT (Frost Pink) (Ladies Frost Pink Short Sleeve Scoop Neck Nightshirt, Great As A Beach Cover-up, Cozy With The Silky Smoothness Of 100% Ring Spun Cotton Jersey, HANDSOME Photo Of George And His Guitar Embellished With Crystalline Glitter And A Swirl Design - One Size Fits Most).....	\$19.95	
	5210	BABY BIB (Extra Soft, 100% White Terry Cotton Bib with Black Piping that Features the George Strait "Troubadour" Lyric, "i was a young troubadour when i rode in on a song", the Lyric sits below a Little Cowboy, Riding his Pony and Strumming his Guitar - A Matching Baby Shirt #5220 is also available - Precious for any new George Strait Fan who longs to be a Legend, too!!).....	\$12.95	
	5220	BABY T-SHIRT (Extra Soft, 100% Cotton White Shirt that Features the George Strait "Troubadour" Lyric, "i was a young troubadour when i rode in on a song", the Lyric sits below a Little Cowboy, Riding his Pony and Strumming his Guitar - A Matching Baby Bib #5210 is also available - Precious for any new George Strait Fan who longs to be a Legend, too!!)..... Check Size: 12 month ___ 2T ___	\$12.95	
	☆☆☆ 5280	YOUTH BLACK "LIVE" SHORT SLEEVE T-SHIRT ("George Strait" ... "LIVE" ... and ... "The King Of Twang" Adorn Both The Front And Back Of Our Latest GS YOUTH Apparel, In The Brightest Of Colors. The Front Of The Shirt Also Features Two Individual Images Of George Strait, Taken While Performing During His 2009 Concert Tour Season. This Item Creates The Nostalgia Of Watching George Strait Live And On Stage ... Leaving Fans With The Desire And Anticipation For More In 2010. YOUTH Unisex Black 100% Preshrunk Cotton Short Sleeve Shirt - Matches ADULT 3930 Black "LIVE" Long Sleeve Shirt)..... Check Youth Size: XS (2-4) ___ Small(6-8) ___ Medium (10-12) ___ NEW	\$14.95	
	☆☆☆ 8920	NAVY BLUE "TWANG" BOTTLE TOP SWEATSHIRT (Navy Blue 50% Cotton/50% Polyester Sweatshirt Adorned With A Cool And Refreshing, Authentic, Vintage "Twang" Bottle Top Design On Front Center Chest)..... Check Size: M ___ L ___ XL ___ XXL ___ NEW	\$24.95	
	☆☆☆ 9725	BLACK ZIP-UP UNISEX HOODIE (Black UNISEX Full Zip Hoodie, 80% Combed Ring Spun Cotton/20% Polyester, Jersey Lined Hood With Matching Drawstring, Zip Front With Split Muff Pocket, Ribbed Cuffs And Waistband Large Grunge Style Silver/Grey "George Strait" Design Across Front Center Chest)..... Check Size: M ___ L ___ XL ___ XXL ___ NEW	\$29.95	
	☆☆☆ 9730	LADIES BLUE DENIM "STRAIT GIRL" RHINESTONE JACKET (Nothing Says "Strait GIRL" Like our Ladies Blue Denim Jacket Exquisitely Adorned With Plenty Of Rhinestone BLING, A Custom "George Strait" Script 3-D Pink Puff Embroidery On The Left Front Chest And A Beautifully Feminine LARGE "Strait GIRL" Logo Across The Back Also In 3-D Pink Puff Embroidery Complimented With Even More Rhinestones As Well As Screen Printed Filigree. In A Slightly Weathered Look That's Soft And Comfortable It Has A Relaxed Fit Feminine Shape, Two Front Slash Hand-Warmer Pockets, 100% Cotton Denim, Machine Washable)..... Check Size: M ___ L ___ XL ___ NEW	\$95.00	
	☆☆☆ 9735	WALNUT BROWN BARN JACKET (Our Walnut Color Barn Jacket Is Built Tough With Warm, Yet Lightweight Insulation To Take On Years Of Hard Work In Cold Weather. The Shell Is Crafted Of Super-Tough, 100% Cotton Sandstone Duck That's Micro Sanded And Garment-washed For Broken-in Comfort. The Jackets Have A Soft, Sewn In 100% Cotton Lining In The Body, And In The Sleeves. They Sport A Work Fit For A Full Range Of Movement. The Collar And Slash Hand-Warmer Pockets Are Trimmed With 100% Cotton 16-Whale Walnut Color Corduroy. A Rib-knit Storm Cuff Is Inside The Sleeves. It Is Complimented With A Custom Embroidered "George Strait" Script Signature Logo On The Left Chest And Across The Back. Machine Wash And Dry)..... Check Size: M ___ L ___ XL ___ XXL ___ NEW	\$95.00	
		GEORGE STRAIT CDs	PRICE	
		901 STRAIT COUNTRY.....	\$14	
		902 STRAIT FROM THE HEART.....	\$14	
		903 RIGHT OR WRONG.....	\$14	
		905 GREATEST HITS.....	\$14	
		906 SOMETHING SPECIAL.....	\$14	
		907 #7.....	\$14	
		909 OCEAN FRONT PROPERTY.....	\$14	
		910 GREATEST HITS #2.....	\$14	
		911 IF YOU AIN'T LOVIN' YOU AIN'T LIVIN'.....	\$14	
		912 BEYOND THE BLUE NEON.....	\$15	
		913 LIVIN' IT UP.....	\$15	
		914 CHILL OF AN EARLY FALL.....	\$15	
		916 HOLDING MY OWN.....	\$16	
		917 PURE COUNTRY (Original motion picture soundtrack).....	\$16	
		919 LEAD ON.....	\$16	
		920 STRAIT OUT OF THE BOX (Boxed set comprised of 72 tracks and accompanying booklet featuring Strait's comments on each record, plus dozens of photographs, a biographical essay, and complete recording session information.).....	\$49.95	
		921 BLUE CLEAR SKY.....	\$16	
		922 CARRYING YOUR LOVE WITH ME.....	\$16	
		923 ONE STEP AT A TIME.....	\$16	
		924 ALWAYS NEVER THE SAME.....	\$16	
		925 MERRY CHRISTMAS WHEREVER YOU ARE.....	\$16	
		926 LATEST GREATEST STRAITEST HITS.....	\$16	
		928 THE ROAD LESS TRAVELED.....	\$16	
		929 THE BEST OF GEORGE STRAIT (20th Century Masters, The Millenium Collection).....	\$16	
		930 FOR THE LAST TIME - LIVE FROM THE ASTRODOME.....	\$19	
		931 HONKYTONKVILLE.....	\$19	
		932 50 NUMBER ONES (Double CD Set).....	\$25	
		933 SOMEWHERE DOWN IN TEXAS.....	\$19	
		934 IT JUST COMES NATURAL.....	\$19	
		935 LIVE AT TEXAS STADIUM.....	\$19	
		936 GEORGE STRAIT 22 MORE HITS.....	\$17	
		937 TROUBADOUR.....	\$18	
		939 TWANG.....	\$18	

☆☆☆ NEW ITEMS ☆☆☆ PLEASE MARK SIZES WHERE APPROPRIATE

**** PLEASE PRINT CLEARLY CUSTOMER #: _____

NAME: _____

STREET ADDRESS: _____

CITY: _____ ST.: _____ ZIP: _____

E-MAIL: _____ PHONE: (____) _____

PAYMENT MADE BY: CHECK: _____ MONEY ORDER: _____

MASTERCARD: _____ VISA: _____ If paying by MasterCard or Visa, please fill out below:

MASTERCARD/VISA NO.: _____

EXPIRATION DATE: _____

NAME ON CARD: (Please Print) _____

SIGNATURE ON CARD: _____

Please Check One SUB TOTAL _____

YES This is a new address. TENNESSEE SALES TAX(9.25%) _____

NO This is not a new address. (All Tennessee Customers must add 9.25%)

SHIPPING & HANDLING CHARGES SHIPPING & HANDLING CHARGES _____

DO NOT APPLY TO MEMBERSHIPS!

Shipping & Handling Charges apply to only one address. Split shipments to separate addresses require a separate shipping & handling charge for each address. DEDUCT STRAIT CASH HERE - _____

Double Shipping & Handling Charges for Foreign Deliveries. TOTAL AMOUNT _____

FOR ALL ORDERS OVER \$300.00:

00 - 20.00 = \$10.00	50.01 - 60.00 = \$14.00
20.01 - 30.00 = \$10.75	60.01 - 80.00 = \$15.25
30.01 - 40.00 = \$11.75	80.01 - 100.00 = \$16.25
40.01 - 50.00 = \$12.75	101.00 & Up = \$17.25

PLEASE ADD AN ADD'L \$8.00 PER \$100.00 INCREASE.

*** NOTE: ALL ORDERS MUST BE PAID IN U.S. CURRENCY OR THE EQUIVALENT FOREIGN EXCHANGE RATES. FOREIGN ORDERS PAID FOR IN ANY OTHER MANNER WILL BE RETURNED. FOREIGN ORDERS MUST DOUBLE THE NORMAL SHIPPING CHARGE FOR AIR DELIVERY. ** Phone Number must accompany Credit Card orders. We reserve the right to substitute new colors or designs for discontinued items.

GSFC • P.O. BOX 2119 • HENDERSONVILLE, TN 37077
STRAIT LINE: (615) 824-7176
ALLOW 2 WEEKS FOR DELIVERY • <http://www.georgestrait.com>

ORDERS FOR A FAN CLUB MEMBERSHIP WILL NOT BE SHIPPED BY OVERNIGHT SERVICES AND ARE NOT REFUNDABLE.
EXCHANGES AND REFUNDS: All returns must be accompanied by our packing slip with all necessary information pertaining to your return.
We will credit your original payment method less shipping and handling charges. There is a 30 day return policy on all merchandise.

George Strait In Concert







THE 2010 GEORGE STRAIT VENUE WORD SEARCH

Find the venue where George Strait will be appearing in 2010. The venues can be found up, down, across, backwards and diagonally. Have fun!

1ST MARINER ARENA

GREENSBORO COLISEUM

THOMPSON-BOLING ARENA

JOHN PAUL JONES ARENA

US AIRWAYS CENTER

MGM GRAND GARDEN ARENA

SCOTTRADE CENTER

INTRUST BANK ARENA

BOX CENTER

PHILIPS ARENA

AMWAY ARENA

FEDEX FORUM

NEW ORLEANS ARENA

VERIZON ARENA

THE ROSE GARDEN

TACOMA DOME

QWEST CENTER

SPRINT CENTER

WELLS FARGO ARENA

A W B X E M R J U Q S M B O F L M U V W X U L R M R T M O P X P
X C D D R N S O F V L T N D X O R N R T H T S U L N O L T R S O
U E F W L G T H W R N L C E V P S L O L O V T M N L U S T V W F
1 S T M A R I N E R A R E N A U T N P M P S U A R N F M D E X T
B D H E M E S P O M X O D A K I R A N I L A N F J R S T U V W H
C F O N T E W A D L N R M S N A T E L I J E X F X A B C D E V E
A G M C F N E U O R V W D E D N Y M R T R N T I N T T E L O U W
H B P J D S M L P U S X A R A N I W I A I G H S O E O T Y L H A
M I S K L B N J Q T Y Z O W U C I O K E O Y O R E M B S F I N Y
G I O W A O N O T T O T H A M H L N V Y U P U A R Y E T R E D T
M N N K Y R O N U F O R A W O N A D E R F H U L W E E K E N D L
G I B N L O A E S V E G A S I B H A D G R I A N D T I M E Y A E
R O O U W C E S R E S O N I T O C E T O E L V E R Y O N F N E L
A I L A M O V A E R Y S O S R K R Y T H A I T D A R C I E W A E
N S I S I L C R K P D U R U I N C G O U R T P R I P T O R D L A M
D S N V E I G E A S B R U T I E H O P E S S H E H A A D E A L W
G I G T T S L N E F T U N A N N D I H O P A E C R Y A I X G H Y
A A A D A E L A I N T T L E F T U N A S W R E L A L I T F H O H
R U R G H U S A I R W O Y S C E N T E R T E T W H E G A O M E Y
D W E A B M L C A S T W I T H R M A N Y O N M F O U R F R I E U
E A N N D S I T O H O U G H T H E G E O R A G E S T S R U A I O
N S A T A N D R E T H E R O S E G A R D E N B A S N H O M W A A
A S G R E A T Y A O T U W E R E O N S L E C T O A E O E E Y A T
R N D O T E I C S I L R O W P O N C H N P O H E M T V N R A V C
E H H E P K O D W L G R A U S O I E A L N T L T E H E Y H E T T
N O T E P M E E V S T I I D O D H A N D A R D N E T S A O U T E
A H H L A M S L E I I S N G E S N A D S O N I E D O T Y O F T H
H E I D R L I V E S I T T O L C G H Q W E S T C E N T E R I G Y
V E O D T H E M B U T I H I U O E N E O L P O N G E R K N O W A
U M E S S H T Y S H S T O A E C I N H E B R E V E R Y T M S A W
E I A M I R B A W Y A T D M R S E C T A N I R O D E A L E N D U
T O A T B N M E A T O T I E D W M L F E A N O T O A R U T U R D
G H E T O E W E I L S O N E O H Y I E D R T N W B R O Y O K I O
D B T H K Y W H A I H O I R A G R E L Y O N H A P R Y D E H R A
S U V A S M E C N H P E L S A L N A L S O T U A R P M O A E E G
E R T N A D U O T D V E R I Z O N A R E N A V E Y U C O P Y O A
A F G L M N Q R S P A H V Y C Y E Y O U O U E L L D A A N D S O
X B W H V U O T O N E W O R L E A N S A R E N A S I Y H C N Y U
Y Z C V I M U P S P R I N T C E N T E R Y S E L T L O C O A E V
A I L D Y J C I E O A V E N E A H A P P Y T A M E E V U N T E R
O B V E E H K H Y U E A R I D R O R A R E D I E N Y O M H E Y S
E U C R W E L L S F A R G O A R E N A W I L L T O U S O L P T E

Please Print

Name: _____

Address: _____

City: _____ Phone #: _____

State: _____ Zip: _____

Jacket Size: _____

Sweatshirt Size: _____

T-Shirt Size: _____

* All entries must be received by May 14, 2010. **One Entry Only!!!**
 Return entry to GSFC, PO Box 2119, Hendersonville, TN 37077. **Thank you.**

Anita's Notes

Welcome to the Spring issue of Strait Talk. When we think of these spring months ahead of us, we feel warmth, sunshine and outdoor activities because we are not seeing any of it yet. It has snowed more in Tennessee than it has in the last few years combined, and as I write this more is on the way. The temperature has been so cold, with very few days above freezing. My pups don't even want to go outside. I guess you could say that it is dog-gone cold.

In case you haven't heard, the Knoxville, TN and Charlottesville, VA shows have been rescheduled for April 2nd and 3rd respectively due to the inclement weather. Hopefully the next few months will warm up considerably.

If you remember, last year George and his Ace in the Hole Band and crew did not venture out till the first weekend in May and finished up in September. It was so different last year working that time period and doing all the outside shows. It is nice to be back on our regular touring schedule which runs mostly from January through April or early May. We hope you can catch one or more of this years shows as the line-up is awesome. George, Reba and Lee Ann Womack are the complete package that truly compliments each other. The talent of each artist and their bands is really amazing. I witnessed their Las Vegas, NV show and was blown away. I sat near a few of George's Fan Club members and was so pleasantly overwhelmed by their enjoyment of each act. Of course, George brought them to their feet many times as he moved from side to side. The loyalty of George Strait fans is truly astonishing. They travel hundreds of miles, wear their Strait gear and leave with a smile. That's George....just leave them with a smile.

In addition to the 2010 tour, George and his family will be presenting the 28th Annual George Strait Team Roping Classic on March 12th and 13th at the San Antonio Rose Palace in San Antonio, Texas. This year's event is SOLD OUT again and George Strait fans are still calling and writing trying to get tickets. The long range weather forecast for San Antonio from the weather channel calls for

highs in the low 70's and lows in the high 40's but bring some warm clothes. Last year it was very cold and we were freezing the whole time. We would also suggest that you bring a seat cushion with you because Friday's preliminary rounds last into the night. The San Antonio Rose Palace does have a concession stand for food and drinks and other vendors sell food as well. There are also many other vendors selling their wares from furniture to jewelry. You will enjoy perusing the vendor area where all the sponsors also have their booths set up. We will have full coverage of the George Strait Team Roping Classic on our website www.georgestrait.com. We will have photos and results up daily so check us out.

The 45th Academy of Country Music Awards is expected to announce the final nominees in all categories on March 2nd. Keep checking the website at www.georgestrait.com for updates on the nominations.

We would like to congratulate three GSFC members for submitting and winning the latest Strait Talk puzzle. Our winners are listed in column three of this page.

Congrats on winning the 2010 George Strait Tour word search puzzle. Your prizes are on their way. Wear them with pride. We have another puzzle. Give it a try. You can enter by faxing or mailing in your entry. Good luck!

We hope you all took the opportunity to purchase Fan Club seating this year. For those of you that are new to the GSFC, you have the chance to purchase up to 4 tickets for most shows. We ask that you submit or make sure that we have your correct email address so we can keep you update on ticket sale opportunities, as well as upcoming event and weekly store special. If you have any questions or would like to check on your membership status, please call us Monday-Friday from 8:30am-3:00 pm central time at 615-824-7176.

If you would like to place an order or check on your order status and do not have access to a computer, you can also give us a call at the same number and we will be most happy to take care of you. Please read over the lat-

2010 George Strait Tour Word Search Winners

Jacket Winner

Barbara Garrett - Goodlettsville, TN

Sweatshirt Winner

Doreen Allison - Kaysville, UT

T-Shirt Winner

Lillian Free - Dubuque, IA

Fan Collectable Column Winner

Audrey Calpin - Aurora, CO

est catalog in the newsletter as we have many new items. Also log on to the website at www.georgestrait.com and you can see all the new items in color photos. When ordering items from the website we try to ship all orders the next business day. All orders are processed every business day and generally shipped out the same day. Also, when placing an order, please submit a physical address as we ship by UPS. Thank you!

As we come to the close of this issue of Strait Talk, we would like to wish George (May 18th), Norma (Feb. 23) and Bubba (May 14th) very Happy Birthdays.

May we cross paths in the future at a show or at the GSTRC? Until we do-Keep it STRAIT and please continue praying for our servicemen and women and their family throughout the world. Bless you all!

PEN PALS

(Strait Fans that correspond between themselves)

Barbara Garrett
203 Two Mile Pk.
Goodlettsville, TN 37072



ARE YOU MOVING?

DROP US YOUR NEW ADDRESS BY MAIL OR CALL!

GSFC • P.O. BOX 2119 • HENDERSONVILLE, TENNESSEE 37077 • (615) 824-7176
HOURS: MONDAY-FRIDAY 8:30AM-3:00PM CENTRAL TIME



GEORGE STRAIT ITINERARY

Date	City & State	Venue	On Sale	Ticket Info
3/4	Memphis, TN	Fedex Forum	On Sale	800-745-3000
3/5	New Orleans, LA	New Orleans Arena	On Sale	800-745-3000
3/6	Little Rock, AR	Verizon Arena	On Sale	501-975-9000
3/12-3/13	San Antonio, TX	GSTRC	SOLD OUT	
3/26	Portland, OR	Rose Garden Arena	On Sale	877-789-7673
3/27	Tacoma, WA	Tacoma Dome	On Sale	253-272-3663
4/2	Knoxville, TN	Thompson-Boling Arena	On Sale	865-656-4444
4/3	Charlottesville, VA	John Paul Jones Arena	On Sale	888-JPJ-TIXS
4/8	Omaha, NE	Qwest Cener	On Sale	402-341-1500
4/9	Kansas City, MO	Sprint Center	On Sale	800-745-3000
4/10	Des Moines, IA	Wells Fargo Arena	On Sale	866-553-2457